GMR Institute Of Technology

Title: Gas Filling Station CRM Application

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Project Title:

Application to Make the Gas Filling Station Easy Using CRM (Salesforce Developer)

Project Overview:

The Gas Filling Store CRM Application is a comprehensive solution developed on Salesforce to streamline and simplify the gas filling process for both customers and store owners. It enhances the customer experience, automates business operations, and centralizes data management. Through this CRM system, store owners can manage customer profiles, track orders, and generate reports, while customers can easily book refills, receive updates, and make secure payments.

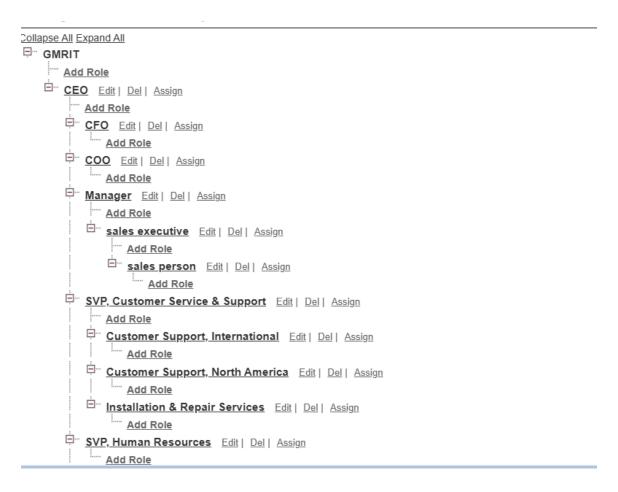
Objectives:

- To automate and digitize the gas refill process for customers and store owners.
- To ensure smooth booking, tracking, and delivery of gas cylinders.
- To centralize customer data for better relationship management.
- To improve operational efficiency through Salesforce automation tools.

Phase 1: Requirement Analysis & Planning

- Understanding Business Requirements:
- Reduce manual booking errors.
- Improve delivery tracking.

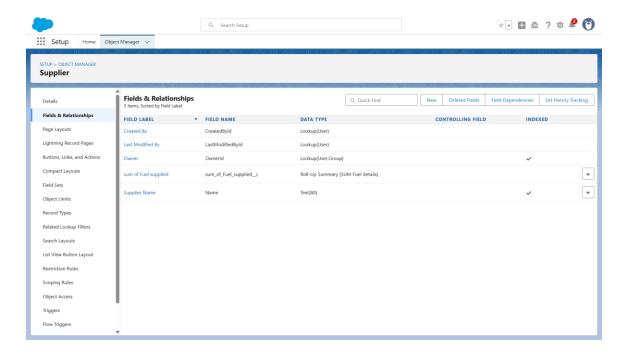
- Provide booking history and analytics.
- Defining Project Scope and Objectives:
- Manage Customers, Bookings, and Payments.
- Automate approvals and status changes.
- Notify users via emails.
- Data Model and Security Model:
- Custom objects: Customer, Booking, Cylinder, Payment.
- Role hierarchy: Admin, Manager, Delivery Agent.



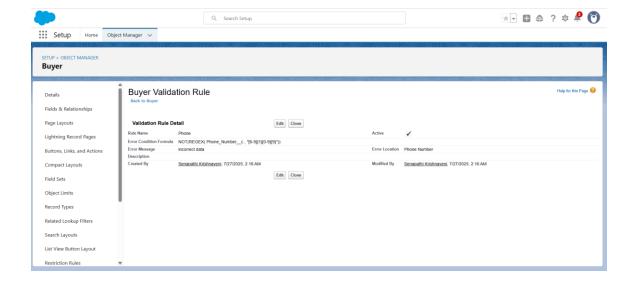
- Profiles and Permission Sets defined.

