Happy Apple

Nourhan ElFaramawy , Ahmed Saleh , Ali Saleh , Stefan Thomas

Main Idea and Fallacies

- Taking a positive approach in live helps you look younger
- Fallacies
 - People & apples have similar water content so they are experimentally equivalent
 - Dr.Masaru have never published details of his work just end result
 - Making part of the body happy (the water content) doesn't lead to a beautiful body
 - Only good words are enough for a positive approach

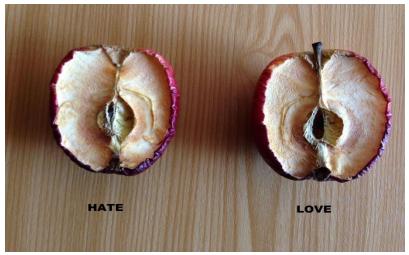






Placebo Effect









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