

Arogyabheri (Malappuram) – To control non-communicable diseases



Arogyabheri is the project for preventing lifestyle disease . This campaign run in collaboration with LSGD and approved in District Planning Council. Honourable Health Minister Smt. Veena George launched this campaign . It is a Flagship programme of DMOH , Malappuram to address Non Communicable Diseases. Its running as mandatory project in the district. Screening, Health Awareness, Lifestyle modification, exercise, Healthy diet and NCD prevention are the main focus of the Programme. As the part of campaign we published two books. 1. Arogyabheri – for promoting healthy life style , 2. Arogyaposham- for promoting healthy food. All 94 panchayaths and 12 municipalities have conducted this project. This campaign is running successfully