GLOBAL SUPERSTORE DATA

VISUALISATION USING POWER BI

Submitted by:
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VIT CHENNAI
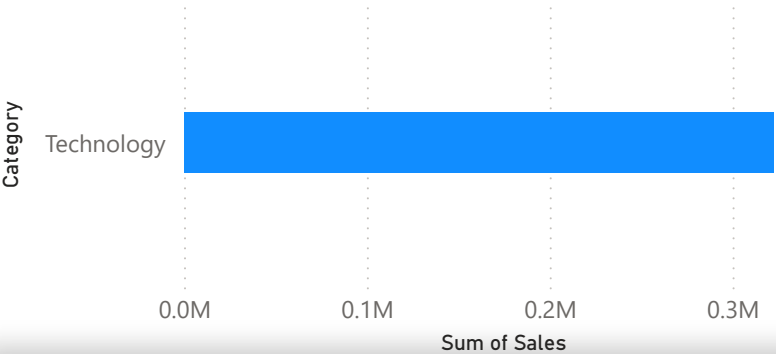
322.37K
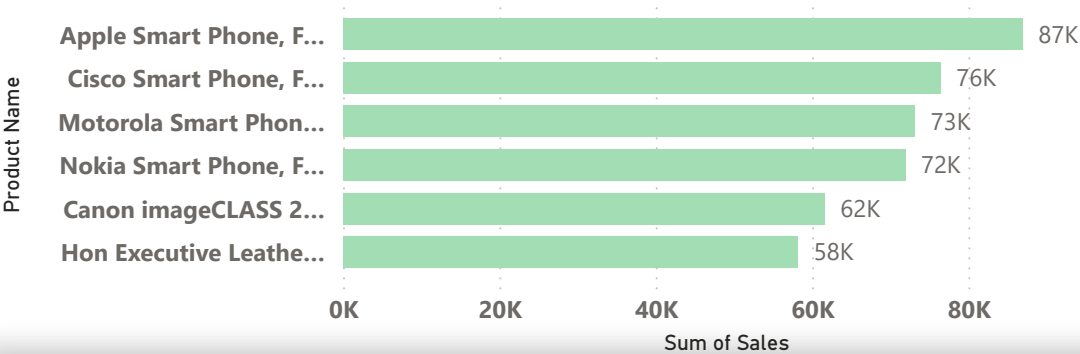Sum of Sales

