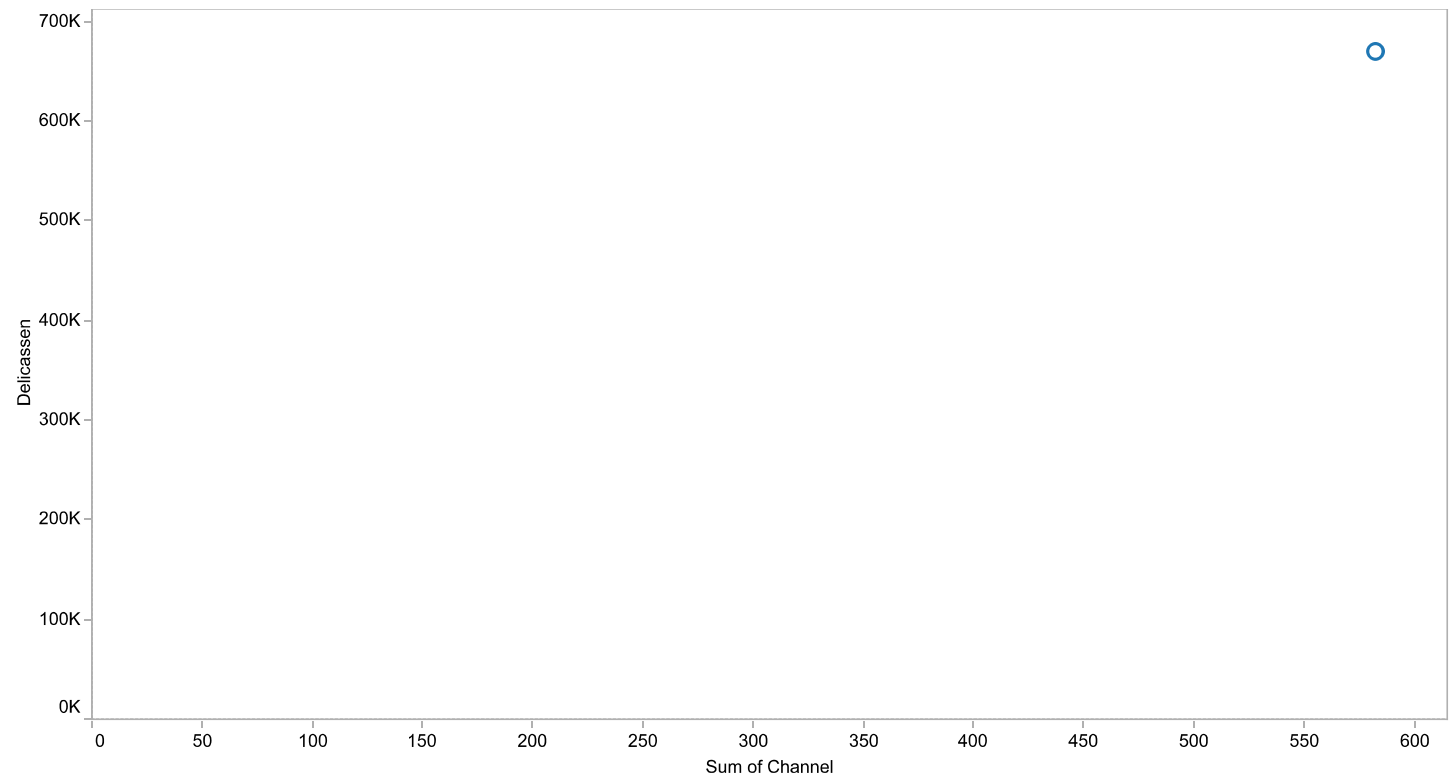# Sheet 1

Sum of Channel vs. sum of Delicassen.

MILK
2,550,357

Sum of Milk.

Sum of Milk.

