# Krishna Sharma

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## Skills & Tools

**Core Skills**: User-Centered Design, Accessibility Standards (WCAG 2.1) & Inclusive Design, Responsive Design & Mobile-First Principles, Design Systems & UI Guidelines.

**Design Tools**: Figma, Framer, Adobe Photoshop, Adobe XD, Adobe Illustrator, Balsamiq, CorelDRAW.
**Prototyping & Animation Tools**: InVision Studio, Protopie.
**Collaboration**: FigJam, Miro, Zeplin.

## Experience

### SimpliAxis Solution Pvt Ltd                                                Oct 2023 – Present

*UX/UI Designer*                                                              *Bengaluru, India*

- Led the UI design for a responsive Ed-tech website, achieving a **12% uplift in desktop conversions**.
- Created high-fidelity prototypes in Figma, reducing development handoff time by **15%** and ensuring seamless design implementation.
- Conducted usability testing with **50+ participants**, resolving pain points to reduce task completion time by **35%**.
- Implemented UI improvements that contributed to a **17% rise in customer satisfaction ratings.**
- Built a scalable design system library, cutting design update time by **30%** and ensuring uniformity across all products.
- Revamped landing pages and pop-ups, **boosting lead generation by 20% and click-through rates by 15%.**

### JobTwine                                                                   Apr 2023 – Sept 2023

*UX Designer Intern*                                                          *Delhi, India*

- Collaborated with the UX team to analyze user flows, resulting in a **10% reduction in drop-off rates on key pages.**
- Implemented design changes that improved web accessibility, achieving compliance with **WCAG 2.1 standards**.
- Created compelling social media graphics that boosted **post engagement by 20% across platforms.**
- Participated in usability testing sessions, gathering insights to refine designs and **enhance user experience.**

### Workex                                                                     Oct 2021 – July 2022

*Front-End Developer*                                                         *Bengaluru, India*

- Developed responsive web pages using **HTML5, CSS3**, and **JavaScript**, **improving load times by 30% through code** optimization and efficient asset management**.**
- Built interactive UI components using **Angular**, leading to a **20% increase in user engagement** on dynamic features.
- Worked closely with designers to translate wireframes and prototypes into functional, pixel-perfect web interfaces.

## Certification

- **Google UX Design** | *Google UX Design Professional Certification*.
- **Foundations of User Experience (UX) Design** | Trained in UX Research & Design Thinking.
- **UX Fundamentals - Career in UX** | UX Design Professional Certification.

## Education

**Manipal Institute of Technology**                                           Aug 2021 – Sep 2023
*Master of Computer Applications*                                             *Manipal, Karnataka*