2031
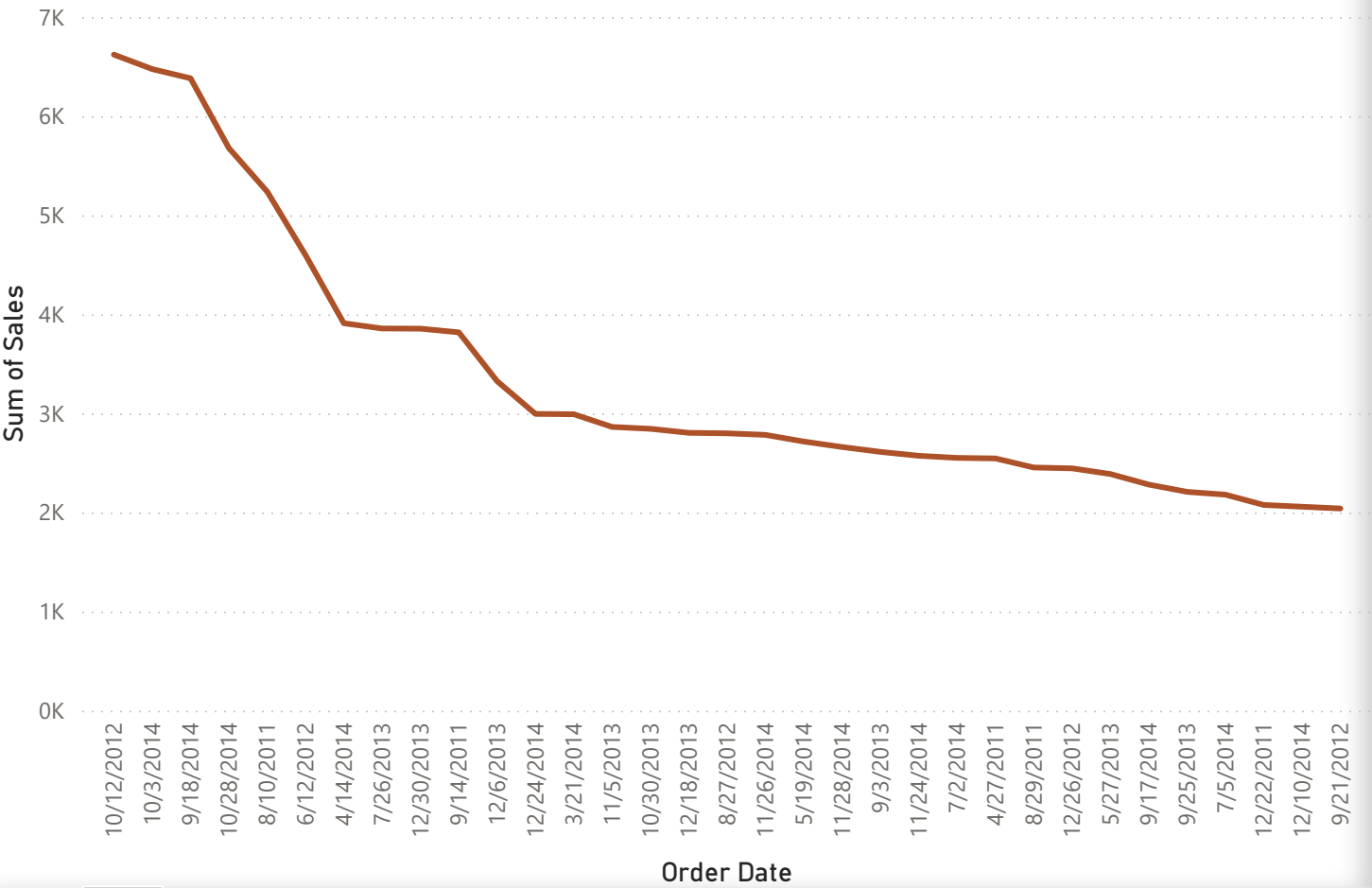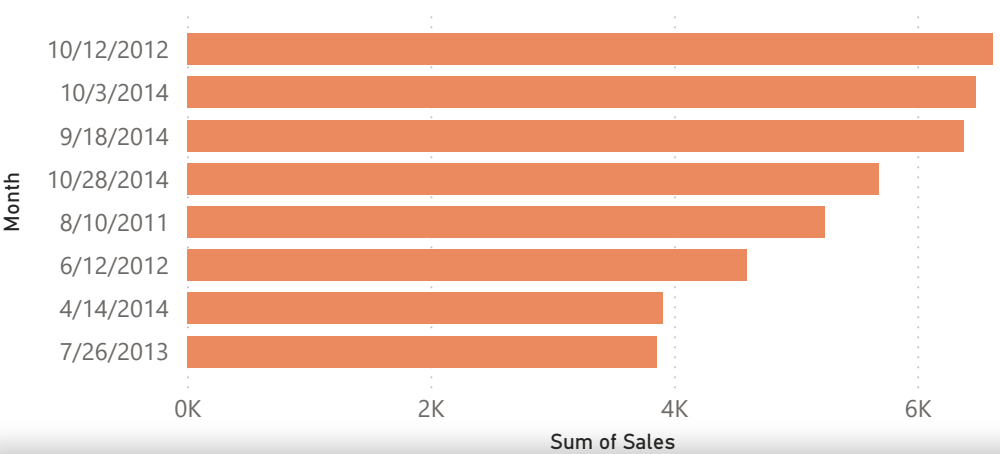Sum of Quantity

Sum of Sales by Category

Category: Technology

Sum of Sales (axis): 0.0M, 0.1M, 0.2M, 0.3M

Top Selling Products

Product Name	Sum of Sales
Apple Smart Phone, F...	87K
Cisco Smart Phone, F...	76K
Motorola Smart Phon...	73K
Nokia Smart Phone, F...	72K
Canon imageCLASS 2...	62K
Hon Executive Leathe...	58K

