## **Segmenting and Clustering Neighborhoods of Toronto**

#### Importing necessary libraries

```
In [20]: import numpy as np # library to handle data in a vectorized manner
         import pandas as pd # library for data analsysis
         pd.set option('display.max columns', None)
         pd.set option('display.max rows', None)
         import json # library to handle JSON files
         #!conda install -c conda-forge geopy --yes # uncomment this line if you
          haven't completed the Foursquare API lab
         #from geopy.geocoders import Nominatim # convert an address into latitud
         e and longitude values
         import requests # library to handle requests
         from pandas.io.json import json normalize # tranform JSON file into a pa
         ndas dataframe
         # Matplotlib and associated plotting modules
         import matplotlib.cm as cm
         import matplotlib.colors as colors
         # import k-means from clustering stage
         from sklearn.cluster import KMeans
         #!conda install -c conda-forge folium=0.5.0 --yes # uncomment this line
          if you haven't completed the Foursquare API lab
         import folium # map rendering library
         #While scraping the wikipedia page an error occured where the absence of
         lxml was indicated. This statement imports it. Upon installation, Kernel
         restart was necessary. /
         print('Libraries imported.')
```

Libraries imported.

```
In [1]: #conda install -c anaconda lxml
```

#### Scraping the table in the Wikipedia URL

# Turns out, there are multiple tables in the page. The first table has the information we value.

```
In [5]: df_table1 = dfs[0]
```

# Eliminating the Boroughs which have the value 'Not assigned'. From the data, it seems like if the borough is not assigned, the neighborhood is not assigned as well.

# The dataframe of interest is shown below. Truncated for presentability. For the full table check the other juypter notebook.

```
In [7]:
           df toronto.head()
Out[7]:
               PostalCode
                                    Borough
                                                                        Neighborhood
                      МЗА
                                   North York
                                                                           Parkwoods
            0
            1
                      M4A
                                   North York
                                                                        Victoria Village
                      M5A Downtown Toronto
                                                              Regent Park, Harbourfront
            2
            3
                      M6A
                                   North York
                                                      Lawrence Manor, Lawrence Heights
                      M7A Downtown Toronto Queen's Park, Ontario Provincial Government
```

### Shape method of the dataframe indicating the rows and columns

```
In [8]: df_toronto.shape
Out[8]: (103, 3)
```

# An attempt was made to use the geocoder library. But since it took a long time to return coordinates for just one postal code, the csv file is being used

```
In [9]: # %pip install geocoder
# import geocoder

# initialize your variable to None
# lat_lng_coords = None
#postal_code = "M5G"

# loop until you get the coordinates
#while(lat_lng_coords is None):
# g = geocoder.google('{}, Toronto, Ontario'.format(postal_code))
# lat_lng_coords = g.latlng

#latitude = lat_lng_coords[0]
#longitude = lat_lng_coords[1]
```

#### The lat, long info is being converted to a dataframe

```
In [10]: df_lat_long = pd.read_csv("https://cocl.us/Geospatial_data")
    df_lat_long.rename(columns={'Postal Code':'PostalCode'}, inplace=True)
    df_lat_long.head()
```

Out[10]:

|   | PostalCode | Latitude  | Longitude  |
|---|------------|-----------|------------|
| 0 | M1B        | 43.806686 | -79.194353 |
| 1 | M1C        | 43.784535 | -79.160497 |
| 2 | M1E        | 43.763573 | -79.188711 |
| 3 | M1G        | 43.770992 | -79.216917 |
| 4 | M1H        | 43.773136 | -79.239476 |

New Columns are created in the Toronto neighborhood dataframe for Latitude and Longitude and are assigned 'None'

```
In [12]: df_toronto['Latitude'] = None
    df_toronto['Longitude'] = None
    df_toronto.head()
```

