



HelpMe Speak Languages

"world class in the language of business"



HMS for Marketing and Advertising

This is an ideal course for marketing and advertising personnel who want to communicate better in English

Target Students

Designed for professionals who works in marketing and advertising departments who need to communicate confidently and effectively in English

Course Coverage

- Broad range of material targeting key areas of marketing and advertising
- Tips addressing key language points, useful phrases and strategies
- Topics addressing language and cultural issues
- Interactive exercises to practice communication specific to marketing and advertising

Course Delivery Method

Individual

- Online Group
- Online one-to-one
- One-to-one intensive

Enterprise

- Online Group
- Online one-to-one
- Face-to-face one-to-one
- Face-to-face group
- Intensive Workshop

Course Target

The student is expected to achieve the following:

- Understand general marketing and advertising vocabulary
- Understand CRM, corporate blogging and modern trends in advertising
- Gain confidence in delivering presentations and effectively participate in various selling and advertising workshops



Course Facts

Group Size	Max of 12
Required English Level	At least B1
Course Length	30 Weeks
Hours/week	90 minutes