Grocery
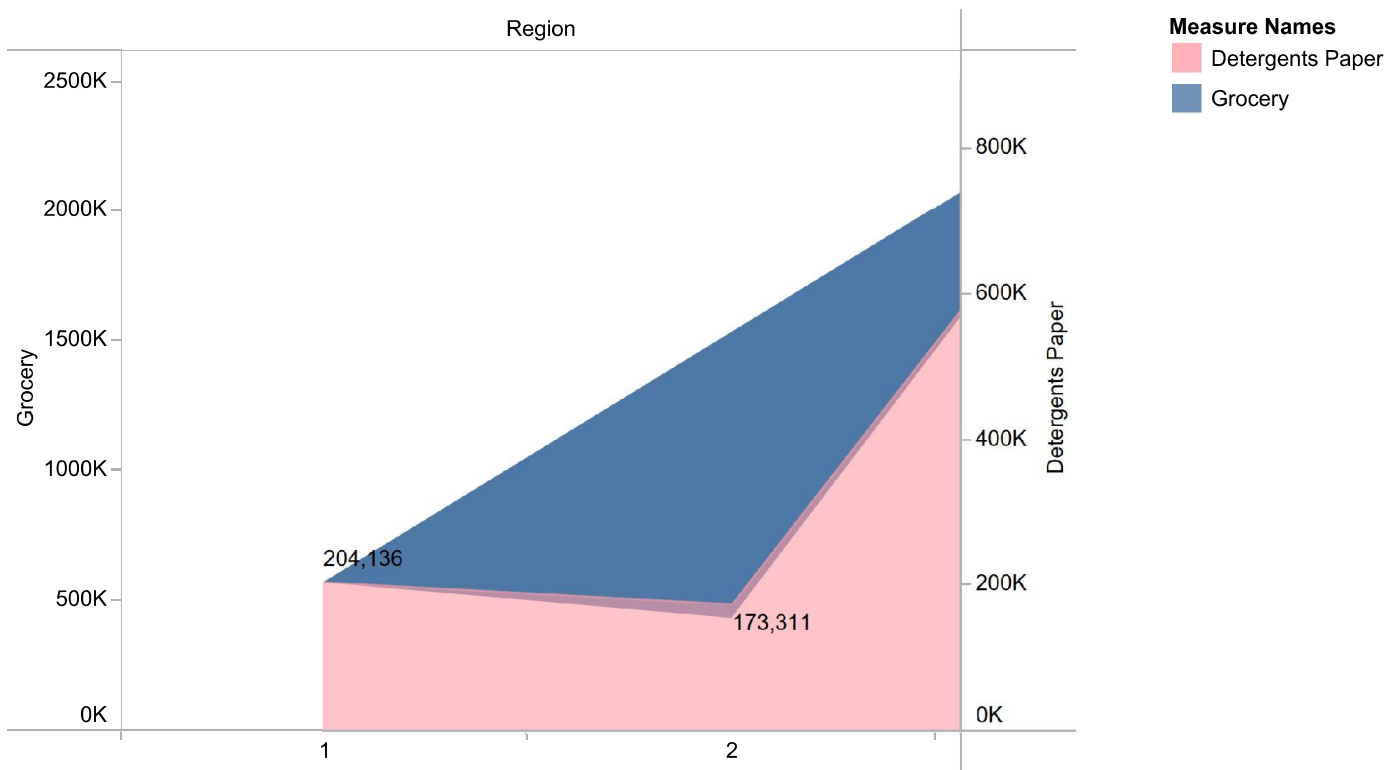**3,498,562**

Sum of Grocery.

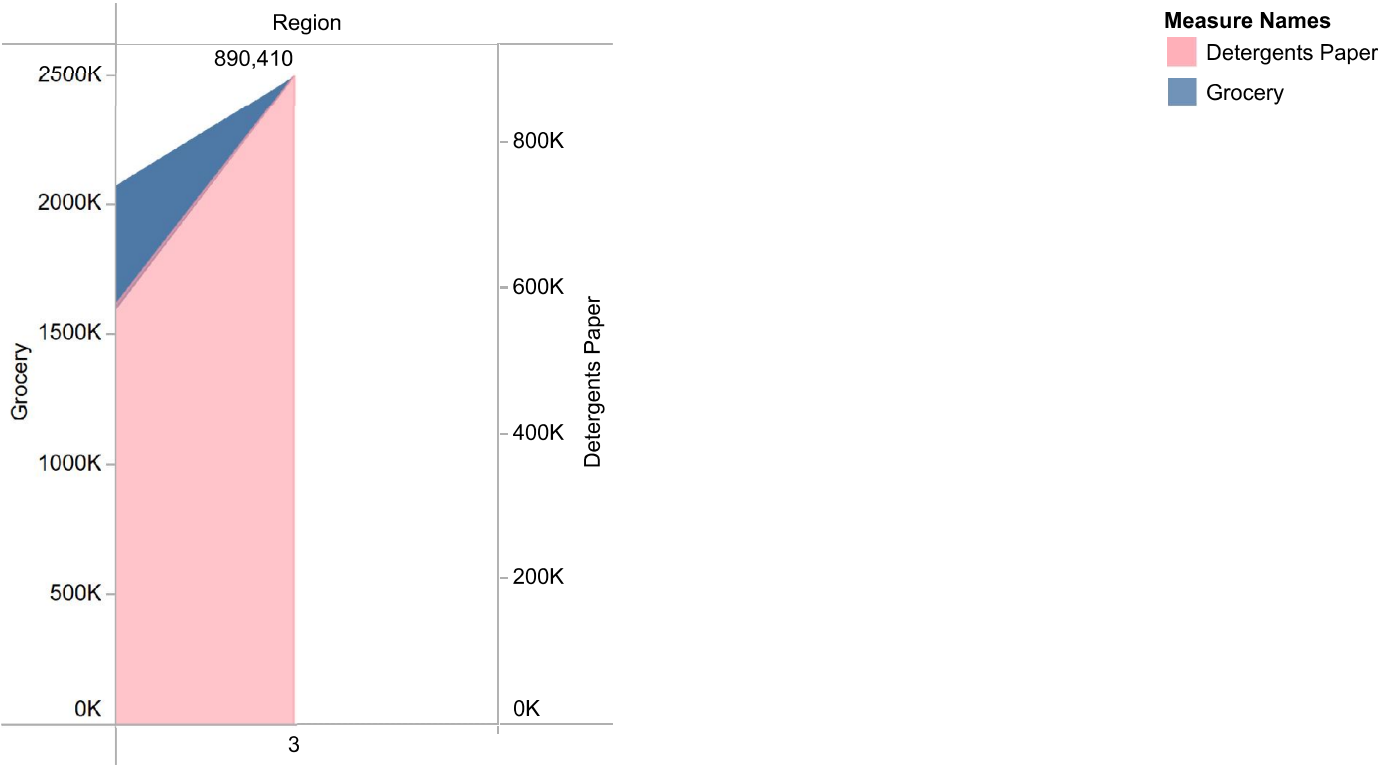Sum of Grocery.

