Data Vault Model Task:

1. What technology/technologies will be used to implement this storage solution?

   Answer: Data storage solution, I recommend a cloud-based data warehouse like Google BigQuery as these data warehouses can handle large volumes of data for an event-driven architecture.

Data Ingestion: Apache Kafka/ Pub-sub for streaming events, Google Dataflow, Cloud composer Airflow for ETL pipelines.

2. Describe the table structure, attribute composition, and data types. The format of the description is open-ended; use whichever is most convenient or familiar for you.

   Answer: Data Vault 2.0 Model involves Hubs, Links, and Satellites.

- Hubs: Represent core business entities.
- Links: Represent relationships between Hubs.
- Satellites: Store descriptive attributes about Hubs and Links.

Hubs

1. Hub User
    - user_hash_key (PK, VARCHAR)
    - user_id varchar (VARCHAR) from payload.uid
    - load_date (TIMESTAMP) Record ingestion time.
    - record_source (VARCHAR) Source system ("auth_event").
2. Hub Application
    - app_hash_key (PK, VARCHAR)
    - app_id (VARCHAR) from payload.app
    - load_date, record_source.

Links

Relationships between hubs. Each event type is a separate link.

1. Link Auth Event
    - auth_event_hash_key (PK, VARCHAR) msg_id.
    - user_hash_key (FK, VARCHAR)
    - app_hash_key (FK, VARCHAR).
    - load_date, record_source.
2. Link Spin Event
    - spin_event_hash_key (PK, VARCHAR) msg_id.
    - user_hash_key (FK, VARCHAR)
    - app_hash_key (FK, VARCHAR).
    - load_date, record_source.
3. Link Purchase Event
    - purchase_event_hash_key (PK, VARCHAR) msg_id.
    - user_hash_key (FK, VARCHAR)
    - app_hash_key (FK, VARCHAR).
    - load_date, record_source.

Satellites

1. Satellite User
    - user_uid (PK, VARCHAR)
    - user_hash_key (FK, VARCHAR), load_date (Timestamp).
    - email (VARCHAR), phone (VARCHAR): PII data from events
    - record_source

2. Satellite Auth Event
    - auth_sat_hash_key (PK, VARCHAR)
    - auth_event_hash_key (FK), load_date (Timestamp).
    - publish_ts (TIMESTAMP) from publish_ts.
    - email, phone
3. Satellite Spin Event
    - spin_sat_hash_key (PK, VARCHAR)
    - spin_event_hash_key (FK, VARCHAR), load_date (Timestamp)
    - publish_ts, spin_amount (INT)
4. Satellite Purchase Event
    - pur_sat_hash_key(PK, VARCHAR)
    - purchase_event_hash_key (FK), load_date(Timestamp)
    - publish_ts, amount (INT).

