

MVSN_LOOKUP_CAMPAIGN_PROGRAM	
PROGRAM_ID	int
SUBCATEGORY_ID	int
PROGRAM_SOURCE_ID	int
PROGRAM_AIRING_TYPE_ID	int
CATEGORY_ID	int
CAPTION_ID	int
PROGRAM_COLOR_TYPE_ID	int
MASTER_TITLE	varchar
RELEASE_YEAR	varchar
EPISODE_TITLE	varchar
EPISODE_NUMBER	varchar
STEREO_ENABLED_YN	varchar
STAR_RATING	varchar
SERIES_YN	varchar
RATING_ID_TV_US	int
RATING_ID_MOVIE_US	int
SERIES_MASTER_YN	varchar
PARENT_PROGRAM_ID	int
RUNTIME	int
HDTV_YN	varchar
BRACKET_TEXT	varchar
PART_NUMBER	int
PART_TOTAL	int
ORIGINAL_ADT	datetime
SUBTITLE	varchar
EVENT_DATE	datetime
TAG	varchar
Cosmo_program_id	int
link_region_id	tinyint
status_code	tinyint
update_datetime	datetime

MVSN_LOOKUP_CAMPAIGN	
CAMPAIGN_ID	nvarchar
SK_PLATFORM_ID	int
DESCRIPTION	nvarchar
CAMPAIGN	nvarchar
ADVERTISER	nvarchar
FEED_TYPE	nvarchar
ATX_AD_ID	nvarchar
EFFECTIVE_DATE	datetime
EXPIRED_DATE	datetime
PROGRAM_ID	int
SOURCE_ID	int
ORDER_START_DATE	datetime
ORDER_END_DATE	datetime
BRAND	nvarchar
CAMPAIGN_DESCRIPTION	nvarchar
AD_TYPE_DESCRIPTION	nvarchar
VODAd	nvarchar
VODType	nvarchar
goto_designator	nvarchar
icon_id	int
VOD_ASSET	nvarchar
MASTER_DEAL_NUMBER	nvarchar
DEAL_NUMBER	nvarchar
TIME_ZONE	nvarchar
REGION_ID	int

MVSN_FT_AD_IMPRESSION	
SK_DEVICE_ID	int
EVENT_DATE	int
EVENT_TIME	int
DAYPART_MASK	int
AD_ID	nvarchar
AD_TYPE	nchar
IGNORE	bit
CLICKED	bit
AD_ACTION	nvarchar
SK_LOAD_ID	int

MVSN_DM_DEVICE	
SK_DEVICE_ID	int-identity
SK_GUID_ID	int
SK_PROVIDER_ID	int
FRIENDLY	bit
SK_PLATFORM_ID	int
SK_MSO_ID	int
SK_MARKET_ID	int
SK_SYSTEM_ID	int
SK_ZIP_ID	int
HARDWARE	nvarchar
SOFTWARE	nvarchar
PROFILETYPE	smallint
TimeZone	nvarchar

MVSN_FT_ACTIVITY_WATCH	
SK_DEVICE_ID	int
EVENT_DATE	int
EVENT_TIME	int
SK_DAYPART_ID	int
SESSION_ID	int
EVENT_TYPE	nvarchar
SOURCE_ID	int
PROGRAM_ID	int
CHANNEL_NUMBER	int
BACKGROUND_TUNER	bit
GUIDE_INFLUENCED	bit
SEARCH_INFLUENCED	bit
DURATION	int
PREV_SESSION_ID	int
PARENT_SESSION_ID	int
SURFTIME	int
SK_LOAD_ID	int
FIRST_USER_ACTION	int

MVSN_LOOKUP_CHANNEL_NAME	
SK_PROVIDER_ID	int
SOURCE_ID	int
SRC_NAME	nvarchar
SRC_LONG_NAME	nvarchar
SOURCE_TYPE	nvarchar
NETWORK	nvarchar
HDTV	bit