Fresh
5,280,131

Sum of Fresh.

Sum of Fresh.

Sheet 5

Region
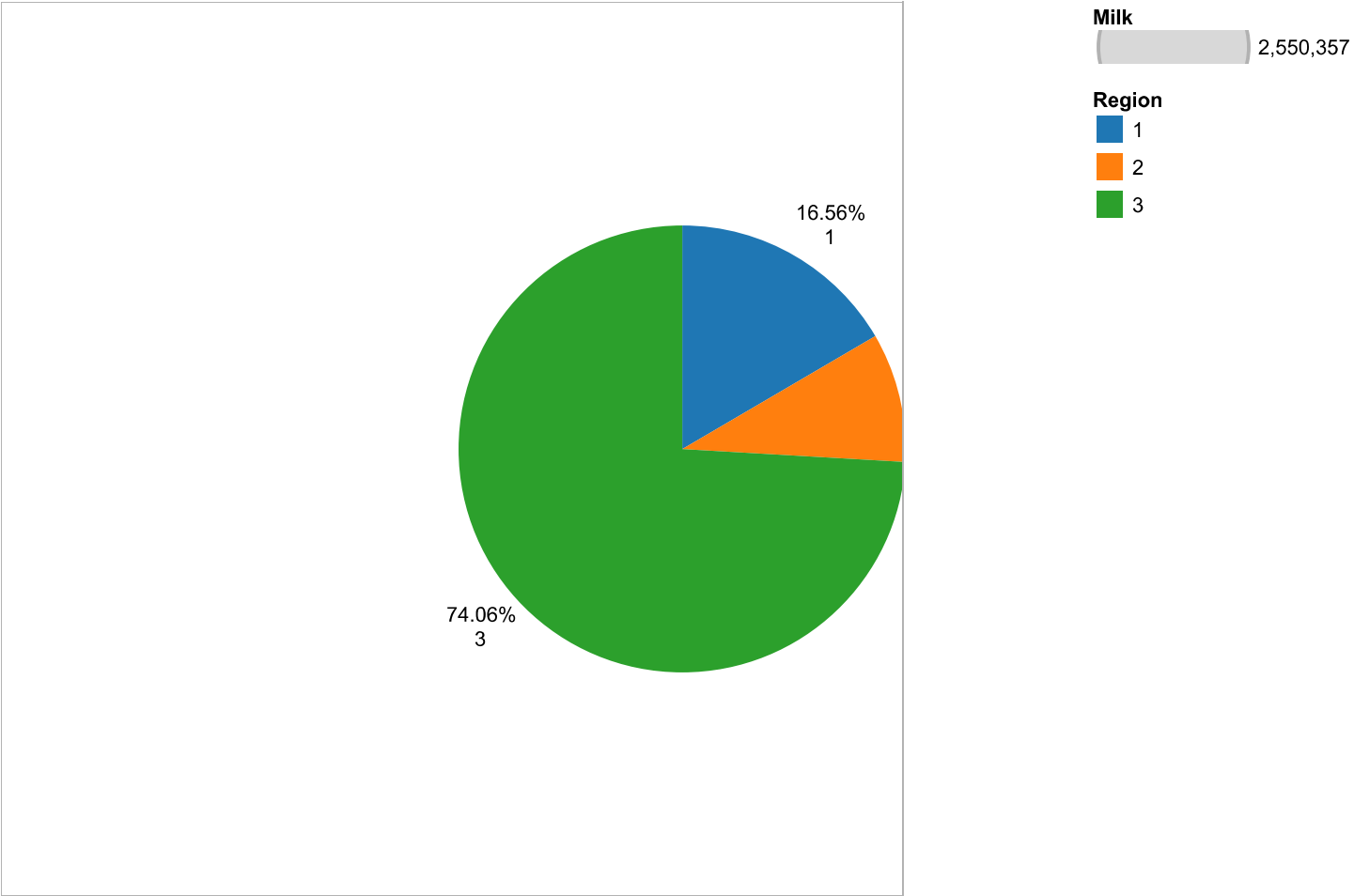

Grocery and Detergents Paper for each Region. Color shows details about Grocery and Detergents Paper. For pane Sum of Detergents Paper: The marks are labeled by Detergents Paper.

