TR-1: Standard form for notification of major holdings

NOTIFICATION OF MAJOR HOLDINGS (to be sent to the relevant issuer <u>and</u> to the FCA in Microsoft Word format if possible)¹

| 1a. Identity of the issuer or the underlying issuer of existing shares to which voting rights are attached:: | | | 1PM plc ORD GBP 0.1 | | | |
|--|---|--------------------|--|--|-----------------------------------|-----|
| 1b. Please indicate | if the issuer is a nor | n-UK issuer | (please ma | ark with an "X" if appro | priate) | |
| Non-UK issuer | | | | | | |
| 2. Reason for the n | otification (please ma | ark the appro | opriate box | or boxes with an "X") | | |
| An acquisition or disp | osal of voting rights | | | | | Х |
| An acquisition or disp | osal of financial instrun | nents | | | | |
| An event changing the | e breakdown of voting | rights | | | | |
| | | | | der the name of Sapia lare now directly author | | Х |
| 3. Details of person | subject to the notifi | cation obli | gation [⊮] | | | |
| Name | | | GPIM Limited | | | |
| City and country of registered office (if applicable) | | | London, England | | | |
| 4. Full name of sha | reholder(s) (if differer | nt from 3.) | | | | |
| Name | | | Seguro Nominees Limited | | | |
| City and country of registered office (if applicable) | | | London, England | | | |
| 5. Date on which the threshold was crossed or reached: | | | 16/07/19 | | | |
| 6. Date on which issuer notified (DD/MM/YYYY): | | | 17/07/19 | | | |
| 7. Total positions o | f person(s) subject t | o the notific | cation oblig | jation | | |
| | % of voting rights at- tached to shares (to- tal of 8. A) | through fina me | through tinancial instru- 1 Lotal of noth in % 1 | | Total numbe voting rights suervii | |
| Resulting situation on the date on which threshold was crossed or reached | 14.05% | N/A | | 14.05% | 87,596,4 | 128 |

| Position of previous notification (if applicable) | 13.01% | N/A | 13.01% | |
|---|--------|-----|--------|--|
|---|--------|-----|--------|--|

8. Notified details of the resulting situation on the date on which the threshold was crossed or reached

A: Voting rights attached to shares

| Class/type of shares | Number of voting rights ^{ix} | | % of voting rights | |
|--|--|--|--|--|
| ISIN code (if possible) | Direct (Art 9 of Directive 2004/109/EC) (DTR5.1) | Indirect (Art 10 of Directive 2004/109/EC) (DTR5.2.1) | Direct (Art 9 of Directive 2004/109/EC) (DTR5.1) | Indirect (Art 10 of Directive 2004/109/EC) (DTR5.2.1) |
| 1PM plc ORD GBP 0.1 GB00BCDBXK43 | 12,304,254 | | 14.05% | |
| | | | | |
| | | | | |
| SUBTOTAL 8. A | 12,304,254 | | 14.05% | |

B 1: Financial Instruments according to Art. 13(1)(a) of Directive 2004/109/EC (DTR5.3.1.1 (a)) Type of financial instrument Expiration date* Exercise/ Conversion Period* Exercise/ Conversion Period* SUBTOTAL 8. B 1

| B 2: Financial Instruments with similar economic effect according to Art. 13(1)(b) of Directive 2004/109/EC (DTR5.3.1.1 (b)) | | | | | |
|--|------------------------------|--|--|-------------------------|--------------------|
| Type of financial instrument | Expiration date ^x | Exercise/ Conversion Pe- riod xi | Physical or cash settlement ^{xii} | Number of voting rights | % of voting rights |
| | | | | | |
| | | | | | |
| | | | | | |

| SUBTO 8.B.2 | OTAL |
|----------------|------|

| 9. Information in relation applicable box with an "X" | | the notification obligation | (please mark the | |
|---|--|--|---|---|
| | | d by any natural person or lega y an interest in the (underlying | | Х |
| <u>Full</u> chain of controlled undertakings through which the voting rights and/or the financial instruments are effectively held starting with the ultimate controlling natural person or legal entity ^{xiv} (please add additional rows as necessary) | | | | |
| Name∞ | % of voting rights if it equals or is higher than the notifiable threshold | % of voting rights through financial instruments if it equals or is higher than the notifiable threshold | Total of both if it equals or is higher than the notifiable threshold | |
| | | | | |
| | | | | |
| | | | | |
| | | | | |
| | | | | |

| 10. In case of proxy voting, please identify: | |
|---|-----|
| Name of the proxy holder | N/A |
| The number and % of voting rights held | N/A |
| The date until which the voting rights will be held | N/A |

| 11. Additional information ^{xvi} | | |
|---|--|--|
| | | |
| | | |

| Place of completion | London |
|---------------------|----------|
| Date of completion | 17/07/19 |