

Ideation Phase

Brainstorm & Idea Prioritization Template

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| Date | 15 Feb 2026 |
| Team ID | LTVIP2026TMIDS89549 |
| Project Name | Streamlining Ticket Assignment for Efficient Support Operations |
| Maximum Marks | 4 Marks |

Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

Reference: <https://www.mural.co/templates/brainstorm-and-idea-prioritization>

Step-1: Team Gathering, Collaboration and Select the Problem Statement

The screenshot shows the 'Brainstorm & Idea Prioritization' template interface. On the left, there's a sidebar with a lightbulb icon and some placeholder text about using the template for brainstorming sessions. Below this are preparation times: 10 minutes to prepare, 1 hour to collaborate, and 2-8 people recommended. The main content area is divided into two columns. The left column, titled 'Before you collaborate', contains three steps: 'Team gathering' (defining participants), 'Set the goal' (thinking about the problem), and 'Learn how to use the facilitation tools' (using Superpowers). Each step has a small icon and a brief description. The right column, titled 'Define your problem statement', shows a box labeled 'PROBLEM' with the placeholder 'How might we [your problem statement]?'. Below this is a section titled 'Key rules of brainstorming' with six rules, each accompanied by an icon.

Step-2: Brainstorm, Idea Listing and Grouping

2
Brainstorm
Write down any ideas that come to mind that address your problem statement.
⌚ 10 minutes

TIP
You can select a sticky note and hit the pencil [pencil to sketch] icon to start drawing.

3
Group ideas
Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and break it up into smaller sub-groups.
⌚ 20 minutes

TIP
Add customization tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as they enter your mind.

Step-3: Idea Prioritization

