

CREDIT CARD CUSTOMER REPORT

Revenue

57M

Total
Income

588M

Transaction
Count

667K

Interest
Earned

46.27

Select Dates

All

Q4

Q3

Q2

Q1

F

M

Low Inc...

Middl...

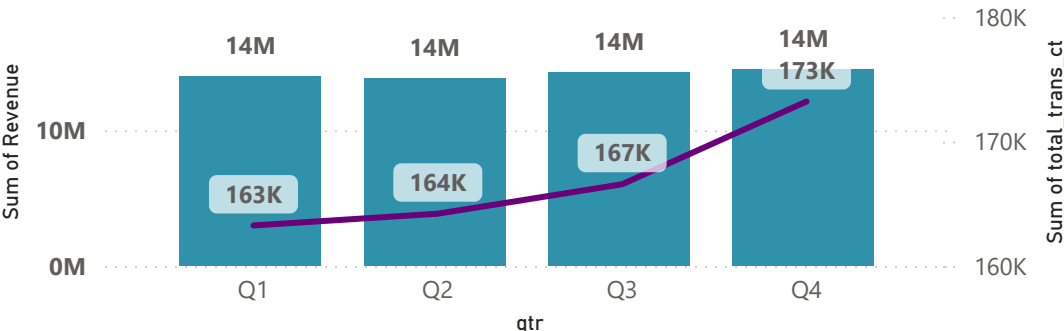
High

Revenue by Customer Job



QTR Revenue Vs Total Transactions

Sum of Revenue Sum of total_trans_ct



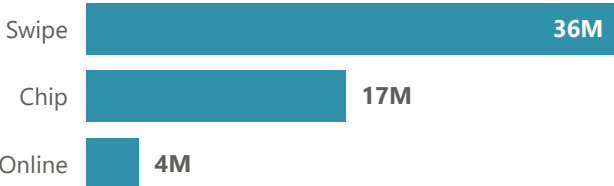
Blue

Gold

Platinum

Silver

Revenue by Use Chip

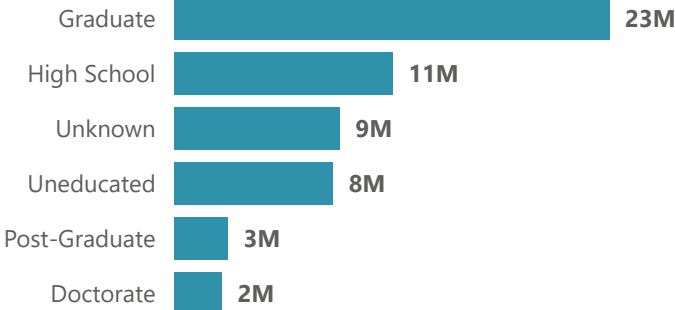


Revenue by Card Category

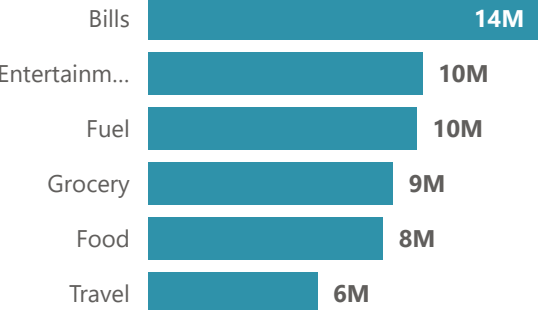


card_category	Sum of Revenue	Sum of total_trans_amt	Sum of interest_earned
Blue	47188612	37840749	6614173
Gold	2533682	2091362	384755
Platinum	1135608	953314	161629
Silver	5659109	4647596	821923
Total	56517011	45533021	7982480

Revenue by Education



Revenue by Expenditure



Credit Card Transaction

Revenue

57M

Income

588M

CSS

3.19

Interest
Earned

8M

Select Dates

All

Low Inc...

Middl...

