

**Product:**

Beef & Red Bean Flavoured Milk Cereal Porridge

**Product Variants:**

Beef & Red Bean Flavoured Milk Cereal Porridge

**Brand:**

Indofood Nutrition Sun

**Company:**

Indofood CBP Sukses Makmur

**Ultimate Company:**

Indofood CBP Sukses Makmur

**Market:**

Indonesia

**Date Published:**

30 Oct 2024

**Category:**

Baby Food

**Sub-Category:**

Baby Cereals

**Price in US Dollars:**

0.7

**Claims:**

No Additives/Preservatives, Functional - Other, Babies & Toddlers (0-4), Vitamin/Mineral Fortified,

Halal, Functional - Immune System, High/Added Protein, Social Media, Free from Added/Artificial Preservatives

**Storage:**

Shelf stable

**Unit Pack Size (ml/g):**

120.0

**Packaging Units:**

g

**Package Type:**

Flexible

**Package Material:**

Metallised Film

**Nutrition:**

Per 50g serving (2.5 servings per pack): Energy 200kcal, Total Fat 3g (of which Omega 3 126mg, Omega 6 664mg), Protein 5g (29% RDA), Carbohydrate 38g (of which Dietary Fibre 2g), Sugar 9g, Sodium 55mg, Vitamin A (60% RDA), Vitamin B1 (70% RDA), Vitamin B2 (70% RDA), Vitamin B6 (100% RDA), Vitamin B12 (100% RDA), Vitamin C (90% RDA), Vitamin D (70% RDA), Vitamin E (55% RDA), Niacin (60% RDA), Folic Acid (55% RDA), Pantothenic Acid (20% RDA), Calcium (95% RDA), Iron (100% RDA), Iodine (40% RDA), Zinc (70% RDA), Phosphorus (65% RDA), Potassium (45% RDA), Magnesium (60% RDA)

**Number of Variants:**

1

**Product Description:**

Indofood Nutrition Sun Bubur Sereal Susu Rasa Daging Sapi & Kacang Merah (Beef & Red Bean Flavoured Milk Cereal Porridge) has been repackaged with a new pack design, and retails in a 120g pack.

- Suitable for babies aged six to 12 months
- eseNUTRI formula: 11 vitamins, six minerals, 126mg of omega 3 and 664mg of omega 6 per serving; and is high in iron, zinc and protein
- With natural dried ingredients
- With 100% of daily intake of iron, which helps support the growth and development of babies
- Vitamin E and zinc contribute to a normal function of the immune system, if accompanied by a balanced diet
- Protein is an essential component to support growth and development
- No preservatives
- Preparation instructions
- Logos and certifications: Halal Indonesia, Facebook, Instagram, QR code

**Launch Type:**

New Packaging

**Company country/State:**

nan

**Private Label:**

Branded

**Bar Code:**

89686535167.0

**Production Code:**

nan

**Flavours:**

Beef, Bean (Red)/Azuki/Adzuki

**Fragrances:**

nan

**Primary Image Thumbnail:**

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**Record hyperlink:**

<http://www.gnpd.com/sinatra/recordpage/12235858/>

**Ingredients:**

- Rice
- Wheat
- Brown Rice
- White Sugar
- Soybean
- Vegetable Oils
- Beef Powder
- Kidney Bean
- Milk Powder

**Remaining Ingredients:**

Minerals, Vegetables, Vitamins, L-lysine