

			Colonial Ballroom	Carolina Ballroom	Calhoun Room / Gold Ballroom
	Thursday, August 10				
12:00pm - 8:00pm		Vendor Set Up			
6:00pm - 8:00pm		Early Check In			
	Friday August 11, 2017				
7:30am - 8:00am		Check In			
8:00am - 9:00am				Opening Breakfast and Welcome "Be One" - Sponsored by Etix	
9:00am - 9:30am				Fire It Up Adult Dance Fitness Ages 18+	
9:30am - 10:30am			Showstars Tap Dance Class Elements Ages 6-11		Studio Owner Only Session: Reclaiming your Studio/Life Balance and The Importance of your Preschool Dance Program
10:30am - 11:30am			Showstars Hip Hop Dance Class Elements Ages 6-11		Studio Owner Only Session: Creating the Super Teacher
11:30am - 12:30pm			TAP MASTER CLASS with MICHAEL WILLIAMS		REV UP Brands - Maximizing Profits With Dress Code
12:30pm - 2:00pm				Fashion Show and Lunch - Sponsored by Costume Gallery, makeup by Mode Dion	
2:00pm - 2:30pm		Explore Subscriptions / Visit our Partners!			
2:30pm - 3:30pm				What is Twinkle Star Dance? Includes Twinkle Babies/Stars Dance Class Elements Ages 2-3/3-4	Studio Manager 101 - Why you need an office manager and how to use them effectively to make your life easier
4:00pm - 5:00pm			Showstars Lyrical Dance Class Elements Ages 6-11	Creating Career Employees - Steps to Offering Full-time, Benefits, Matching 401K	Studio Director: Your Go To Online System to Successfully Manage Online Enrollment, Tuition Revenue, and Events - Email Templates and Drip Marketing
5:00pm-6:00pm				Acrobatique - Adding AcroDance to your Twinkle Star and Showstars Dance Classes	DanceStudioOwner.com - 5 Steps to a Better Dance Studio Website
6:30pm - 8:00pm			Cocktail Party - Sponsored by Break the Floor		
	Saturday, August 12, 2017				
8:30am - 9:30am			Showstars Jazz Dance Class Elements Ages 6-11	Paul Henderson - Earning a guaranteed profit by selling your dress code products online – for free	GTM - Expanding Your Brand with GTM Custom Products
9:30am - 10:30am			Showstars Ballet Dance Class Elements Ages 6-11	Mode Dion - Easy, Age Appropriate, Uniform Performance Makeup Application	The Art of the Phone Call: Increasing Enrollment Year-Round, Turning Leads into Students and Keeping the Students You Have

10:30 - 11:30am			Twinkle Stars Dance Class Elements ages 4-5/5-6 elements		Etix - Make Your Recital Ticketing Easier and Less Stressful
11:30am - 12:30pm			Twinkle Stars Monthly Holiday Lesson Plans ages 2-6		DanceStudioOwner.com - Social Media Decoded: How to Make Facebook Work For You
12:30pm - 2:00pm				Sparkle Awards and Lunch - Sponsored by Revolution	
2:00pm - 2:30pm		Explore Subscriptions / Visit our Partners!			
2:30pm - 3:30pm			Ask the panel - Studio Success Stories		Mode Dion - Using Your Website to Maximize Local Area Traffic and Attract Prospective Dance Clients
3:30 - 4:30pm			JAZZ MASTER CLASS with JOE TREMAINE		Case Study: How Twinkle Star Dance Increases Student Count and Profitability
4:30pm - 5:30pm				Recital in a Box "The Little Mermaid"	
5:30pm - 6:30pm					Studio Owner Only Session: Idea Lab!
6:30pm - 7:30pm			Twinkle Champagne Toast (Subscriber Owners Only!) - Sponsored by The Studio Director		
	Sunday, August 13, 2017				
8:30am - 9:30am				Twinkle Star Dance Breakfast (Subscribers only!) - Sponsored by GTM	
9:30am - 10:30am			Michael Williams - GET DOWN RHYTHM - The ABC's of JAZZ	Twinkle Star Dance Training and Certification - Twinkle Babies (Subscribers only!)	
10:30am - 11:30am			Mode Dion -Your Public Best - Increase Enrollment, Inspire Students and Raise Your Public Image for Success	Twinkle Star Dance Training and Certification - Twinkle Stars (Subscribers only!)	Refocusing Your Performing Company - Finding Performance Opportunities Outside of Competitions including Holiday Performances
11:30am - 12:30pm			Raising the Barre - Starting a Non-Profit Youth Service Organization	Twinkle Star Dance Training and Certification - Showstars Overview (Subscribers only!)	Maxmizing your Twinkle Star Dance Subscription
12:30pm - 1:30pm				Closing Ceremony and Raffle	