High

M

F

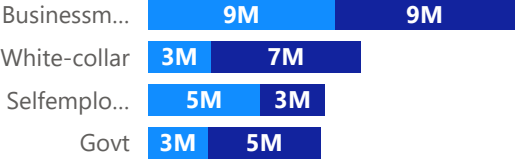
Q4

Q3

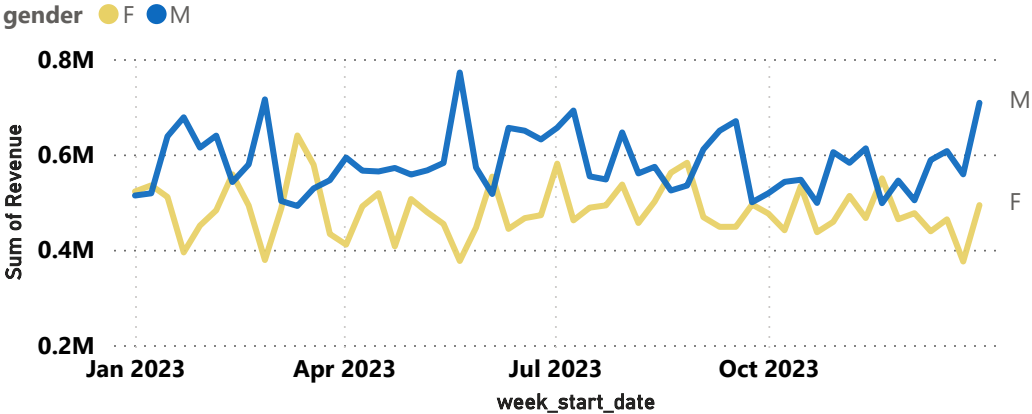
Q2

Q1

Revenue by Customer Job



Revenue by Week



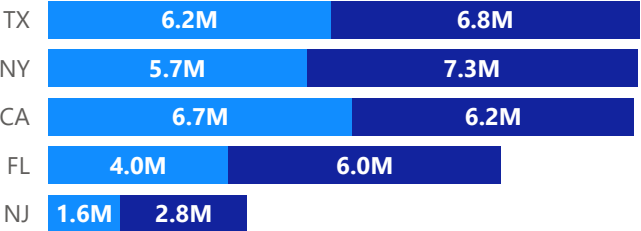
Blue

Gold

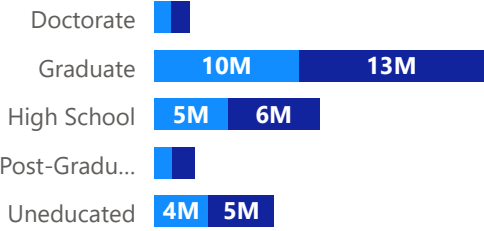
Platinum

Silver

Top 5 States

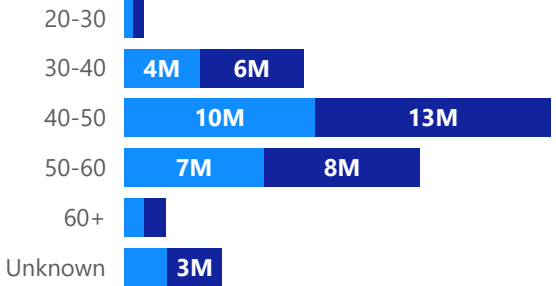


Revenue by Education

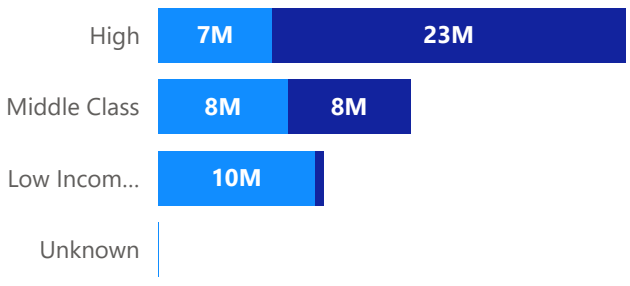


customer_job	Sum of Revenue	Sum of total_trans_amt	Sum of interest_earned
White-collar	10283124	8359688	1464691
Selfemployeed	8542826	6640301	1141510
Retirees	4617448	3689646	641692
Govt	8335534	6701573	1182231
Businessman	17697472	14538883	2584604
Blue-collar	7040606	5602930	967751
Total	56517011	45533021	7982480

