

Project Design Phase  
Problem – Solution Fit Template

Date	28 June 2025
Team ID	LTVIP2025TMID49496
Project Name	Learn Hub: Your Centre for Skill Enhancement
Maximum Marks	2 Marks

Problem – Solution Fit Template:

The Problem-Solution Fit simply means that you have found a problem with your customer and that the solution you have realized for it actually solves the customer's problem. It helps entrepreneurs, marketers and corporate innovators identify behavioral patterns and recognize what would work and why

Purpose:

- ☐ Solve complex problems in a way that fits the state of your customers.
- ☐ Succeed faster and increase your solution adoption by tapping into existing mediums and channels of behavior.
- ☐ Sharpen your communication and marketing strategy with the right triggers and messaging.
- ☐ Increase touch-points with your company by finding the right problem-behavior fit and building trust by solving frequent annoyances, or urgent or costly problems.
- ☐ Understand the existing situation in order to improve it for your target group.

Template:

Section	Details
Target Users	College students, fresh graduates, and job seekers—especially from rural or under-resourced areas—struggling to find structured skill development and career guidance.
User Behaviors	<ul style="list-style-type: none"><li>- Search for free online courses</li><li>- Use multiple platforms for learning, assessment, and job search</li><li>- Lack of motivation due to fragmented and overwhelming content</li></ul>
Main Problem	No centralized platform offers a structured, goal-based learning journey with mentorship, hands-on projects, and job readiness tailored to individual user needs.
Existing Alternatives	Platforms like Course era, YouTube, and U demy provide courses but lack personalization, mentorship, or integrated career paths.
Proposed Solution	Learn Hub: A personalized AI-powered platform that provides curated learning paths, real-time progress tracking, mentorship, mock interviews, and job-ready certifications.
Why It Fits	It meets the behavioral pattern of learners seeking structure, motivation, and real-world relevance. The platform builds trust through expert guidance and practical results. <ul style="list-style-type: none"><li>- Increased learner engagement</li></ul>
Expected Outcomes	<ul style="list-style-type: none"><li>- Faster up skilling</li><li>- Higher placement and internship conversion rates</li><li>- Reduced dropout in self-learning journeys</li></ul>