

# KRISHNAPRIYA REJI

📍 Alappuzha 📞 9947859163 ✉️ krishnapriyareji345@gmail.com  
🌐 [www.linkedin.com/in/krishna3](https://www.linkedin.com/in/krishna3)

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## SUMMARY

Creative and detail-oriented Frontend Developer with 5 years of professional experience. Adept at designing visually compelling websites, crafting user-centric interfaces, and delivering responsive, accessible, and interactive web experiences. Proficient in modern web design tools and frameworks, with a passion for translating business goals into engaging digital solutions.

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## PROFESSIONAL EXPERIENCE

### UI Developer, Claysys Technologies

November 2022 - Present

- Developed and optimized responsive app forms, ensuring seamless functionality across various devices and screen sizes.
- Translated complex Figma designs into pixel-perfect web pages, adhering to brand guidelines and modern web standards.
- Collaborated closely with designers to implement design systems and optimize user experiences.

### Web Designer, Virtual Sys Technologies

October 2019 - October 2022

- Designed and developed visually appealing websites for clients, focusing on responsiveness and user engagement.
- Designed visually appealing ads and posters for Facebook and other social platforms, increasing brand engagement using Adobe Photoshop.
- Delivered SEO-friendly website designs to enhance online visibility and user retention.
- Managed multiple projects simultaneously, meeting tight deadlines while maintaining quality standards.
- Designed and Developed e-commerce websites and landing pages, optimizing for mobile responsiveness.
- Collaborated with marketing teams to align designs with brand guidelines and campaign goals.

### Web Designer Trainee, Spectrum Softtech Solutions Pvt. Ltd

2019(3 Months)

- Translated PSD designs into high-quality, pixel-perfect, and responsive HTML/CSS code, ensuring cross-browser compatibility.
  - Designed and developed email templates optimized for responsiveness and compatibility with popular email clients.
  - Created engaging and conversion-focused landing pages using HTML, CSS, and JavaScript.
  - Facebook Ads and Social Media Creatives, UI Design for Mobile Apps.
  - Developed responsive websites using Bootstrap, ensuring seamless user experiences across devices.
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## EDUCATION

<b>Diploma in Computer Engineering</b> Womens Polytechnic College, Kayamkulam	2019
<b>Higher Secondary</b> N.S.H.S.S Nedumudy, Alappuzha	2016
<b>SSLC</b> N.S.H.S.S Nedumudy, Alappuzha	2014

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## TECHNICAL SKILLS

- **Design Tools:** Adobe Photoshop, Adobe Illustrator, Figma, Canva
  - **Programming Languages:** HTML5, CSS3, JavaScript, SASS
  - **Frameworks & Libraries:** React.js, Node.js, Express.js, Bootstrap, Tailwind CSS, Material UI
  - **Database:** MongoDB
  - **Development Tools:** VS Code, Sublime Text, Brackets, Dreamweaver
  - **Other Tools:** Wix, Postman
  - **Version Control:** Git
  - **Office Tools:** MS Office (Word, Excel, PowerPoint)
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## PROJECTS

- [www.creativehrc.com](http://www.creativehrc.com)
  - [www.waltz.ae](http://www.waltz.ae)
  - [www.royalelitevalet.com](http://www.royalelitevalet.com)
  - [www.gbdemolition.com](http://www.gbdemolition.com)
  - [www.vi7group.com](http://www.vi7group.com)
  - [www.gafoorkas.com](http://www.gafoorkas.com)
  - [www.aiicauh.ae](http://www.aiicauh.ae)
  - [www.tabascouae.com](http://www.tabascouae.com)
  - [www.foresight-shipping.com](http://www.foresight-shipping.com)
  - [www.dahabjewellery.com](http://www.dahabjewellery.com)
  - [www.saharalsharqperfumes.com](http://www.saharalsharqperfumes.com)
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## CERTIFICATIONS

- MERN Full Stack Developer - ICTAK Academy
- Online skilling course on Digital Skills - Skill India Digital Hub.
- Online skilling course on Web Design & Development - Skill India Digital Hub.