Revenue by Age

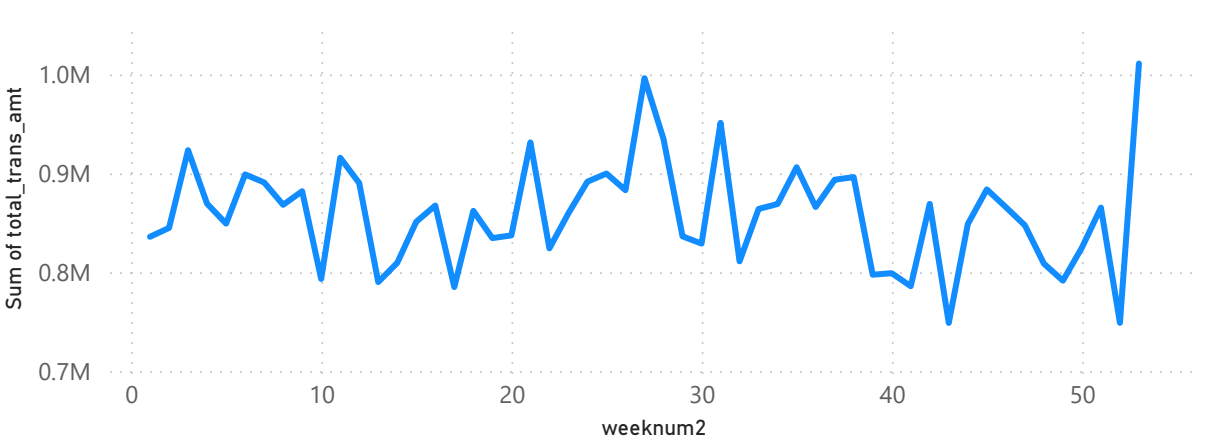


Revenue By Income

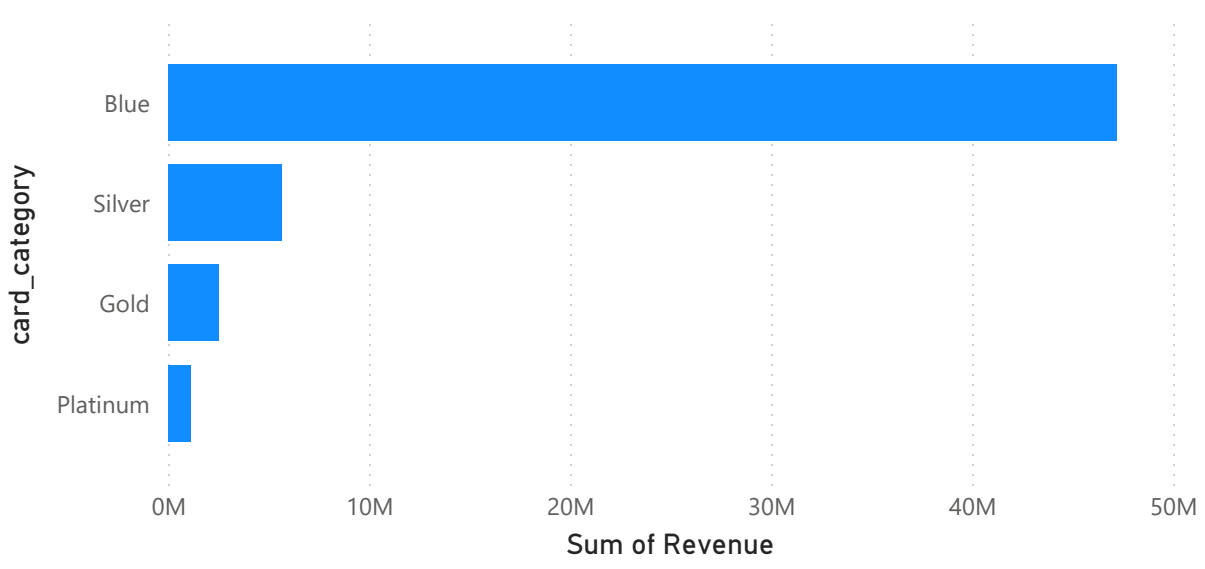


Credit Card Transaction

Sum of total_trans_amt by weeknum2



Sum of Revenue by card_category



weeknum2	Current_Previous_Week_Revenue	Current_Week_Revenue	Week_over_week_Revenue
1		1035629	
2	1035629	1053089	1.7%
3	1053089	1148250	9.0%
4	1148250	1071919	-6.6%
5	1071919	1064578	-0.7%
6	1064578	1121745	5.4%
7	1121745	1099909	-1.9%
8	1099909	1071542	-2.6%
9	1071542	1093502	2.0%
Total	933134	1201601	28.8%

delinquent_acc	Blue-collar	Businessman	Govt	Retirees	Selfemployed	White-collar	Total
0	14.75%	17.81%	14.00%	9.16%	23.87%	14.35%	93.94%
1	0.85%	0.99%	1.10%	0.61%	1.66%	0.85%	6.06%
Total	15.60%	18.80%	15.10%	9.77%	25.53%	15.19%	100.00%

activation_30_days	Blue-collar	Businessman	Govt	Retirees	Selfemployed	White-collar	Total
0	6.68%	7.94%	6.38%	4.26%	10.70%	6.59%	42.54%
1	8.92%	10.86%	8.71%	5.52%	14.84%	8.61%	57.46%
Total	15.60%	18.80%	15.10%	9.77%	25.53%	15.19%	100.00%