

MARION KRISTOFFER LAO

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Mandaue City, Cebu, Philippines

SUMMARY

I am a proficient Software Engineer with a strong focus on achieving outcomes, possessing notable expertise in front-end web development and assuming leadership responsibilities. I am committed to advancing the business' value by elevating customers' satisfaction with the work delivered. I have collaborated with people from different cultural backgrounds and cross-functional teams.

PROFESSIONAL EXPERIENCE

Optum Global Solutions, Inc. - Cebu, Ph

Software Engineer

June 2021 - Present

Accomplishments:

- Helped make UnitedHealthCare's online store successful by bringing user interface and user experience concepts to life, which made it simpler for clients to browse, comprehend, choose, and purchase the plans they want.
- Worked on an innovative solution that improved customers' renewal process for Short-Term insurance products, which increased the conversion rate from 17% to 37% and has generated a \$3M increase in internal operating income.
- In 2022, I was a recipient of Optum Technology's Make IT Happen award, an annual recognition program for advancing technology that supports the company and customers through best-in-class performance.

InspireX (formerly InspireTeam Pty. Ltd.) - Cebu, Ph

Senior Software Engineer

September 2017 - May 2021

Accomplishments:

- Contributed to a number of initiatives for the company's global clientele that aimed to improve the user interface and experiences of the applications.
- Worked on an internal project where I developed a custom ReactJS component library that was built on top of Material UI and utilized by internal projects within the organization.

Elementz Interactive - Cebu, Ph

Software Engineer

December 2016 - August 2017

Accomplishments:

- Improved a client's online admin portal application's user interface.

KYOCERA Document Solutions Development Philippines, Inc. - Cebu, Ph

Software Engineer

September 2011 - July 2016

Accomplishments:

- Helped make a number of the business's patented HyPAS printer products, including PanelPlus, MyPrint, and ImageLog, successful.

NCR Cebu Development Center Inc - Cebu, Ph
Hardware Research Engineer
March 2008 - September 2011

Accomplishments:

- Developed prototypes for a number of the company's R&D projects, including dynamic ATM keypads, built-in ATM sensors, and portable price verifiers.

EDUCATION

University of Science and Technology of Southern Philippines - Cagayan de Oro, Ph
Bachelor's Degree in Electronics and Communications Engineering
June 2002 - April 2007

Accomplishments:

- Graduated *Cum Laude* from a 5 year college program that focuses on electronic, computer and communication products, systems, services and processes.

SKILLS AND QUALIFICATIONS

- 16 years of software development experience
- 8 years of front-end development experience
- Strong JavaScript and TypeScript experiences
- Experienced with the following:
 - Semantic HTML5
 - CSS3 frameworks: Bootstrap, SemanticUI, Bulma
 - JavaScript libraries: React, Redux, TanStack Query, React Router, AngularJS, KnockoutJS, styled-components
 - NodeJS web application framework: ExpressJS
 - React component library: Material UI
 - React animation: Framer Motion
 - Unit testing: Jest
 - RESTful API integration
 - Source version control: Git
 - Collaborative interface design tool: Figma
 - Image authoring tool: GIMP, Inkscape
 - Sprint management tools: JIRA, Rally
- Quick to listen and adapt
- Team player who collaborates well with cross-functional teams
- Has a positive, optimistic and confident mindset
- Open to seek and receive feedback and advice
- Builds rapport and common ground through humor