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## Data Science and Visualization CIE-II

Q1) A] Demonstrate how the K-means algorithm assigns data points to clusters with an example dataset. Also state the advantages and disadvantages of K-Means clustering.

→ Suppose we have 6 data points :  
 $(1, 1)$ ,  $(1.5, 2)$ ,  $(3, 4)$ ,  $(5, 7)$ ,  $(3.5, 5)$ ,  $(4.5, 5)$

We want to form  $K=2$  clusters

- Step 1 : Initialization

Randomly pick 2 points as initial centroids  
say,  $(1, 1)$  and  $(5, 7)$

- Step 2 : Assignment

Each point is assigned to the nearest centroid  
Cluster 1 (closer to  $(1, 1)$ ) :  $(1, 1)$ ,  $(1.5, 2)$ ,  $(3, 4)$

Cluster 2 (closer to  $(5, 7)$ ) :  $(5, 7)$ ,  $(3.5, 5)$ ,  $(4.5, 5)$

- Step 3 : Update centroids

$$\begin{aligned}\text{Mean of Cluster 1} &= ((1+1.5+3)/3, (1+2+4)/3) \\ &= (1.88, 2.33)\end{aligned}$$



$$\begin{aligned}\text{Mean of Cluster 2} &= ((5 + 3.5 + 4.5)/3, \\ &\quad (7 + 5 + 5)/3) \\ &= (4.33, 5.67)\end{aligned}$$

- Step 4 : Repeat Assignment

Reassign points to new centroids  $\rightarrow$  clusters stabilize after a few iterations

- Final Clusters :

Cluster 1 :  $(1, 1), (1.5, 2), (3, 4)$

Cluster 2 :  $(5, 7), (3.5, 5), (4.5, 5)$

Advantages :

- Simple and fast, easy to implement and computationally efficient.
- Scales well to large datasets.
- Works well when clusters are spherical and well-separated.

Disadvantages :

- Requires  $K$  (no. of clusters) to be specified in advance.
- Sensitive to initialization of centroids.
- Outliers can distort cluster centroids.



Q1) B] Illustrate how association rules are formed from frequent item sets with real-world example.

→ Let's take an example of Market Basket Analysis in which a supermarket wants to find relationships between items customers buy together.

- Step 1 : Transaction dataset

Transaction ID	Items Bought
T <sub>1</sub>	{ Milk , Bread }
T <sub>2</sub>	{ Milk , Diaper , Beer , Bread }
T <sub>3</sub>	{ Milk , Diaper , Beer , Cola }
T <sub>4</sub>	{ Bread , Milk , Diaper , Beer }
T <sub>5</sub>	{ Bread , Milk , Diaper , Cola }

- Step 2 : Find frequent Itemsets

{ Milk , Bread } → 4 times

{ Milk , Diaper } → 4 times

{ Diaper , Beer } → 3 times

{ Milk , Diaper , Bread } → 3 times



- Step 3 : Generate Association Rules  
From frequent itemset { Milk , Diaper } we can generate rules :

- 1) Milk  $\rightarrow$  Diaper
  - Support =  $4/5 = 80\%$ .
  - Confidence =  $(\text{Milk} + \text{Diaper}) / (\text{Milk}) = 4/5 = 80\%$ .
- 2) Diaper  $\rightarrow$  Milk
  - Support =  $80\%$ .
  - Confidence =  $(\text{Milk} + \text{Diaper}) / (\text{Diaper}) = 100\%$ .
- 3) Diaper  $\rightarrow$  Beer
  - Confidence =  $3/4 = 75\%$ .
- 4) Beer  $\rightarrow$  Diaper
  - Confidence =  $3/3 = 100\%$ .

Here, we can interpret that 100% of the time when customers buy diapers, they also buy milk.

Q2) A] Explain decision tree and describe its main components with an example.

