THE UNIVERSITY OF UTAH

Design Studio Feedback

Murali krishna teja Kilari- u1006392
Vinitha Yaski- u1009987
Rohan Kohli- u0878757

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Review Team Members

1. Rony Gregory
2. Rubin Geo Varghese
3. Sarathkrishna Swaminathan

Feedback

1. The first visualization wherein we display different categories of frequent words in the form of dynamic circles might get cluttered when the number of categories is more.
2. In the same visualization, we were given a suggestion that the category labels should be readily visible for the user to make the user aware of what selection he needs to make.
3. It was told that the visualizations are visually appealing, yet we need to maintain a balance between this and the readability of information.
4. It was suggested it would be a good idea to choose bar-chart for the third visualization to make the information more readable.

Feedback Response

1. We felt that the suggestions provided are good and will be useful for the overall intuitiveness.
2. The suggestion to add labels to the categories seemed the right thing to do to make the user know the categories that is to be explored.
3. The set of visualizations that we proposed are a combination of designs implemented during the coursework and also a few that we wanted to explore beyond what we already implemented. Hence, we will come up with visualizations that hold significant information yet appealing at the same time.
4. The second visualization is a temporal stacked area chart of the different words that are chosen from the first category and the third visualization is a word cloud of the persons who interact with Hillary Clinton in any selected category. We had an opinion that these two visualizations should be approached differently to make varied forms of data display available to the user instead of going with any common method of visualizing the data.