**Table1: Competitor**

|  |  |  |
| --- | --- | --- |
| **Name** | **Data Type** | **Allow Nulls?** |
| CompetitorId | Int | No |
| Name | varchar(30) | No |
| Address | varchar(max) | Yes |
| Date\_Entered | datetime | Yes |
| Strength\_of\_competition | varchar(8) | Yes |
| Comments | varchar(max) | Yes |
| CityId | Int | No |

**Table2: TVAdvertisement**

|  |  |  |
| --- | --- | --- |
| **Name** | **Data Type** | **Allow Nulls?** |
| TV\_AdvertisementId | int | No |
| Tv\_StationId | int | No |
| TotalCostOfAllAdvertisements | bigint | No |
| Time | Datetime | No |

**Table : TVStation**

|  |  |  |
| --- | --- | --- |
| **Name** | **Data Type** | **Allow Nulls?** |
| TV\_StationId | int | No |
| CityId | int | No |
| CostPerAdvertisement | int | No |
| StationName | Varchar(20) | No |

**Table3: Campaign\_Response**

|  |  |  |
| --- | --- | --- |
| **Name** | **Data Type** | **Allow Nulls?** |
| CompaignResponseId | Int | No |
| ResponseOccurredWhen | datetime | No |
| RelevantProspect | int | No |
| RespondMethod | varchar(8) | No |
| ChargeFromReferrer | float | No |
| RevenueReceived | datetime | No |

**Table 4: City**

|  |  |  |
| --- | --- | --- |
| **Name** | **Data Type** | **Allow Nulls?** |
| CityId | Int | No |
| Name | Varchar(20) | No |

**Table : Prospect**

|  |  |  |
| --- | --- | --- |
| **Name** | **Data Type** | **Allow Nulls?** |
| ProspectId | Int | No |
| Name | Varchar(20) | No |