Out[12]:

|   | PostalCode | Borough          | Neighborhood                                     | Latitude | Longitude |
|---|------------|------------------|--|----------|-----------|
| 0 | МЗА        | North York       | Parkwoods  | None     | None      |
| 1 | M4A        | North York       | Victoria Village                                 | None     | None      |
| 2 | M5A        | Downtown Toronto | Regent Park, Harbourfront                        | None     | None      |
| 3 | M6A        | North York       | Lawrence Manor, Lawrence Heights Non             |          | None      |
| 4 | M7A        | Downtown Toronto | Queen's Park, Ontario Provincial Government None |          | None      |

# In the following cells, the population of latitudes and longitudes is achieved on the Toronto Neighborhood dataframe

This is achieved by querying the lat, long dataframe for postal code, obtaining latitude and longitudes as a list, converting the lists to a dataframe and appending the dataframes as columns to the Toronto Neighborhood dataframe

```
In [13]: LatList = []
LongList = []
for index, row in df_toronto.iterrows():
        pc = (df_toronto.at[index, "PostalCode"])
        LatList.append(df_lat_long.query("PostalCode == '"+str(pc)+"'")["Latitude"].tolist()[0])
        LongList.append(df_lat_long.query("PostalCode == '"+str(pc)+"'")["Longitude"].tolist()[0])

In [16]: df_toronto['Latitude']= pd.DataFrame(LatList,columns=['Latitude'])
        df_toronto['Longitude']= pd.DataFrame(LongList,columns=['Latitude'])
```

#### Filtering Boroughs that contain the word 'Toronto'

#### Out[33]:

|    | PostalCode | Borough             | Neighborhood                                       | Latitude  | Longitude  |
|----|------------|---------------------|--|-----------|------------|
| 0  | M5A        | Downtown<br>Toronto | Regent Park, Harbourfront                          | 43.654260 | -79.360636 |
| 1  | M7A        | Downtown<br>Toronto | Queen's Park, Ontario Provincial<br>Government     | 43.662301 | -79.389494 |
| 2  | M5B        | Downtown<br>Toronto | Garden District, Ryerson                           | 43.657162 | -79.378937 |
| 3  | M5C        | Downtown<br>Toronto | St. James Town                                     | 43.651494 | -79.375418 |
| 4  | M4E        | East Toronto        | The Beaches  | 43.676357 | -79.293031 |
| 5  | M5E        | Downtown<br>Toronto | Berczy Park  | 43.644771 | -79.373306 |
| 6  | M5G        | Downtown<br>Toronto | Central Bay Street                                 | 43.657952 | -79.387383 |
| 7  | M6G        | Downtown<br>Toronto | Christie   | 43.669542 | -79.422564 |
| 8  | M5H        | Downtown<br>Toronto | Richmond, Adelaide, King                           | 43.650571 | -79.384568 |
| 9  | M6H        | West Toronto        | Dufferin, Dovercourt Village                       | 43.669005 | -79.442259 |
| 10 | M5J        | Downtown<br>Toronto | Harbourfront East, Union Station, Toronto Islands  | 43.640816 | -79.381752 |
| 11 | M6J        | West Toronto        | Little Portugal, Trinity                           | 43.647927 | -79.419750 |
| 12 | M4K        | East Toronto        | The Danforth West, Riverdale                       | 43.679557 | -79.352188 |
| 13 | M5K        | Downtown<br>Toronto | Toronto Dominion Centre, Design Exchange           | 43.647177 | -79.381576 |
| 14 | M6K        | West Toronto        | Brockton, Parkdale Village, Exhibition Place       | 43.636847 | -79.428191 |
| 15 | M4L        | East Toronto        | India Bazaar, The Beaches West                     | 43.668999 | -79.315572 |
| 16 | M5L        | Downtown<br>Toronto | Commerce Court, Victoria Hotel                     | 43.648198 | -79.379817 |
| 17 | M4M        | East Toronto        | Studio District                                    | 43.659526 | -79.340923 |
| 18 | M4N        | Central Toronto     | Lawrence Park                                      | 43.728020 | -79.388790 |
| 19 | M5N        | Central Toronto     | Roselawn   | 43.711695 | -79.416936 |
| 20 | M4P        | Central Toronto     | Davisville North                                   | 43.712751 | -79.390197 |
| 21 | M5P        | Central Toronto     | Forest Hill North & West, Forest Hill Road<br>Park | 43.696948 | -79.411307 |
| 22 | M6P        | West Toronto        | High Park, The Junction South                      | 43.661608 | -79.464763 |
| 23 | M4R        | Central Toronto     | North Toronto West, Lawrence Park                  | 43.715383 | -79.405678 |
| 24 | M5R        | Central Toronto     | The Annex, North Midtown, Yorkville                | 43.672710 | -79.405678 |
| 25 | M6R        | West Toronto        | Parkdale, Roncesvalles                             | 43.648960 | -79.456325 |
| 26 | M4S        | Central Toronto     | Davisville   | 43.704324 | -79.388790 |
| 27 | M5S        | Downtown<br>Toronto | University of Toronto, Harbord                     | 43.662696 | -79.400049 |

