

Customer Churn Analysis

Monthly Churn Status

All

Married

All

6,418

Total Customers

19.47M

Total Revenue

411

New Joiners

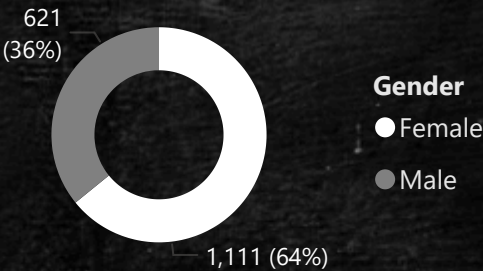
1,732

Total Churn

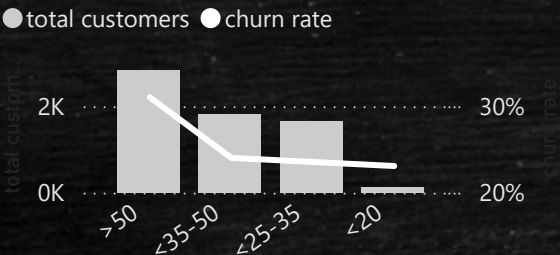
27.0%

Churn Rate

Total churn by gender



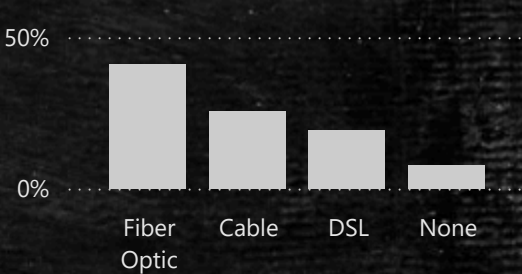
Churn rate by age group



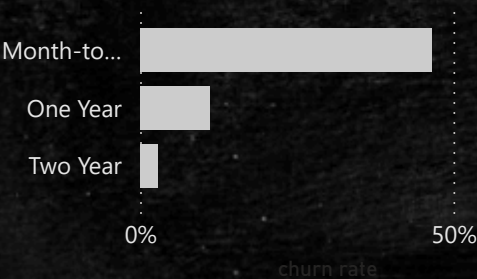
Churn rate by state



Churn rate by internet type



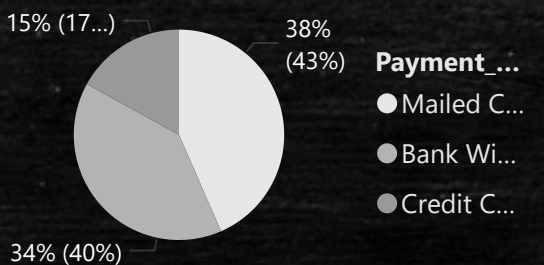
Churn rate by contract



Churn rate by tenure group



Churn rate by payment method



Churn by category

