Wholesaler Customer Analysis

Measure Names
Detergents Paper | Grocery

Region
1 | 2 | 3

Milk
2,550,357

Sheet 2	Sheet 3	Sheet 4
MILK **2,550,357**	**Grocery** **3,498,562**	**Fresh** **5,280,131**

Sheet 5
Region

Grocery — 2M, 1M, 0M
Detergents Paper — 800K, 700K, 600K, 500K, 400K, 300K, 200K, 100K

890,410
204,136
173,311

1 | 2 | 3

Sheet 6

16.56% 1
9.38% 2
74.06% 3

Sheet 9
Channel

Detergents Paper — 0K, 200K, 400K, 600K, 800K, 1000K

1 — 1,180,717 — 235,587
2 — 1,032,270 — 2,317,845

Grocery — 0K, 500K, 1000K, 1500K, 2000K, 2500K

Sheet 7
Channel

Delicassen — 0K, 100K, 200K, 300K, 400K, 500K

1
2

Frozen — 0K, 200K, 400K, 600K, 800K, 1000K

Sheet 8

890,410
204,136
173,311

3
1
2

512,110
104,327
54,506

Detergents Paper — 1000K, 500K, 0K
Zero — 0
Delicassen — 0K 200K 400K 600K

Sheet 10
Region

Delicassen — 0K, 100K, 200K, 300K, 400K, 500K

1 — 104,327
2 — 54,506
3 — 512,110

Delicassen — 0K, 100K, 200K, 300K, 400K, 500K, 600K