# Krishna Sharma

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### **Skills & Tools**

**Design Skills**: User-Centered Design, Accessibility Standards (WCAG 2.1) & Inclusive Design, Responsive Design & Mobile-First Principles, Design Systems & UI Guidelines.

Design Tools: Figma, Framer, Adobe Photoshop, Adobe XD, Adobe Illustrator, Balsamiq & CorelDRAW.

**Prototyping & Animation Tools**: InVision Studio, ProtoPie, LottieFiles.

Collaboration: FigJam, Miro, Zeplin.

## **Experience**

# **SimpliAxis Solution Pvt Ltd**

Oct 2023 - April 2025

UX/UI Designer

Bengaluru, India

- Led the UI design for a responsive Ed-tech website, achieving a 12% uplift in desktop conversions.
- Created high-fidelity prototypes in Figma, reducing development handoff time by 15% and ensuring seamless design implementation.
- Conducted usability testing with **50+ participants**, resolving pain points to reduce task completion time by **35%**.
- Implemented UI improvements that contributed to a 17% rise in customer satisfaction ratings.
- Built a scalable design system library, cutting design update time by 30% and ensuring uniformity across all products.
- Revamped landing pages and pop-ups, boosting lead generation by 20% and click-through rates by 15%.

JobTwine May 2023 – Sept 2023

**UX** Designer Intern

Delhi, India

- Collaborated with the UX team to analyze user flows, resulting in a 10% reduction in drop-off rates on key pages.
- Implemented design changes that improved web accessibility, achieving compliance with **WCAG 2.1** standards.
- Created compelling social media graphics that boosted post engagement by 20% across platforms.
- Participated in usability testing sessions, gathering insights to refine designs and enhance user experience.

<u>Workex</u> Dec 2022 – April 2023

Front-End Developer

Bengaluru, India

- Developed responsive web pages using HTML5, CSS3, and JavaScript, improving load times by 30% through code optimization and efficient asset management.
- Built interactive UI components using **Angular**, leading to a **20% increase in user engagement** on dynamic features.
- Worked closely with designers to translate wireframes and prototypes into functional, pixel-perfect web interfaces.

#### Certification

- Google UX Design | Google UX Design Professional Certification.
- Foundations of User Experience (UX) Design | Trained in UX Research & Design Thinking.
- UX Fundamentals Career in UX | UX Design Professional Certification.

## **Education**