|    | PostalCode | Borough             | Neighborhood                                      | Latitude  | Longitude  |
|----|------------|---------------------|---|-----------|------------|
| 28 | M6S        | West Toronto        | Runnymede, Swansea                                | 43.651571 | -79.484450 |
| 29 | M4T        | Central Toronto     | Moore Park, Summerhill East                       | 43.689574 | -79.383160 |
| 30 | M5T        | Downtown<br>Toronto | Kensington Market, Chinatown, Grange Park         | 43.653206 | -79.400049 |
| 31 | M4V        | Central Toronto     | Summerhill West, Rathnelly, South Hill, Forest    | 43.686412 | -79.400049 |
| 32 | M5V        | Downtown<br>Toronto | CN Tower, King and Spadina, Railway<br>Lands, Har | 43.628947 | -79.394420 |
| 33 | M4W        | Downtown<br>Toronto | Rosedale  | 43.679563 | -79.377529 |
| 34 | M5W        | Downtown<br>Toronto | Stn A PO Boxes                                    | 43.646435 | -79.374846 |
| 35 | M4X        | Downtown<br>Toronto | St. James Town, Cabbagetown                       | 43.667967 | -79.367675 |
| 36 | M5X        | Downtown<br>Toronto | First Canadian Place, Underground city            | 43.648429 | -79.382280 |
| 37 | M4Y        | Downtown<br>Toronto | Church and Wellesley                              | 43.665860 | -79.383160 |
| 38 | M7Y        | East Toronto        | Business reply mail Processing Centre, South C    | 43.662744 | -79.321558 |

#### Mapping the filtered Boroughs from the previous step

### Getting the coordinates for Toronto to set the map zoom

```
In [38]: address = 'Toronto, Canada'

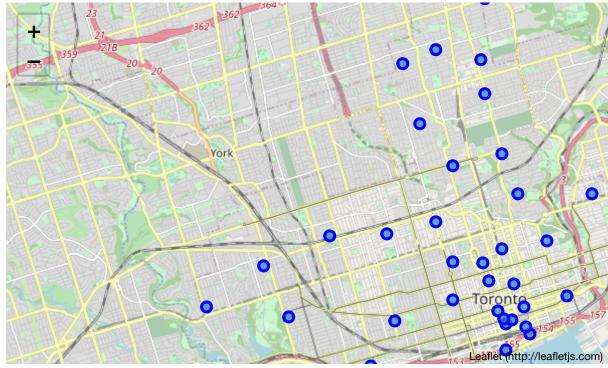
geolocator = Nominatim(user_agent="ca_explorer")
location = geolocator.geocode(address)
latitude = location.latitude
longitude = location.longitude
print('The geograpical coordinate of Toronto are {}, {}.'.format(latitud e, longitude))
```

The geograpical coordinate of Toronto are 43.6534817, -79.3839347.