MVSN_LOOKUP_PROGRAM	
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PROGRAM_AIRING_TYPE_ID	int
CATEGORY_ID	int
CAPTION_ID	int
PROGRAM_COLOR_TYPE_ID	int
MASTER_TITLE	varchar
RELEASE_YEAR	varchar
EPISODE_TITLE	varchar
EPISODE_NUMBER	varchar
STEREO_ENABLED_YN	varchar
STAR_RATING	varchar
SERIES_YN	varchar
RATING_ID_TV_US	int
RATING_ID_MOVIE_US	int
SERIES_MASTER_YN	varchar
PARENT_PROGRAM_ID	int
RUNTIME	int
HDTV_YN	varchar
BRACKET_TEXT	varchar
PART_NUMBER	int
PART_TOTAL	int
ORIGINAL_ADT	datetime
SUBTITLE	varchar
EVENT_DATE	datetime
TAG	varchar
Cosmo_program_id	int
link_region_id	tinyint
status_code	tinyint
update_datetime	datetime

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PROGRAM_COLOR_TYPE_ID	int
MASTER_TITLE	varchar
RELEASE_YEAR	varchar
EPISODE_TITLE	varchar
EPISODE_NUMBER	varchar
STEREO_ENABLED_YN	varchar
STAR_RATING	varchar
SERIES_YN	varchar
RATING_ID_TV_US	int
RATING_ID_MOVIE_US	int
SERIES_MASTER_YN	varchar
PARENT_PROGRAM_ID	int
RUNTIME	int
HDTV_YN	varchar
BRACKET_TEXT	varchar
PART_NUMBER	int
PART_TOTAL	int
ORIGINAL_ADT	datetime
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FEED_TYPE	nvarchar
ATX_AD_ID	nvarchar
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EXPIRED_DATE	datetime
PROGRAM_ID	int
SOURCE_ID	int
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CAMPAIGN_DESCRIPTION	nvarchar
AD_TYPE_DESCRIPTION	nvarchar
VODAd	nvarchar
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goto_designator	nvarchar
icon_id	int
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MASTER_DEAL_NUMBER	nvarchar
DEAL_NUMBER	nvarchar
TIME_ZONE	nvarchar
REGION_ID	int

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EVENT_TIME	int
DAYPART_MASK	int
AD_ID	nvarchar
AD_TYPE	nchar
IGNORE	bit
CLICKED	bit
AD_ACTION	nvarchar
SK_LOAD_ID	int

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SK_DEVICE_ID	int-identity
SK_GUID_ID	int
SK_PROVIDER_ID	int
FRIENDLY	bit
SK_PLATFORM_ID	int
SK_MSO_ID	int
SK_MARKET_ID	int
SK_SYSTEM_ID	int
SK_ZIP_ID	int
HARDWARE	nvarchar
SOFTWARE	nvarchar
PROFILETYPE	smallint
TimeZone	nvarchar

MVSN_FT_ACTIVITY_WATCH	
SK_DEVICE_ID	int
EVENT_DATE	int
EVENT_TIME	int
SK_DAYPART_ID	int
SESSION_ID	int
EVENT_TYPE	nvarchar
SOURCE_ID	int
PROGRAM_ID	int
CHANNEL_NUMBER	int
BACKGROUND_TUNER	bit
GUIDE_INFLUENCED	bit
SEARCH_INFLUENCED	bit
DURATION	int
PREV_SESSION_ID	int
PARENT_SESSION_ID	int
SURFTIME	int
SK_LOAD_ID	int
FIRST_USER_ACTION	int

MVSN_LOOKUP_CHANNEL_NAME	
SK_PROVIDER_ID	int
SOURCE_ID	int
SRC_NAME	nvarchar
SRC_LONG_NAME	nvarchar
SOURCE_TYPE	nvarchar
NETWORK	nvarchar
HDTV	bit

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