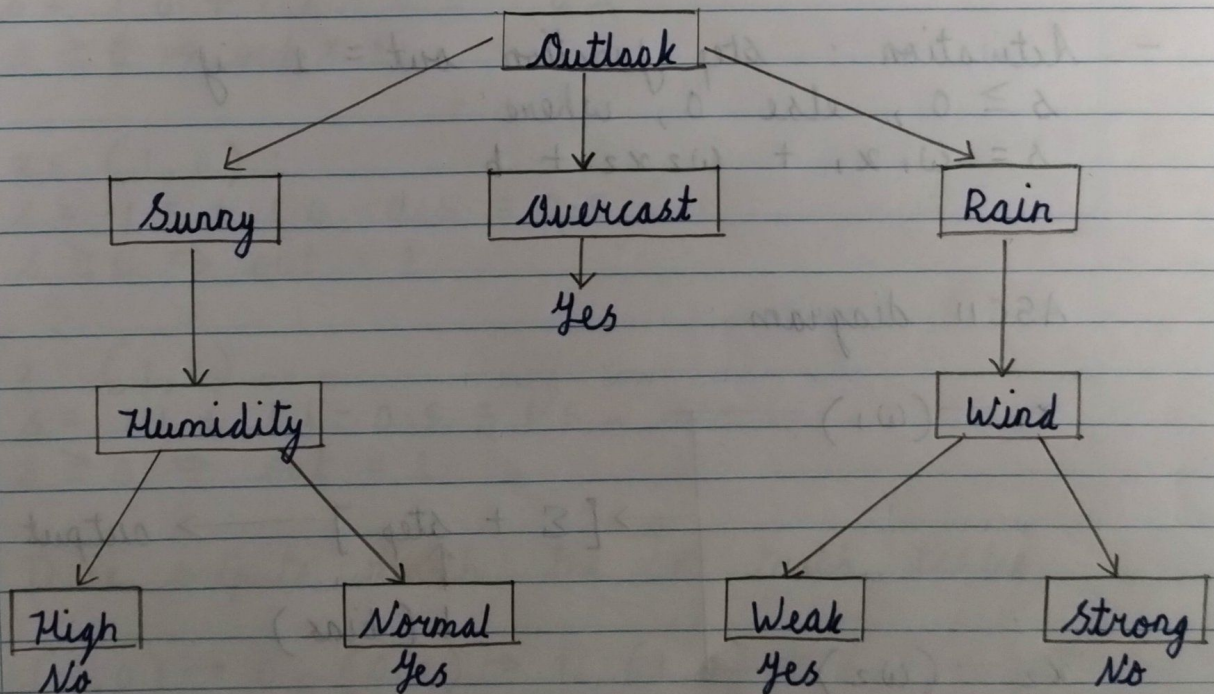
→ A decision tree is a supervised learning model used for classification and regression. It makes decisions by splitting data into branches based on feature values until a final outcome is reached.



Main components :

- 1) Root Node - The starting point (represents the entire dataset)
- 2) Decision Nodes - Internal nodes where data is split based on an attribute (eg.  $\text{age} > 30$ )
- 3) Branches - Edges that represent outcomes of a decision.
- 4) Leaf Nodes - Final outputs

Eg: Predicting if a person will play Tennis based on weather.





Q2) 8] Illustrate step by step how a feed-forward neural network can be used to implement OR gate.

→ A single-layer feed-forward neuron with 2 inputs and a step activation can implement the OR function because OR is linearly separable.

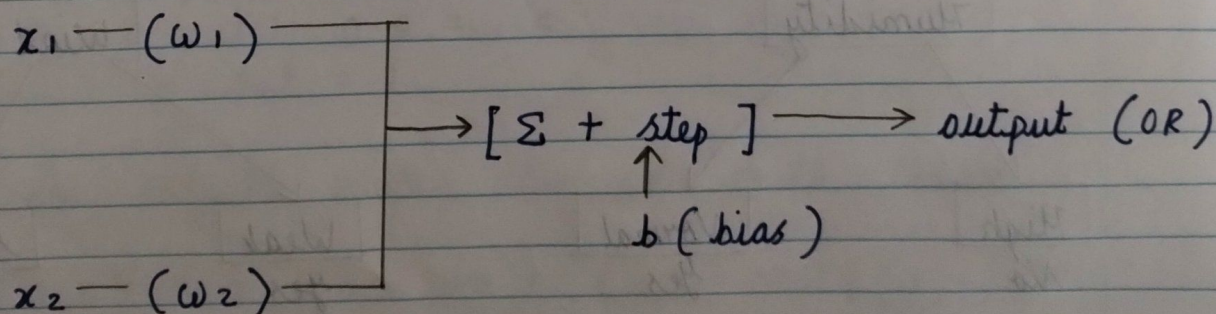
- Inputs :  $x_1, x_2$

- Weights :  $w_1, w_2$

- Bias :  $b$  (or equivalently an input  $x_0 = 1$  with weight  $w_0 = b$ )

- Activation : step function  $\text{out} = 1$  if  $s \geq 0$ , else 0, where  $s = w_1 x_1 + w_2 x_2 + b$

ASCII diagram :





- Choose weights and bias

Pick simple values :

$$w_1 = 1, w_2 = 1, b = -0.5$$

Activation : output = 1 if  $s = x_1 + x_2 - 0.5 \geq 0$ ,  
else 0

- Compute  $s = w_1 x_1 + w_2 x_2 + b$ , then apply step :

1)  $x = (0, 0)$  :

$$s = 1 \cdot 0 + 1 \cdot 0 - 0.5 = -0.5$$

$$s < 0 \Rightarrow \text{out} = 0$$

2)  $x = (0, 1)$  :

$$s = 1 \cdot 0 + 1 \cdot 1 - 0.5 = 0.5$$

$$s \geq 0 \Rightarrow \text{out} = 1$$

3)  $x = (1, 0)$  :

$$s = 1 \cdot 1 + 1 \cdot 0 - 0.5 = 0.5$$

$$s \geq 0 \Rightarrow \text{out} = 1$$

4)  $x = (1, 1)$  :

$$s = 1 \cdot 1 + 1 \cdot 1 - 0.5 = 1.5$$

$$s \geq 0 \Rightarrow \text{out} = 1$$

These outputs match the OR truth tables :

$$(0, 0) \rightarrow 0, (0, 1) \rightarrow 1, (1, 0) \rightarrow 1, (1, 1) \rightarrow 1$$