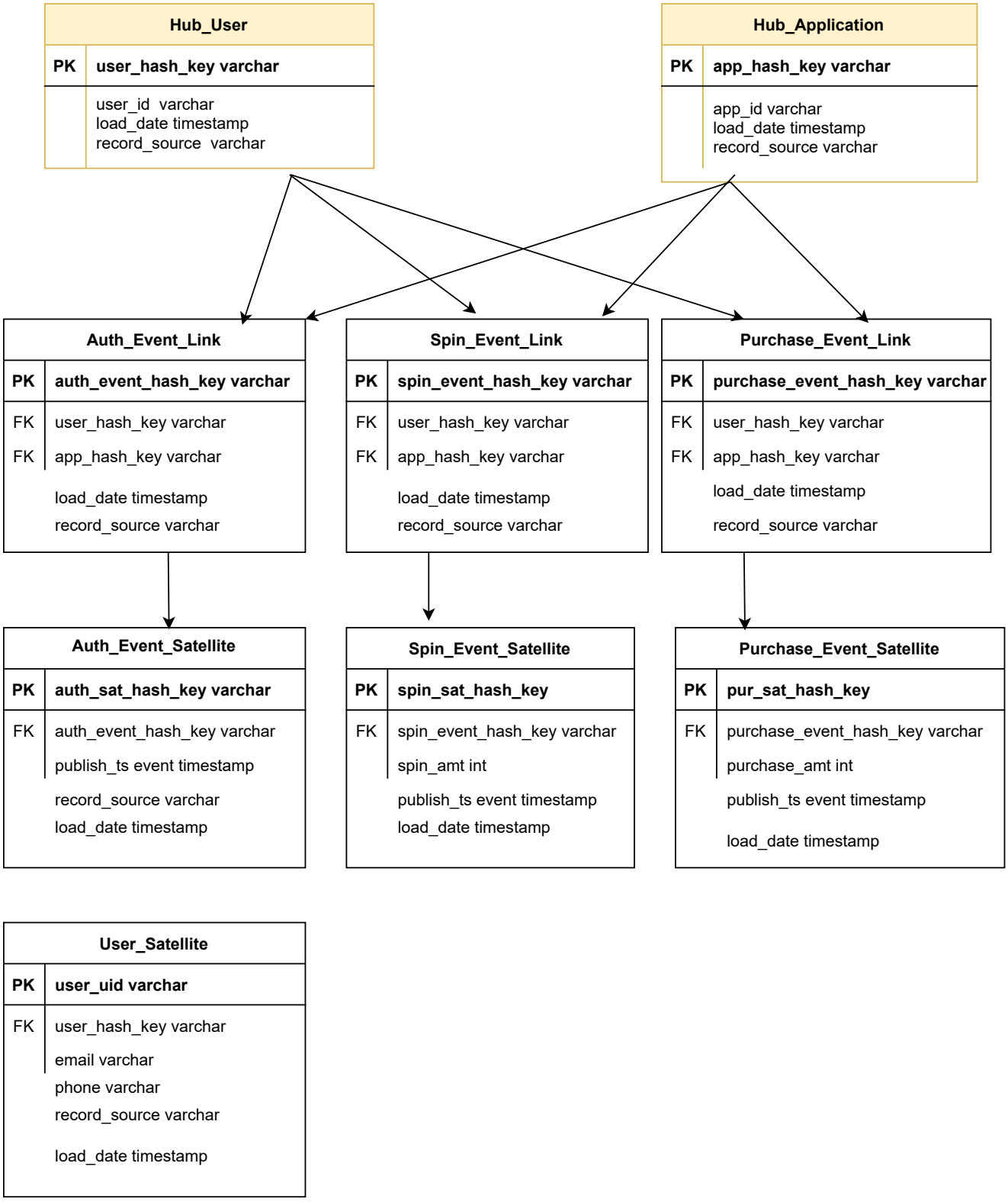
3.What additional components need to be developed to support your solution?

Answer:

- ETL Pipeline:

  Pipeline will extract data from the internal data bus transform it into the Data Vault format and load it into the data warehouse. Tools like Apache Kafka, Pub sub, Google Cloud Dataflow, Cloud composer Airflow for Orchestration can be used.

- PII Management: Encrypt sensitive fields
- Handle Late-Arriving Data: Windowing in BigQuery
- Data Quality Checks: Implement checks for null values and datatype validations to ensure data accuracy and consistency. Example: Great expectations


Hub_User
PK
user_hash_key varchar
user_id varchar
load_date timestamp
record_source varchar
Hub_Application
PK
app_hash_key varchar
app_id varchar
load_date timestamp
record_source varchar
Auth_Event_Link
PK
auth_event_hash_key varchar
FK
user_hash_key varchar
FK
app_hash_key varchar
load_date timestamp
record_source varchar
Spin_Event_Link
PK
spin_event_hash_key varchar
FK
user_hash_key varchar
FK
app_hash_key varchar
load_date timestamp
record_source varchar
Purchase_Event_Link
PK
purchase_event_hash_key varchar
FK
user_hash_key varchar
FK
app_hash_key varchar
load_date timestamp
record_source varchar
Auth_Event_Satellite
PK
auth_sat_hash_key varchar
FK
auth_event_hash_key varchar
publish_ts event timestamp
record_source varchar
load_date timestamp
Spin_Event_Satellite
PK
spin_sat_hash_key
FK
spin_event_hash_key varchar
spin_amt int
publish_ts event timestamp
load_date timestamp
Purchase_Event_Satellite
PK
pur_sat_hash_key
FK
purchase_event_hash_key varchar
purchase_amt int
publish_ts event timestamp
load_date timestamp
User_Satellite
PK
user_uid varchar
FK
user_hash_key varchar
email varchar
phone varchar
record_source varchar
load_date timestamp