

# KristaRiPPons

## User Experience, Design and Business Analysis

Represented by Creative Circle

720-214-4992

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## Why Work With Me

I am committed to excellence, a comprehensive problem solver and a broker of collaborative, creative solutions.

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## Skills Summary

### Specialties

Product Design	Information Architecture
User Requirements	Business Rules
Functional Design	Process Improvements
UX / UI	E-commerce
Wireframing	Strategy
Prototyping	Competitive Analysis
User Testing	Project Management

### IT Project Lifecycle

Feasibility Study	Quality Assurance
Requirements Analysis	Project Delivery
Vendor Selection	Training and Support
ROI Analysis	Quality Implementation
UAT	Evaluation

### Technologies

Photoshop / Illustrator / Sketch / Balsamiq / InVision / Peek User Testing  
HTML and CSS / GitHub / SourceTree / WordPress / SnagIt / Trello / Camtasia



## Education and Training

### Bloc **BLOC**

UX/UI Design, 2016

Bootcamp study of UX design fundamentals and proficiency with industry standard tools. Focus included: user-centered design, application of research methods to isolate user goals, creation of user personas, user flows, visual design, mockups, wireframing, interactive prototypes and usability testing.

### University of Colorado at Denver

Bachelor Science - Business Administration & Marketing, 1995

## Projects and Positions

### Consultant

2012 – present

#### School Deets – Design Consultant



2015 – present

Broad support of entrepreneurial SW platform including: MVP definition, development liaison, UI, workflows and data structure.

#### Statera – Project Management / Salesforce



2015

Partnered with Salesforce architects to prepare level of effort and cost analysis for consolidation of systems.

#### Tonzof – E-commerce Business Development



2014 – 2015

Provided start up with strategy planning, market and competitive analysis, pricing and positioning research, investor relations, new product design, workflows and redesign UI to support self-serve vendor onboarding.

#### Datacert (ELM at Wolters Kluwer) – SW Training Developer



2012 – 2014

Authored Program Guides, User Guides and Instructor Training material for a new Governance, Risk and Compliance SaaS product offering.

#### Volunteer Creativity Challenge Community



2013 – present

Developed and implemented communication plan as well as revamped website design, ongoing website maintenance, chair of Innovation Accountability Team and Board Member. Helped to champion new Innovation Network, the Luminary Learning Network.

#### CenturyLink – Analyst / Finance and Technology Manager



2000 – 2012

Supported corporate legal in automating billing and case management, metrics and reporting database. Provided IT project management including: business and systems requirements gathering, functional design definition, customization support, workflow and security analysis, process improvement, implementation, training and adoption. Also, provided business analytics in support of litigation exhibits as well as pricing scenarios and assumption modeling for Project Management.