

Outlet Location Type
All

Outlet Size
All

Item Type
All

\$1.20M
TOTAL SALES

\$141
AVG SALES

8523
NO OF ITEMS

3.9
AVG RATING

FAT CONTENT

Low Fat Regular

\$425.36K

\$1.20M
Total Sales

FAT BY OUTLET

Low Fat Regular

Tier 3 \$0.31M \$0.17M
Tier 2 \$0.14M \$0.25M
Tier 1 \$0.12M \$0.22M

ITEM TYPE

Total Sales Avg Sales No of Items Avg Rating

Fruits an... \$0.18M
Snack Fo... \$0.18M
Household \$0.14M
Frozen F... \$0.12M
Dairy \$0.10M
Canned \$0.09M
Baking G... \$0.08M
Health a... \$0.07M
Meat \$0.06M
Soft Drin... \$0.06M
Breads \$0.04M
Hard Dri... \$0.03M
Others \$0.02M
Starchy F... \$0.02M
Breakfast \$0.02M
Seafood \$0.01M

OUTLET ESTABLISHMENT

\$250K \$200K \$150K \$100K \$50K

\$78K \$130K \$132K \$132K \$133K \$129K \$131K

2012 2014 2016 2018 2020 2022

OUTLET SIZE

Medium Small High

\$248.99K \$507.90K \$444.79K

OUTLET LOCATION

100%

Tier 3 472.13K
Tier 2 393.15K
Tier 1 336.40K

71.3%

OUTLET TYPE

Outlet Type	Total Sales	No of Items	Avg Sales	Avg Rating	Item Visibility
Grocery Store	\$151.94K	1083	\$140	4	0.10
Supermarket Type1	\$787.55K	5577	\$141	4	0.06
Supermarket Type2	\$131.48K	928	\$142	4	0.06
Supermarket Type3	\$130.71K	935	\$140	4	0.06