Sum of Sales (axis): 0K, 20K, 40K, 60K, 80K

Sales trends over time

Sum of Sales (axis): 0K, 1K, 2K, 3K, 4K, 5K, 6K, 7K

Order Date (axis): 10/12/2012, 10/3/2014, 9/18/2014, 10/28/2014, 8/10/2011, 6/12/2012, 7/26/2013, 12/30/2013, 9/14/2011, 12/6/2013, 12/24/2014, 3/21/2013, 11/5/2013, 10/30/2013, 12/18/2013, 8/27/2012, 11/26/2014, 5/19/2014, 9/3/2014, 11/28/2013, 7/2/2014, 4/27/2011, 8/29/2011, 12/26/2012, 5/27/2013, 9/17/2014, 9/25/2013, 7/5/2014, 12/22/2011, 12/10/2012, 9/21/2012

Monthly Sales Comparison

Month	Sum of Sales
10/12/2012	
10/3/2014	
9/18/2014	
10/28/2014	
8/10/2011	
6/12/2012	
4/14/2014	
7/26/2013	

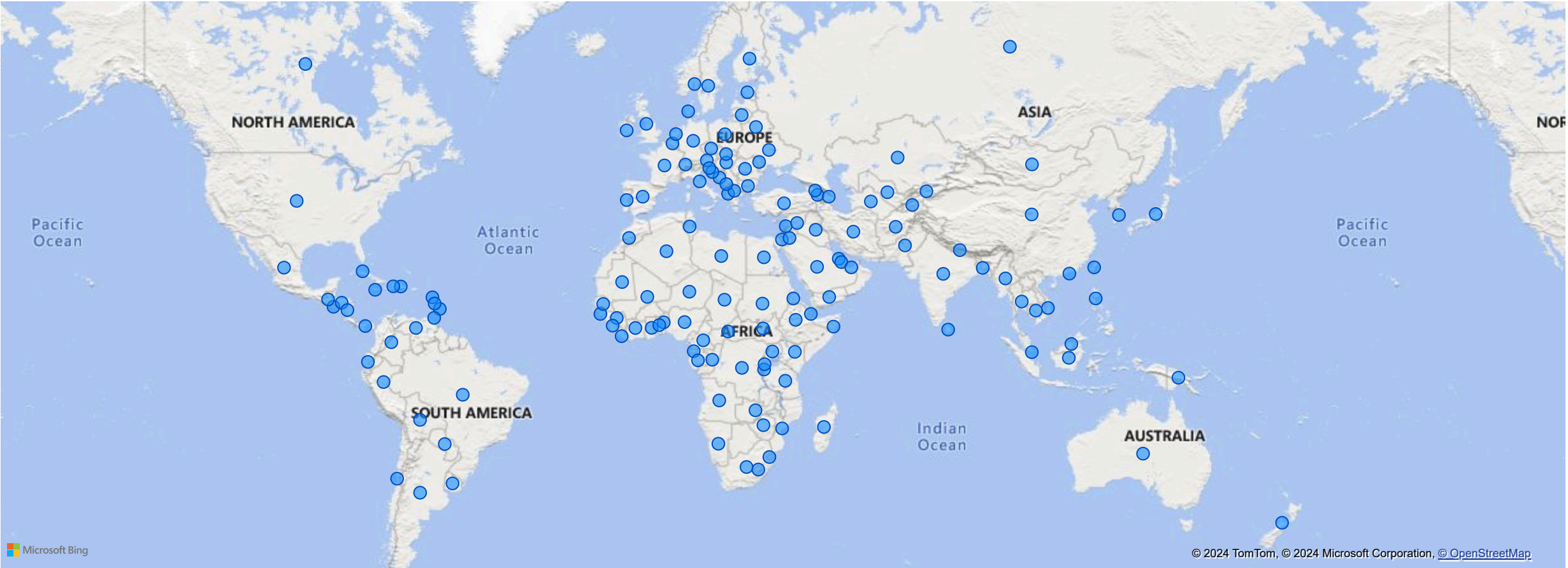Sum of Sales (axis): 0K, 2K, 4K, 6K

Region
- ▮ Africa
- ☐ Canada
- ☐ Caribbean
- ☐ Central
- ☐ Central Asia
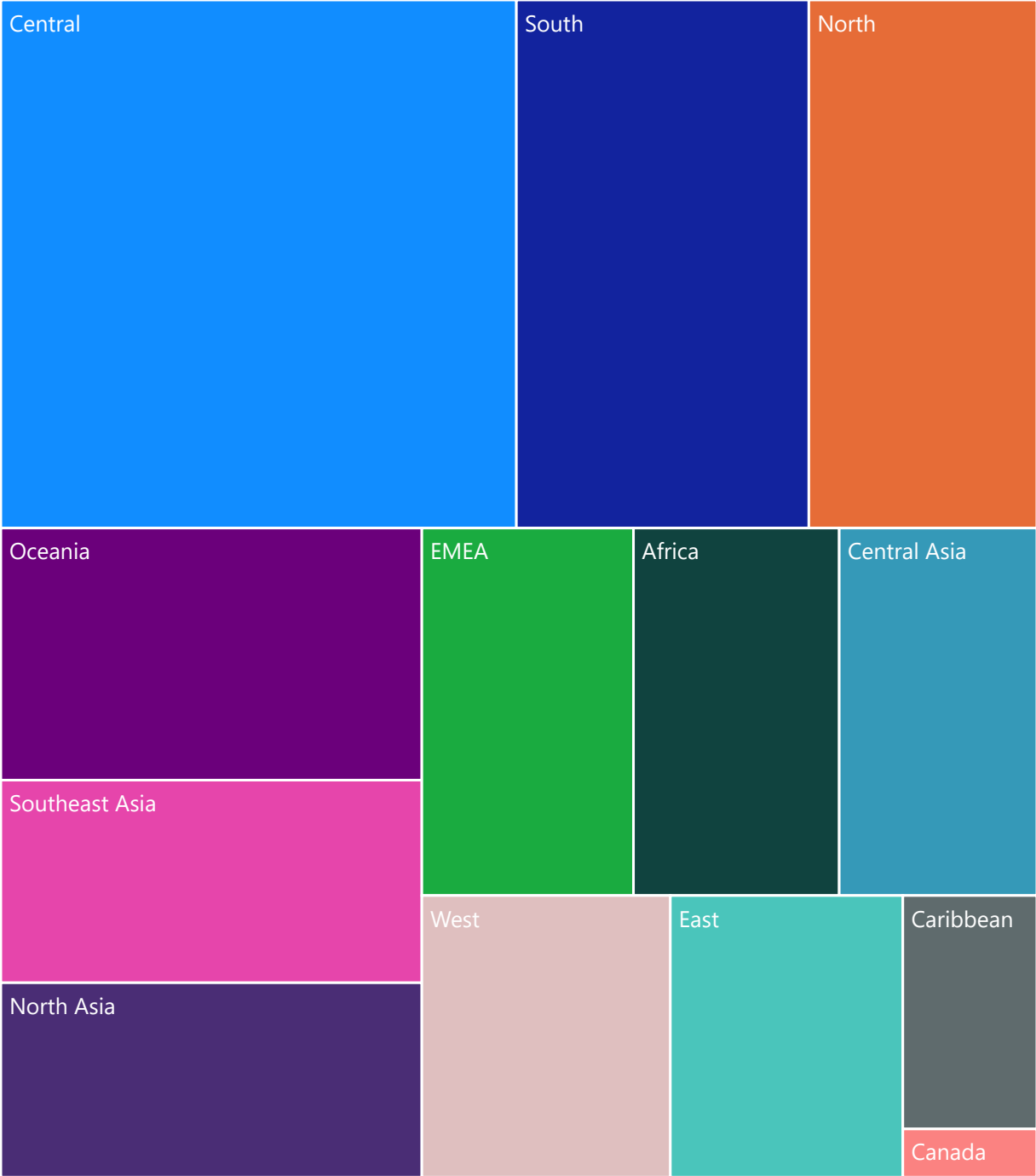- ☐ East
- ☐ EMEA
- ☐ North