Measure Names
- Detergents Paper
- Grocery

Labels: 204,136 · 173,311

Sheet 5

Region

890,410

Measure Names
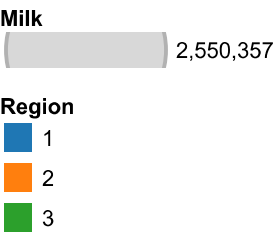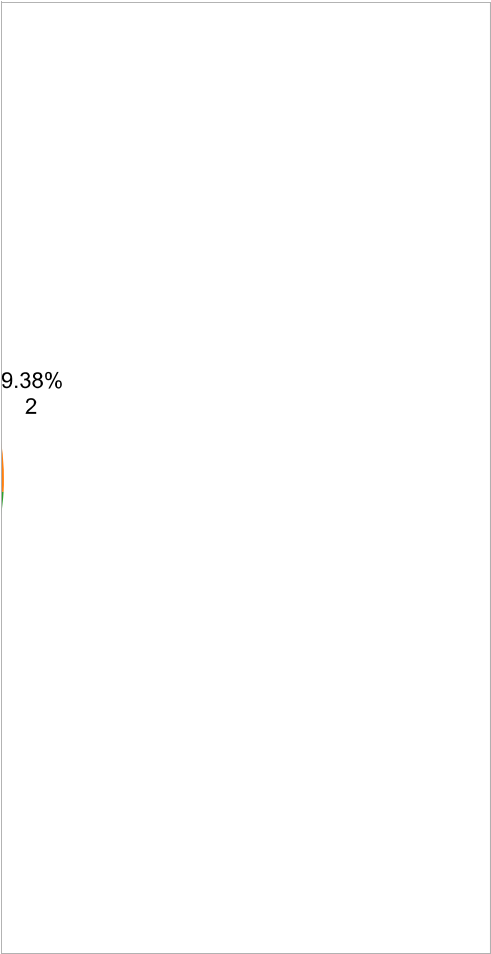Detergents Paper
Grocery

Grocery and Detergents Paper for each Region. Color shows details about Grocery and Detergents Paper. For pane Sum of Detergents Paper: The marks are labeled by Detergents Paper.
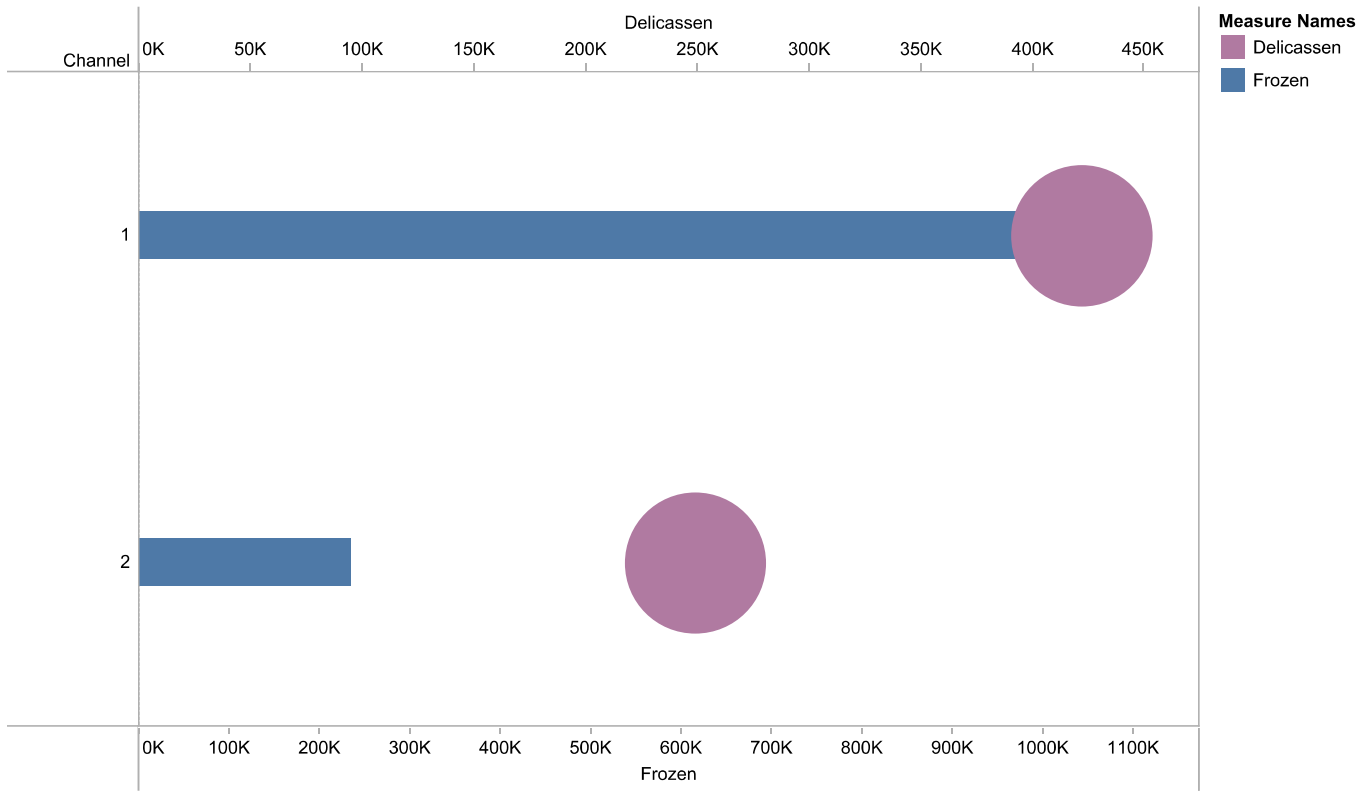
Sheet 6

16.56%
1

74.06%
3

Milk

2,550,357

Region
- 1
- 2
- 3

% of Total Milk and Region. Color shows details about Region. Size shows sum of Milk. The marks are labeled by % of Total Milk and Region.