## **Mapping locations**

```
In [39]: # create map of Toronto using latitude and longitude values
         map toronto = folium.Map(location=[latitude, longitude], zoom start=12)
         # add markers to map
         for lat, lng, label in zip(toronto_data['Latitude'], toronto_data['Longi
         tude'], toronto_data['Neighborhood']):
             label = folium.Popup(label, parse_html=True)
             folium.CircleMarker(
                 [lat, lng],
                 radius=5,
                 popup=label,
                 color='blue',
                 fill=True,
                 fill color='#3186cc',
                 fill_opacity=0.7,
                 parse_html=False).add_to(map_toronto)
         map_toronto
```

#### Out[39]:



## Foursquare credentials

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```
In [40]: CLIENT_ID = '' # your Foursquare ID
    CLIENT_SECRET = '' # your Foursquare Secret
    VERSION = '20180605' # Foursquare API version

print('Your credentails:')
    print('CLIENT_ID: ' + CLIENT_ID)
    print('CLIENT_SECRET:' + CLIENT_SECRET)
```

Your credentails: CLIENT\_ID: JBY0YANCCPVYDZJRGUC4PKUJXPXRSCB52IZYBIN3VV4BH3OQ CLIENT SECRET:MV4MQUCRVYAIOPQTHU2EGDWRV4SSLTQPHAZUR5LQOC5C1QWX

# Methods to obtain top venues across all neighborhoods near Toronto

```
In [41]: # function that extracts the category of the venue
def get_category_type(row):
    try:
        categories_list = row['categories']
    except:
        categories_list = row['venue.categories']

if len(categories_list) == 0:
    return None
else:
    return categories_list[0]['name']
```