Category
- ☐ Furniture
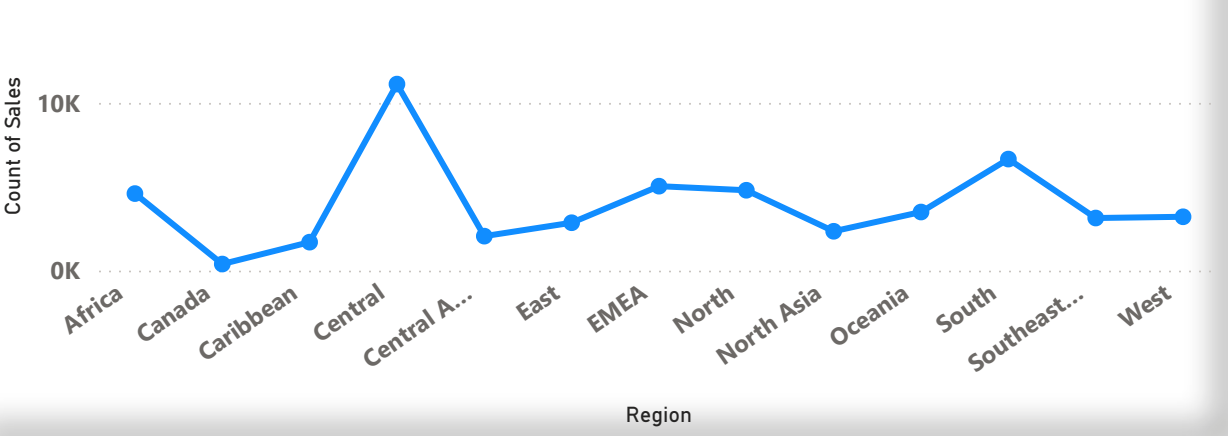- ☐ Office Supplies
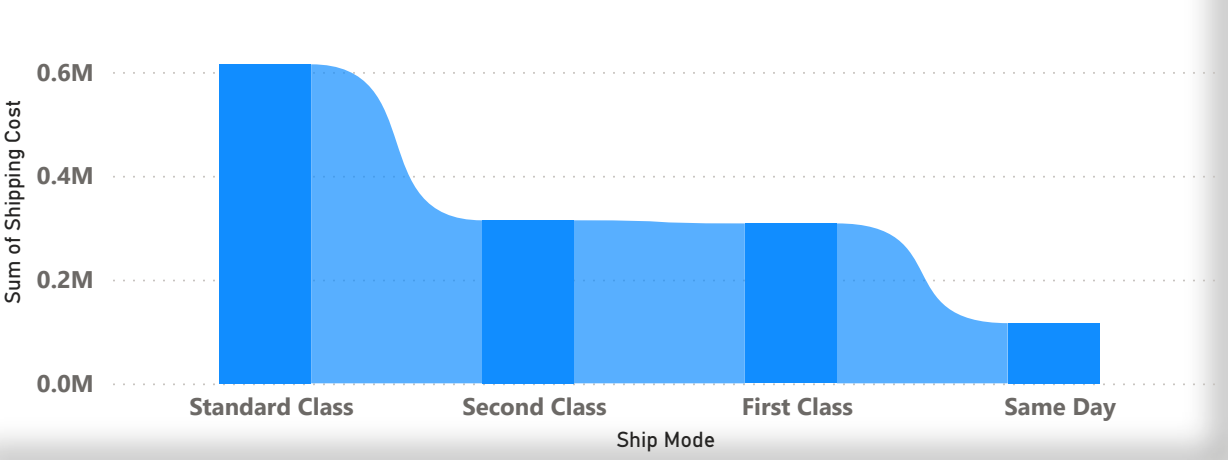- ▮ Technology

GEOGRAPHIC SALES

Country

Sum of Sales by Region

| Central | South | North |

| Oceania | EMEA | Africa | Central Asia |

| Southeast Asia | West | East | Caribbean |

| North Asia | | | Canada |

Count of Sales by Region

Count of Sales
10K
0K
Africa | Canada | Caribbean | Central | Central A... | East | EMEA | North | North Asia | Oceania | South | Southeast... | West
Region

Sum of Shipping Cost by Ship Mode

Sum of Shipping Cost
0.6M
0.4M
0.2M
0.0M
Standard Class | Second Class | First Class | Same Day
Ship Mode

Sum of Sales by Discount

Discount	Sum of Sales
0.00	7.0M
0.10	1.6M
0.20	1.2M
0.40	0.6M
0.50	0.3M
0.15	0.3M
0.00	0.3M
0.17	0.2M
0.30	0.2M