Sheet 6

Milk

2,550,357

Region
- 1
- 2
- 3

9.38%
2

% of Total Milk and Region. Color shows details about Region. Size shows sum of Milk. The marks are labeled by % of Total Milk and Region.
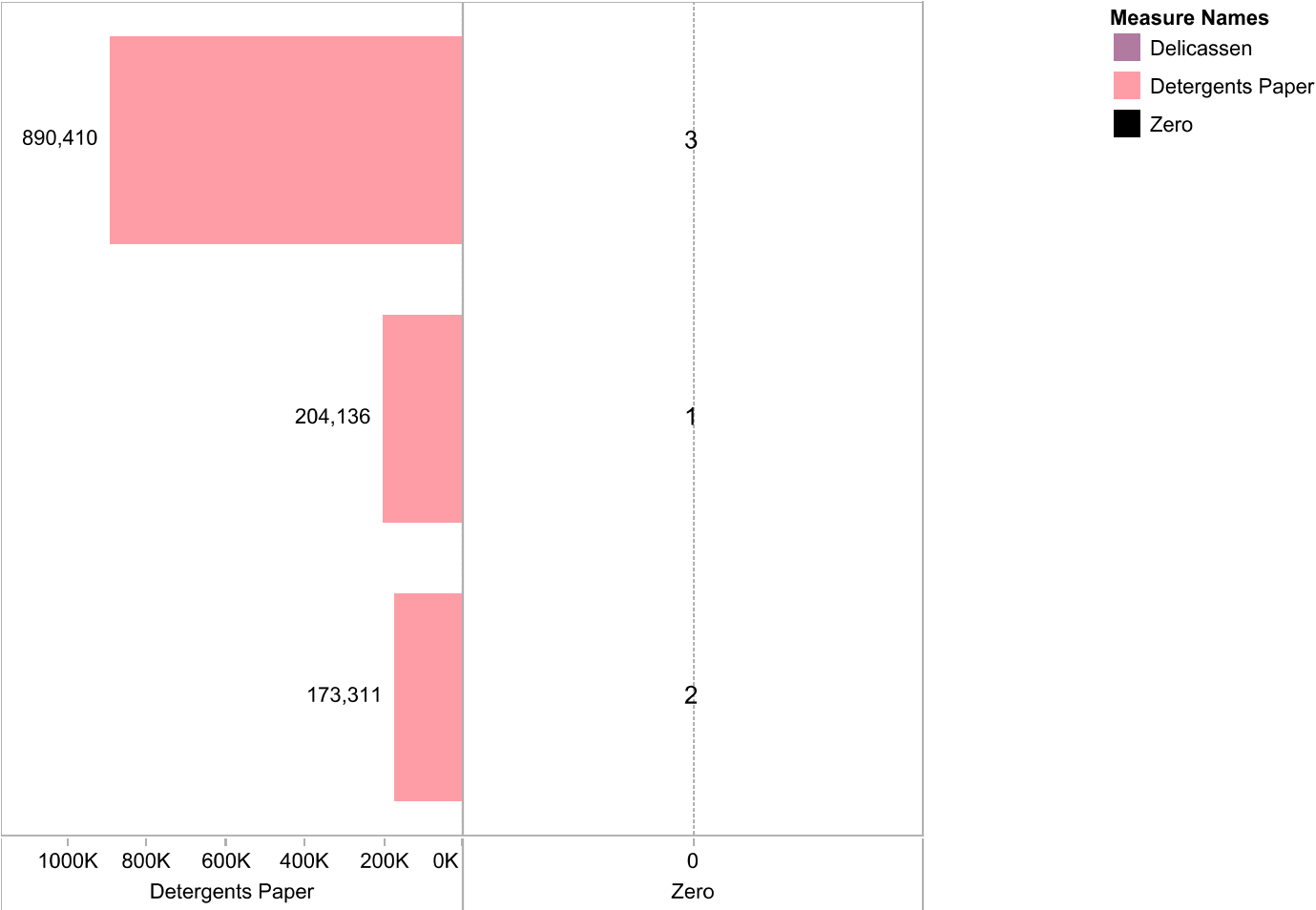
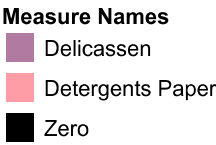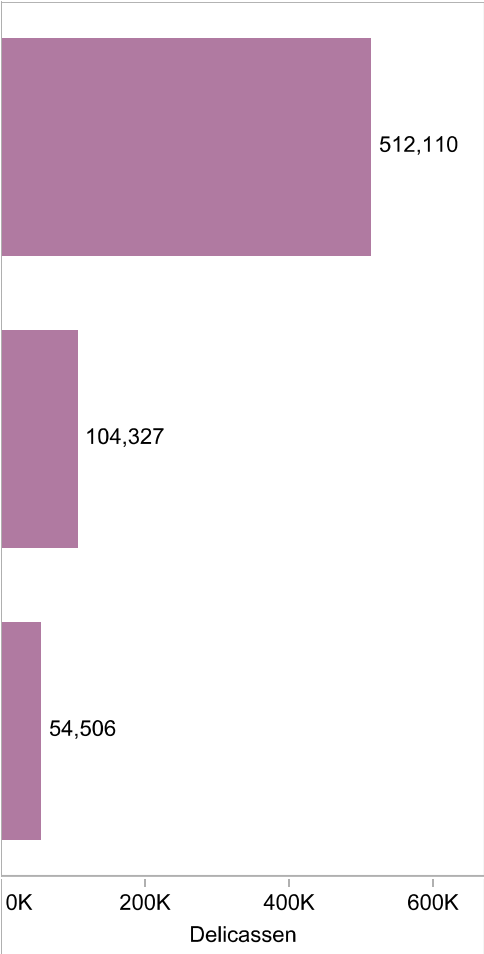2,550,357

Sheet 7

Frozen and Delicassen for each Channel. Color shows details about Frozen and Delicassen.

Sheet 8

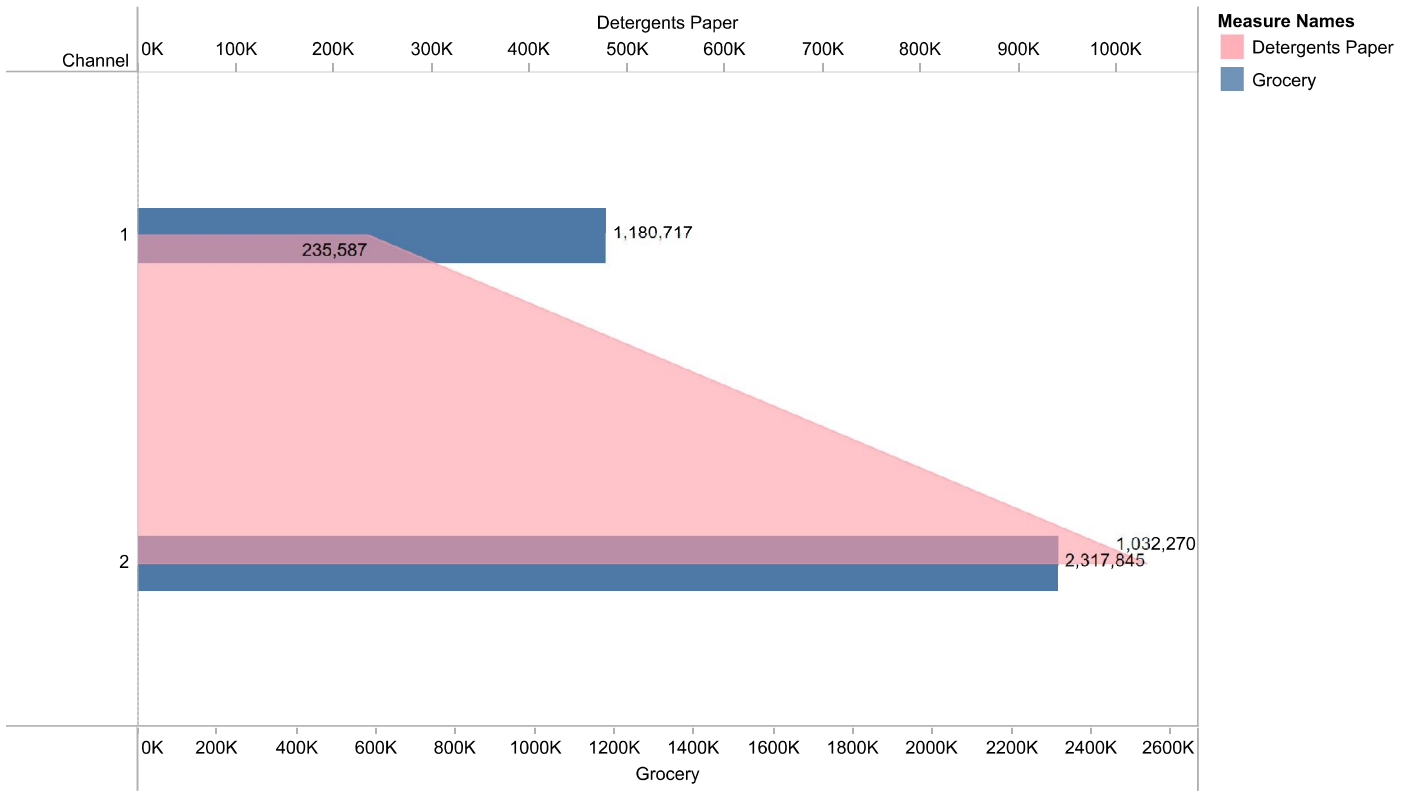**Measure Names**
- Delicassen
- Detergents Paper
- Zero

Detergents Paper, Zero and Delicassen for each Region. Color shows details about Detergents Paper, Zero and Delicassen. For pane Sum of Detergents Paper: The marks are labeled by Detergents Paper. For pane Sum of Delicassen: The marks are labeled by Delicassen.

Sheet 8

Measure Names
- Delicassen
- Detergents Paper
- Zero

512,110

104,327

54,506

0K   200K   400K   600K

Delicassen

Detergents Paper, Zero and Delicassen for each Region. Color shows details about Detergents Paper, Zero and Delicassen. For pane Sum of Detergents Paper: The marks are labeled by Detergents Paper. For pane Sum of Delicassen: The marks are labeled by Delicassen.

Sheet 9

Channel

| 0K | 100K | 200K | 300K | 400K | 500K | 600K | 700K | 800K | 900K | 1000K |

Measure Names
- Detergents Paper
- Grocery

1   235,587   1,180,717

2   1,032,270
     2,317,845

| 0K | 200K | 400K | 600K | 800K | 1000K | 1200K | 1400K | 1600K | 1800K | 2000K | 2200K | 2400K | 2600K |

Grocery

Grocery and Detergents Paper for each Channel. Color shows details about Grocery and Detergents Paper. For pane Sum of Grocery: The marks are labeled by Grocery. For pane Sum of Detergents Paper: The marks are labeled by Detergents Paper.
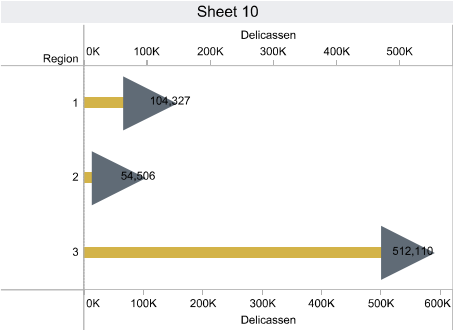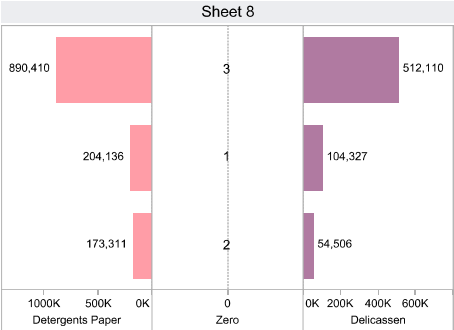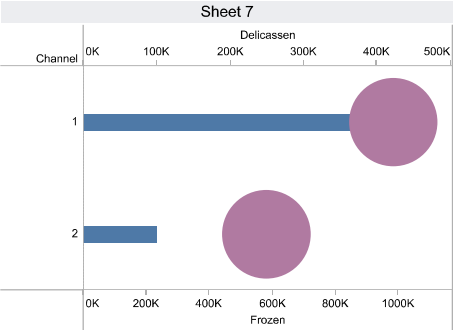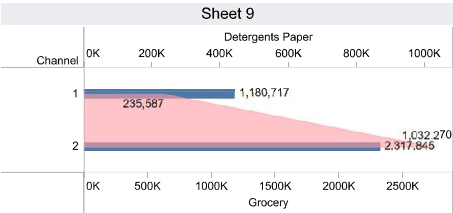
Sheet 10

Delicassen

Region

1		104,327
2		54,506
3		512,110
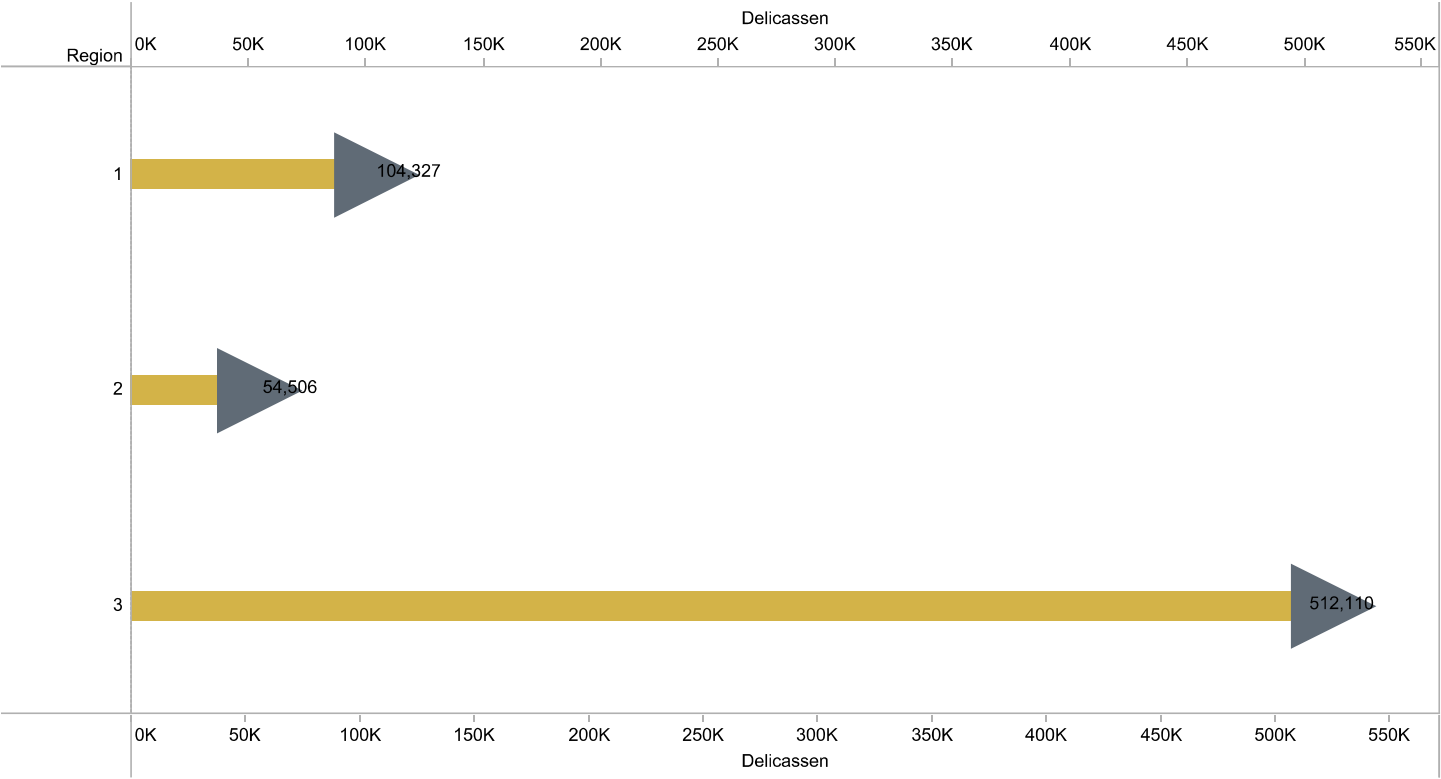
Delicassen
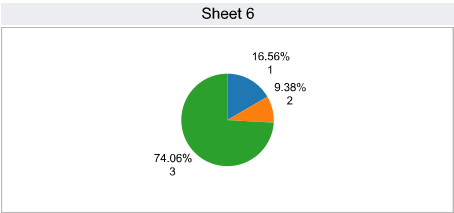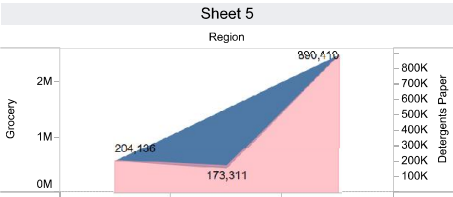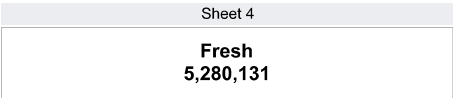
Sum of Delicassen and sum of Delicassen for each Region. For pane Sum of Delicassen: The marks are labeled by sum of Delicassen.

