Ljubljana, Slovenia | 0038641992632 | stepankristina419@gmail.com| kristinastepan.si

Kristina Stepan

I'm a senior UX/UI designer and researcher with 4+ years of experience, combining a research-driven approach with structured project management. I work on modernizing legacy systems, designing enterprise platforms, and optimizing workflows ensuring a seamless experience across different business environments.

EXPERIENCE

Knapp (Epilog) — UX/UI Designer Manager and UX Research (full-time)
(FEB 2025 - NOW • Ljubljana, Slovenija)
Achievements & Key Responsibilities:

- **Creating a unified design system** that works seamlessly across different devices, operations, and user groups in large-scale warehouse environments.
- **Improved conversion rates** by applying design solutions closely aligned with business metrics, driving measurable efficiency for **Walmart and Wurth**.
- **Conducted in-depth UX research** with users worldwide to identify pain points, guide product direction, and ensure designs meet real operational needs.
- **Managed critical, high-impact projects** from planning to delivery ensuring that solutions are scalable, intuitive, and consistent across platforms.
- **Worked hands-on with internal teams, stakeholders, and users** to document workflows, uncover problems, and design user-centric solutions.

Epilog— Senior UX/UI Designer full-time
(APR 2023 - FEB 2025 • Ljubljana, Slovenija)
Achievements & Key Responsibilities

- **Led UX design** and strategy for a major logistics platform used by big corporations.
- **Managed full project lifecycle from research to launch**, ensuring user needs matched business goals.
- **Created a modular design system** and tools that simplified workflows and reduced errors.
- **Designed a centralized dashboard that replaced 10+ screens**, boosting usability and adoption.
- **Led system upgrade from GEN4 to GEN5**, evolving it into a full web platform for warehouse management.

Cirriosoft — UX/UI Designer full-time
(JUL 2021 - NOV 2022 • Ljubljana, Slovenija)
Achievements & Key Responsibilities

- **Led creation of a unified visual identity** and promotional materials, boosting brand consistency across all channels.
- **Redesigned the company website** with a focus on intuitive navigation and user experience, increasing user engagement.
- **Managed and optimized social media** content to grow brand visibility and audience interaction.
- **Collaborated closely with cross-functional teams** to align design efforts with business goals and user needs.

Freelance UX/UI Designer — Occasionally
Achievements & Key Responsibilities

- **Manage end-to-end design** processes research, design, prototyping, and implementation for clients in industries like wedding planning and digital invitations.

EDUCATION

Faculty of design — (Level VI or Bachelor's Degree)

Ljubljana, Slovenia

SKILLS

- **Product Design:** Visual Design, Interaction Design, UX Research, Scalable Systems.
- **Growth Strategies:** A/B Testing, Drop off Value, Customer Retention, Flow Alignment, Heat Map Analysis, Learning Curve Process.
- **Tools:** Figma, HTML/CSS, Framer, Adobe, Miro, Jiza, Azure, Notion.
- **Languages:** English, German, Slovenian