

| INOVASI DAN KREATIVITAS | | | | |
|-------------------------|-----------------|---|---------------|-------------|
| NO | NAMA TUGAS | RINCIAN | RINCIAN POINT | POINT TOTAL |
| 1 | Proposal | Membuat proposal inovasi sesuai tema yang dipilih | | 200 |
| 2 | Poster dan Logo | Membuat poster dan logo produk | | 100 |
| 3 | Presentasi | Membuat presentasi PPT | | 100 |
| 4 | Video Pitching | Membuat Desain UI Landing page/ Mobile | | 100 |
| TOTAL POINT | | | | 500 |

| IDEA GENERATION(Proposal,Presentasi,Video Pitching) | | | | |
|---|--------------------------|---|---|--------|
| NO | Aspect | Criteria | Scaling | Weight |
| 1 | Problem | 1. The problem is clear Bring big Impact to the society | 2. 5 = Perfect 4=Good 2 =Bad 1= Worst | 20% |
| 2 | Solution (Features) | 1.The solution that they propose is interesting 2.Fit to the problem 3.Uniqueness | 5 = Perfect 4=Good 2 =Bad 1= Worst | 35% |
| 3 | Possibility to implement | 1.Regulation aspect Development time & cost 2. 3. Product Backlog Refinement | 5 = Perfect 4=Good 2 =Bad 1= Worst | 35% |
| 4 | Presentation | 1.Time Management presentation is engaging 2.The | 5 = Perfect 4=Good 2 =Bad 1= Worst | 10% |
| TOTAL POINT | | | | 100% |

| Poster Dan Logo | | | | |
|-----------------|-----------------------------|---|---------------|-------------|
| NO | Aspek | Rincian | RINCIAN POINT | POINT TOTAL |
| 1 | Keselarasan dengan proposal | Logo/poster harus selaras dengan proposal. Logo harus mampu mewakili isi proposal dengan jelas | | 10 |
| 2 | Kesederhanaan | Logo/poster harus sederhana dan mudah diingat. Logo tidak boleh | | 10 |
| 3 | Kejelasan | Logo/poster harus jelas dan mudah diingat. Logo harus menggunakan bahasa yang sederhana dan mudah dimengerti. | | 10 |
| 4 | Keterbacaan | Logo/poster harus mudah dibaca, baik dari segi ukuran huruf maupun warna. | | 10 |
| 5 | Atraktif | Logo/poster harus menarik perhatian dan mampu membuat orang tertarik untuk membaca proposal lebih lanjut. | | 10 |
| 4 | Kreativitas | Logo/poster harus unik dan berbeda dari logo proposal lainnya. Logo | | 10 |
| TOTAL POINT | | | | 100 |