

# Xportzz

## DESIGN AND DEVELOPED BY

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## INTRODUCTION

Xportzz is a sports e-commerce website offering a wide range of gear and accessories. It features a clean, modern homepage with sports categories like Cricket, Football, Basketball, Tennis, Gym, and Badminton, making shopping easy for all skill levels.

## PROJECT OVERVIEW

This project builds a fully responsive retail website for “Xportz.” The homepage includes a hero banner with sports taglines, navigation links (Home, Shop, Cart, Order), category sections, special offers, and footer links for support and policies. It provides a complete shopping flow from browsing to ordering.

## TARGET AUDIENCE

- Sports enthusiasts and athletes – People interested in sports like Cricket, Football, Basketball, Tennis, and Badminton.
- Gym and fitness users – Individuals who regularly work out and need fitness gear and accessories.
- Casual sports shoppers – Beginners or occasional users purchasing basic sports items.
- Online shoppers – Users who prefer a smooth and secure e-commerce experience.
- Multi-sport users – Customers exploring different sports categories on a single platform.

## TOOLS USED

- HTML5 – Used for structuring the website content and pages.
- CSS3 – Used for styling, layout, and overall visual design.
- JavaScript – Adds interactivity and enhances user experience.
- Git – For maintaining the versions for the project.
- Git & GitHub – Used for hosting the live version of the website and storing files.

## PROGRAMMING LANGUAGES

- HTML – Structure of pages
- CSS – Styling and layout design
- JavaScript Interactivity and dynamic elements
- The site currently functions as a front-end prototype

## KEY FEATURES

- Clear category navigation and hero banner
- Special offers and promotional visuals
- Shop → Cart → Order page flow
- Responsive layout for all devices
- Footer with support and policy links
- Consistent theme and branding for “Xportz”

## COMPONENTS USED

- Navigation Bar (Nav): Used for smooth page navigation and quick access to all sections.
- Carousel/Slider: Displays featured images and highlights in an interactive sliding format.
- Navs&Tabs: Organizes content neatly and allows users to switch between sections easily.
- Accordion: Used for FAQs or collapsible content to save space and improve readability.
- Popup/Modal: Used for quick alerts, messages, or form displays without leaving the page.
- Forms: Used for collecting user data such as login, registration or feedback details.

## PAGE STRUCTURE

- Home – hero banner, categories, special offers, quicklinks, footer.
- Shop – product listing page (all products or filtered by category).
- Cart – shopping cart page where user views items selected.
- Order – checkout or order summary page.

## FUNCTIONALITIES

Users can browse categories, view offers, and navigate through Shop, Cart, and Order pages. The design adapts across devices using responsive CSS. Buttons and banners guide users smoothly through the shopping process, with policy links for support and transparency.

## CONCLUSION

Xportzz demonstrates a complete front-end e-commerce concept combining UI/UX principles, clean navigation, and responsive design. It serves as a strong base for adding backend logic, payment systems, user accounts, and admin features in future development.

## **GIT LINK**

<https://krishnaveni-08.github.io/git-xportzz/>

## **BEHANCE LINK**

<https://www.behance.net/gallery/237979251/-Xportzz-Your-Ultimate-Sports-Ecommerce>