```
In [43]: def getNearbyVenues(names, latitudes, longitudes, radius=500):
             LIMIT=100
             venues_list=[]
             for name, lat, lng in zip(names, latitudes, longitudes):
                  #print(name)
                  # create the API request URL
                 url = 'https://api.foursquare.com/v2/venues/explore?&client_id=
         {}&client_secret={}&v={}&ll={},{}&radius={}&limit={}'.format(
                      CLIENT ID,
                      CLIENT SECRET,
                      VERSION,
                      lat,
                      lng,
                      radius,
                      LIMIT)
                  # make the GET request
                  results = requests.get(url).json()["response"]['groups'][0]['ite
         ms']
                  # return only relevant information for each nearby venue
                 venues_list.append([(
                      name,
                      lat,
                      lnq,
                      v['venue']['name'],
                      v['venue']['location']['lat'],
                      v['venue']['location']['lng'],
                      v['venue']['categories'][0]['name']) for v in results])
             nearby venues = pd.DataFrame([item for venue list in venues list for
         item in venue list])
             nearby venues.columns = ['Neighborhood',
                            'Neighborhood Latitude',
                            'Neighborhood Longitude',
                            'Venue',
                            'Venue Latitude',
                            'Venue Longitude',
                            'Venue Category']
             return nearby venues
```

# Steps to know the number of interesting venues at every neighborhood near Toronto

In [70]: toronto\_nearby\_venues.head()

#### Out[70]:

|   | Neighborhood                 | Neighborhood<br>Latitude | Neighborhood<br>Longitude | Venue                        | Venue<br>Latitude | Venue<br>Longitude | Venue<br>Category      |
|---|------------------------------|--------------------------|---------------------------|------------------------------|-------------------|--------------------|------------------------|
| 0 | Regent Park,<br>Harbourfront | 43.65426                 | -79.360636                | Roselle<br>Desserts          | 43.653447         | -79.362017         | Bakery                 |
| 1 | Regent Park,<br>Harbourfront | 43.65426                 | -79.360636                | Tandem<br>Coffee             | 43.653559         | -79.361809         | Coffee<br>Shop         |
| 2 | Regent Park,<br>Harbourfront | 43.65426                 | -79.360636                | Morning<br>Glory Cafe        | 43.653947         | -79.361149         | Breakfast<br>Spot      |
| 3 | Regent Park,<br>Harbourfront | 43.65426                 | -79.360636                | Cooper Koo<br>Family<br>YMCA | 43.653249         | -79.358008         | Distribution<br>Center |
| 4 | Regent Park,<br>Harbourfront | 43.65426                 | -79.360636                | Body Blitz<br>Spa East       | 43.654735         | -79.359874         | Spa                    |

In [72]: #print(manhattan\_venues)
toronto\_venue\_count

#### Out[72]:

## # of interesting venues

|     | Neighborhood  |
|-----|---|
| 56  | Berczy Park   |
| 23  | Brockton, Parkdale Village, Exhibition Place  |
| 16  | Business reply mail Processing Centre, South Central Letter Processing Plant Toronto                          |
| 18  | CN Tower, King and Spadina, Railway Lands, Harbourfront West, Bathurst Quay,<br>South Niagara, Island airport |
| 65  | Central Bay Street  |
| 16  | Christie  |
| 78  | Church and Wellesley  |
| 100 | Commerce Court, Victoria Hotel  |
| 31  | Davisville  |
| 9   | Davisville North  |
| 15  | Dufferin, Dovercourt Village  |
| 100 | First Canadian Place, Underground city  |
| 4   | Forest Hill North & West, Forest Hill Road Park   |
| 100 | Garden District, Ryerson  |
| 100 | Harbourfront East, Union Station, Toronto Islands   |
| 23  | High Park, The Junction South   |
| 21  | India Bazaar, The Beaches West  |
| 60  | Kensington Market, Chinatown, Grange Park   |
| 3   | Lawrence Park   |
| 45  | Little Portugal, Trinity  |
| 2   | Moore Park, Summerhill East   |
| 19  | North Toronto West, Lawrence Park   |
| 14  | Parkdale, Roncesvalles  |
| 32  | Queen's Park, Ontario Provincial Government   |
| 46  | Regent Park, Harbourfront   |
| 95  | Richmond, Adelaide, King  |
| 4   | Rosedale  |
| 3   | Roselawn  |
| 38  | Runnymede, Swansea  |
| 78  | St. James Town  |
| 48  | St. James Town, Cabbagetown   |

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| # | of | interesting |
|---|----|-------------|
|   |    | venues      |

|     | Neighborhood  |
|-----|---|
| 94  | Stn A PO Boxes  |
| 41  | Studio District   |
| 17  | Summerhill West, Rathnelly, South Hill, Forest Hill SE, Deer Park |
| 22  | The Annex, North Midtown, Yorkville                               |
| 4   | The Beaches   |
| 43  | The Danforth West, Riverdale                                      |
| 100 | Toronto Dominion Centre, Design Exchange                          |
| 35  | University of Toronto, Harbord                                    |

## Neighborhoods to spend time at

```
In [73]: toronto_venue_count.loc[(toronto_venue_count['# of interesting venues']
>= 100)]
```

Out[73]:

#### # of interesting venues

| Neighborhood                                      |     |
|---|-----|
| Commerce Court, Victoria Hotel                    | 100 |
| First Canadian Place, Underground city            | 100 |
| Garden District, Ryerson                          | 100 |
| Harbourfront East, Union Station, Toronto Islands | 100 |
| Toronto Dominion Centre, Design Exchange          | 100 |

## Neighborhoods that can be avoided

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```
In [74]: toronto_venue_count.loc[(toronto_venue_count['# of interesting venues']
<= 10)]</pre>
```

Out[74]:

#### # of interesting venues

|   | Neighborhood                                    |
|---|---|
| 9 | Davisville North                                |
| 4 | Forest Hill North & West, Forest Hill Road Park |
| 3 | Lawrence Park                                   |
| 2 | Moore Park, Summerhill East                     |
| 4 | Rosedale  |
| 3 | Roselawn  |
| 4 | The Beaches                                     |

In [ ]: