

Analysing Amazon Sales Data

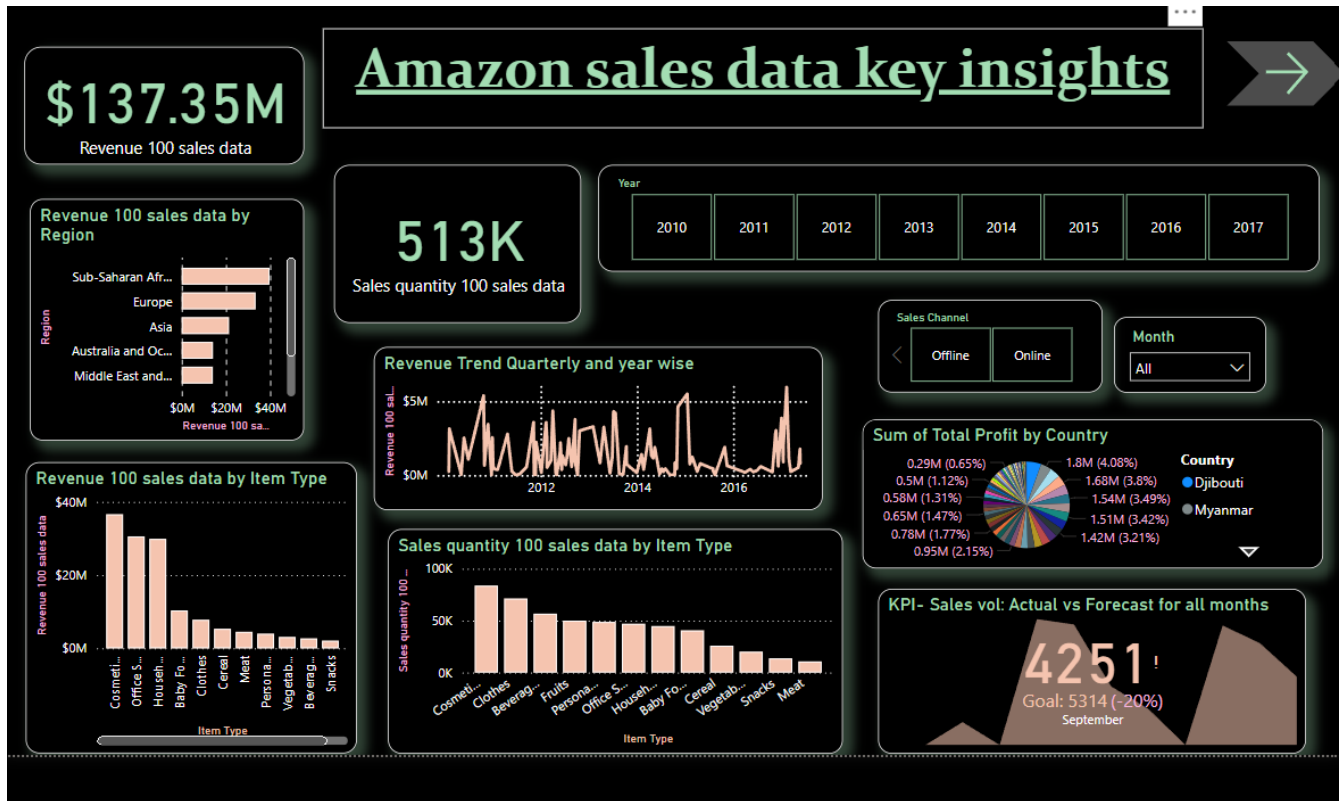


Wireframe Documentation

Homepage

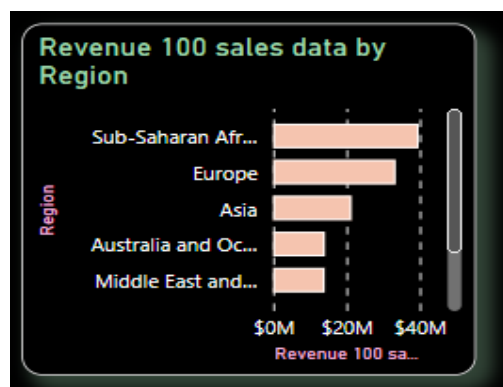
As per the problem statement, we have divided analysis into three sections: -

1. Key Insights of Analysing Amazon Sales data:



The first page of report showing following findings:

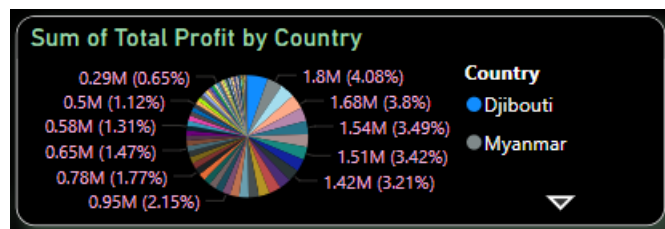
- Bar chart shows Revenue of Sales data by Region



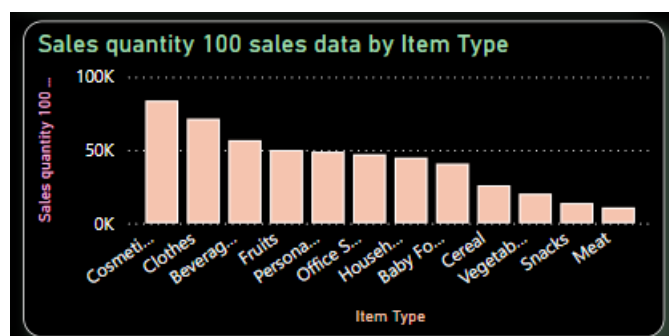
- Line graph shows revenue trend quarterly and year wise.



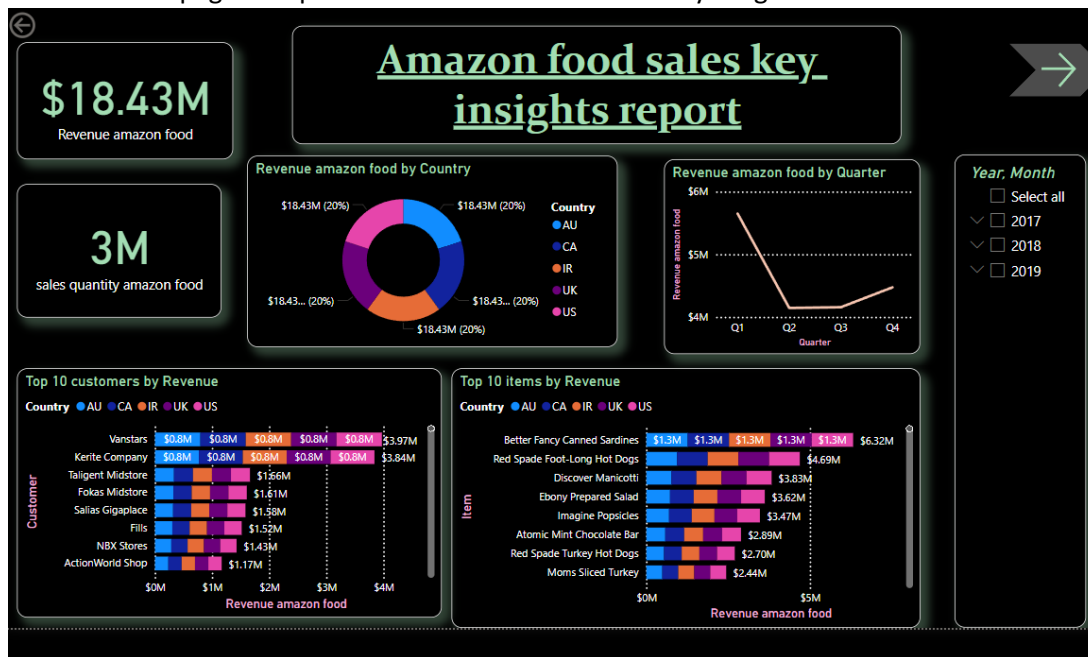
- Pie chart shows sum of total profits by country



- chart shows sales quantity by item type



2. The second page of report shows Amazon food sales key insights:



The second page of report interprets the following:

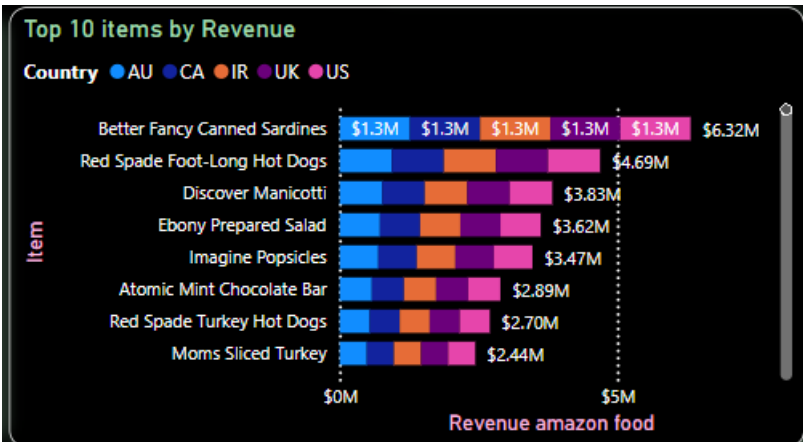
- Donut chart showing revenue amazon food by country



- Line chart showing revenue amazon food quarterly



- Stacked bar chart showing revenue amazon food quarterly



3.In 3rd page of report, we tried to show the Market analysis of Amazon Food product



The Third page of report interprets the following:

- Donut charts showing sales quantity amazon food by region name and division name



- Stacked bar chart showing sales quantity amazon food by customer and country



- Map chart showing sales quantity amazon food by customer and country



- Map chart showing sales quantity amazon food by customer and country

