

Happy Apple

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Main Idea and Fallacies

- ▶ Taking a positive approach in life helps you look younger
- ▶ Fallacies
 - ▶ People & apples have similar water content so they are experimentally equivalent
 - ▶ Dr. Masaru has never published details of his work just end result
 - ▶ Making part of the body happy (the water content) doesn't lead to a beautiful body
 - ▶ Only good words are enough for a positive approach





Placebo Effect





National Geographic's "Afghan girl"—For 17 years photographer Steve McCurry has tried to once again find the subject of his famous 1984 photo. Now he has. Meet the "Afghan girl" in the April 2002 issue of *National Geographic* magazine. Subscribe online at nationalgeographic.com.

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