Wholesaler Customer Analysis

Sheet 2
MILK
2,550,357

Sheet 3
Grocery
3,498,562

Sheet 4
Fresh
5,280,131

Sheet 5
Region

Grocery / Detergents Paper
890,410
204,136
173,311

Sheet 6

16.56%
1
9.38%
2
74.06%
3

Sheet 9
Detergents Paper
Channel
1,180,717
235,587
1,032,270
2,317,845
Grocery

Sheet 7
Delicassen
Channel
Frozen

Sheet 8
890,410
204,136
173,311
Detergents Paper

3
1
2
Zero

512,110
104,327
54,506
Delicassen

Sheet 10
Delicassen
Region
104,327
54,506
512,110
Delicassen

Unveiling Market

MILK
2,550,357

Unveiling Market

Grocery
3,498,562

Unveiling Market

Fresh
5,280,131

Unveiling Market

Region

Measure Names
- Detergents Paper
- Grocery

Unveiling Market

Measure Names
- Detergents Paper
- Grocery

Detergents Paper

| Channel | 0K | 100K | 200K | 300K | 400K | 500K | 600K | 700K | 800K | 900K | 1000K |

1 — 235,587 · 1,180,717

2 — 2,317,845 · 1,032,270

Grocery: 0K · 200K · 400K · 600K · 800K · 1000K · 1200K · 1400K · 1600K · 1800K · 2000K · 2200K · 2400K · 2600K

Unveiling Market

Region
1
2
3

Milk 2,550,357

16.56%
1

9.38%
2

74.06%
3

Unveiling Market

Delicassen

Channel

Measure Names
- Delicassen
- Frozen

Frozen

Unveiling Market

Delicassen

Region

1   104,327

2   54,506

3   512,110

Delicassen

Unveiling Market

Measure Names
- Delicassen
- Detergents Paper
- Zero

890,410   3   512,110

204,136   1   104,327

173,311   2   54,506

1000K 800K 600K 400K 200K 0K
Detergents Paper

0
Zero

0K 100K 200K 300K 400K 500K 600K
Delicassen

Unveiling Market

Wholesaler Customer Analysis

Measure Names: Detergents Paper, Grocery
Region: 1, 2, 3
Milk: 2,550,357

Sheet 2
MILK
2,550,357

Sheet 3
Grocery
3,498,562

Sheet 5

Region

890,410
204,136
173,311

Grocery axis: 0M, 1M, 2M
Detergents Paper axis: 100K–800K
Region: 1, 2, 3

Sheet 6

16.56% 1
9.38% 2
74.06% 3

Channe...
1
2

Sheet 7

Delicassen: 0K, 100K, 200K, 300K, 400K, 500K
Channel: 1, 2
Frozen: 0K, 200K, 400K, 600K, 800K, 1000K

Sheet 8

890,410
204,136
173,311

3
1
2

512,110
104,327
54,506

Detergents Paper: 1000K, 500K, 0K
Zero: 0
Delicassen: 0K, 200K, 400K, 600K

Regior
1
2
3