



Says

What have we heard them say?
What can we imagine them saying?

I need
single
page
resume

I need
standard
fonts

I was expecting
digital
marketing
company
resume

Designing a resume

Top behaviour
skill
accountability,
Assertiveness,
critical thinking

Think about
how you keep
your resume
simple, clean
unique

Behaviour specialist might include soft such as communication flexibility



Does

What behavior have we observed?
What can we imagine them doing?

 [See an example](#)

Thin

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



I think put in
the resume
name, mail,
phone number

I think put
in the
resume
project link

I think put in the
resume
education
project, work,
expeience, skill

The anxieties
you don't
know job you
are looking for

Think of a fear related to the job. Which can place you in an advancegeous position

Think about
reasonable
example of
work. Place
frustration

Feel

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?