Phase 2: Salesforce Development - Backend & Configurations

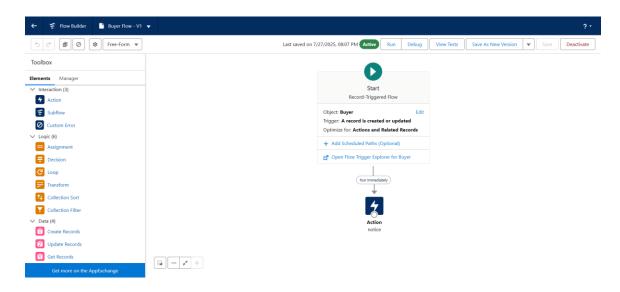
- Setup & DevOps:
- Created custom app via App Manager.
- Enabled Dev Hub and Scratch Org setup for development.
- Customization:
- Custom Objects and Fields created: Booking Date, Status, Delivery Agent.



- Validation Rules: Booking Date must be today or future.



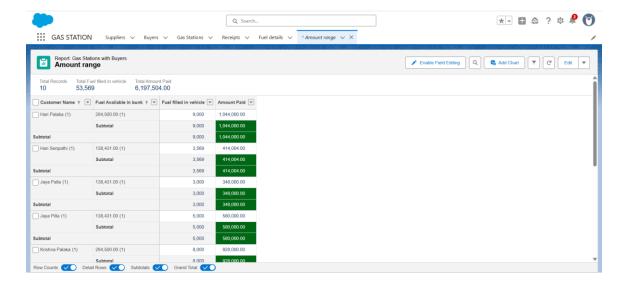
- Flows: Auto-create Task on booking creation.



- Process Builder: Auto-update booking status.
- Approval Process: Manager approval for high volume orders.
- Apex & Automation:
- Apex Trigger: Auto-calculate total cost.
- Asynchronous Apex: Future method for sending email notifications.

Phase 3: UI/UX Development & Customization

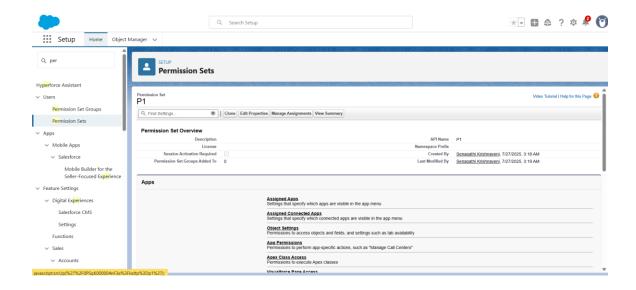
- Lightning App Setup: Done via App Manager.
- Page Layouts: Separate layouts for Customers, Bookings, and Payments.
- Dynamic Forms: Booking status and cost are visible only to the admin.
- User Management: Profiles Admin, Manager, Delivery Agent.
- Reports and Dashboards:



- Booking Trends Report.
- Cylinder Stock Dashboard.
- Lightning Pages: Customized Home and Booking Record Pages.
- LWC (if any): Not implemented.

Phase 4: Data Migration, Testing & Security

- Data Loading: Used Data Import Wizard for initial customer upload.
- Tracking & Rules:
- Field History Tracking enabled on Bookings.
- Duplicate Rules and Matching Rules configured for Customer object.
- Security:
- Profiles, Role Hierarchy, and Permission Sets configured.



- Sharing Rules: Booking visible to respective Delivery Agents only.
- Testing:
- Test Classes created for Apex logic.
- Manual test cases with screenshots for: Booking creation, Approval flow, Auto task, Validation triggers, Report generation.

Phase 5: Deployment, Documentation & Maintenance

- Deployment Strategy:
- Used Change Sets to move components from Sandbox to Production.
- Maintenance:
- Regular log monitoring.
- Weekly backup export.
- Troubleshooting Approach:
- Debug Logs.
- Validation failure messages.
- Field history to trace changes.

Conclusion:

This Salesforce-based CRM application for gas filling stations brings automation and ease of use to both users and admins. The project has been fully tested and documented with clear benefits including efficient booking, delivery tracking, user notifications, and centralized data reporting. Future enhancements can include mobile notifications, integration with payment gateways, and AI-based delivery route optimization.