Sum of Sales by Region

Region
- Africa — 12.64M (7.69%)
- Canada — 12.64M (7.69%)
- Caribbean — 12.64M (7.69%)
- Central — 12.64M (7.69%)
- Central Asia — 12.64M (7.69%)
- East — 12.64M (7.69%)
- EMEA — 12.64M (7.69%)
- North — 12.64M (7.69%)
- North Asia — 12.64M (7.69%)
- Oceania — 12.64M (7.69%)
- South — 12.64M (7.69%)

Sum of Sales by Segment
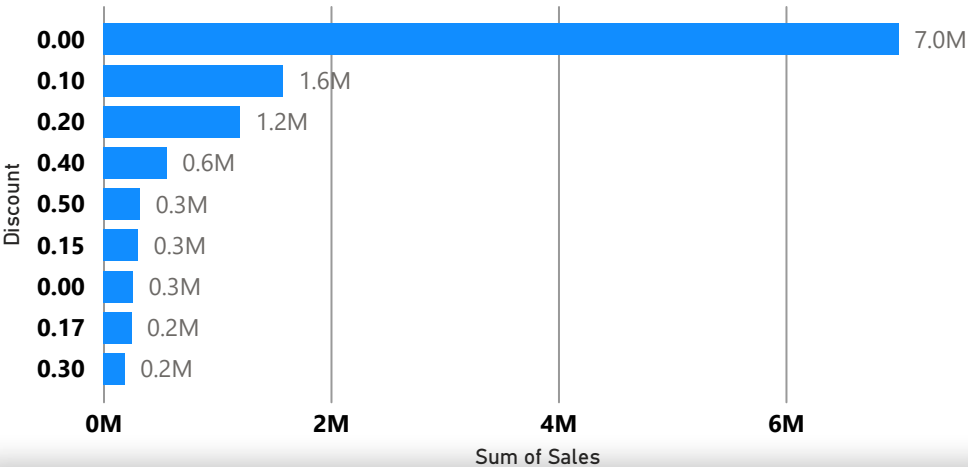
Segment	Sum of Sales
Consumer	6.5M
Corporate	3.8M
Home Office	2.3M
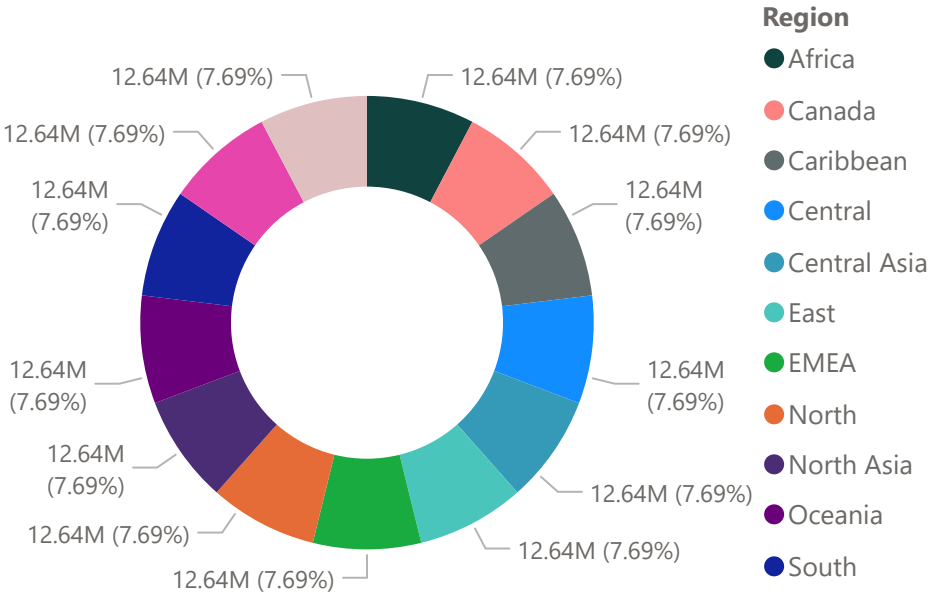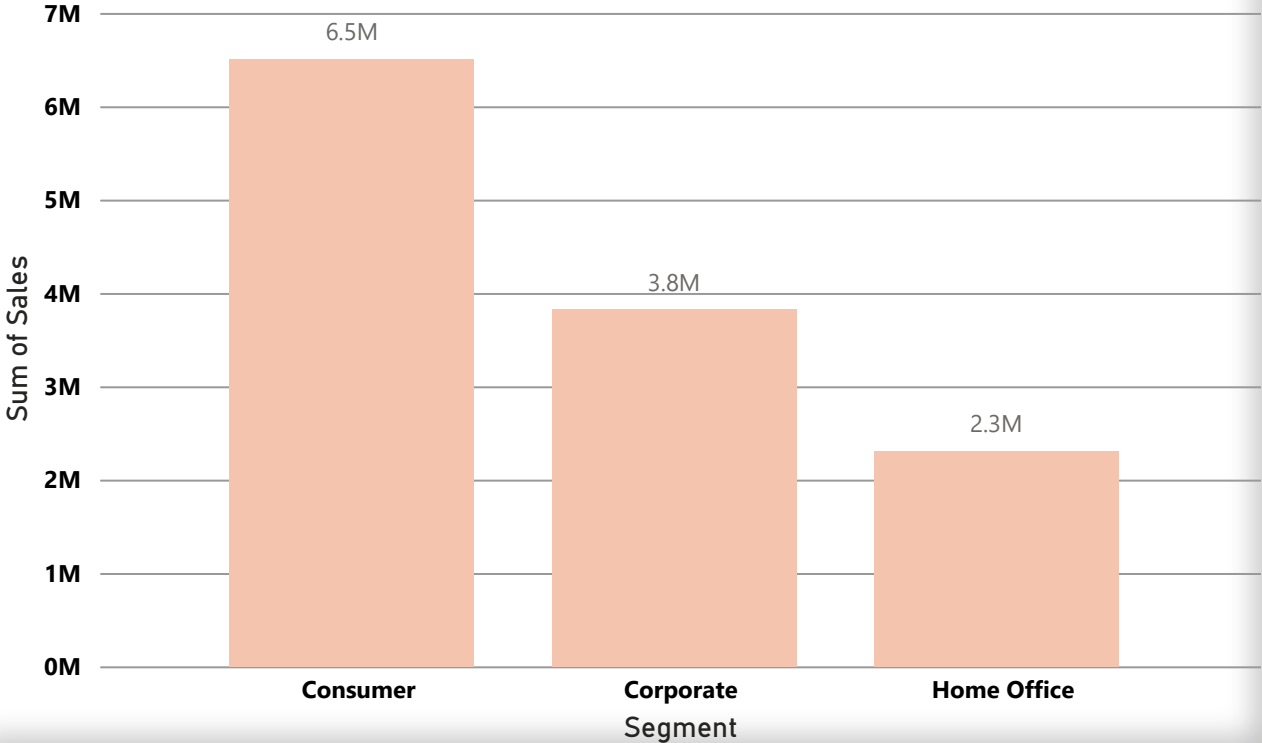
Sum of Profit by City
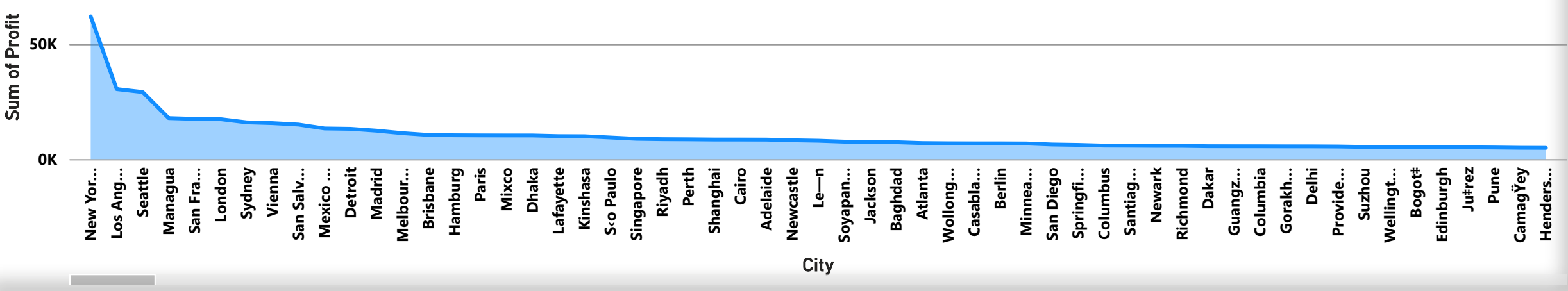
Sum of Sales by Sub-Category