

KRISTA SIMMONS

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ABOUT ME

A front-end developer & ux/ui designer from Southern California. Passionate about learning new technologies, implementing and developing great user experience using JavaScript, HTML and CSS. Works well under time constraints and extremely self motivated. A very efficient Googler as well.

SUMMARY OF SKILLS

Technical:

- ❖ Primary Languages: HTML, CSS, Sass, JavaScript, jQuery, Bootstrap, PHP, Ruby
- ❖ Knowledgeable: Git Version Control, SQL, PostgreSQL, Sass, RSpec, Ruby on Rails

Tools:

- ❖ Atom, Github, Sketch, Wordpress, Shopify, Balsamiq, Photoshop, InVision, Mail-Chimp, Hootsuite

Additional:

- ❖ Search Engine Optimization (SEO) & Google Analytics
 - ❖ Wireframing & Prototyping
 - ❖ Agile Methodologies
 - ❖ User Experience
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PROFESSIONAL EXPERIENCE

Organic SEO

July 2017- April 2018

Jr. Full Stack Web Developer

San Diego, CA

- ❖ Designed and developed a Shopify store for a beverage accessory company
- ❖ Rapid prototyping of email templates and converted designs into HTML
- ❖ Creating custom Wordpress theme from Roots/Sage. Includes prototype design in Sketch, responsive layout and styling, adding site content and configuring plugins
- ❖ SEO implementation to existing Wordpress site
- ❖ iOS app design for nonprofit volunteer app

KSIMMONS DEVELOPMENT

March 2017- July 2017

Freelance Web Developer & Designer

San Diego, CA

- ❖ Designed and developed a Shopify store for a beverage accessory company
- ❖ Rapid prototyping of email templates and converted designs into HTML
- ❖ Creating custom Wordpress theme from Roots/Sage. Includes prototype design in Sketch, responsive layout and styling, adding site content and configuring plugins
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- ❖ iOS app design for nonprofit volunteer app

SCIENTIST.COM

February 2017-March 2017

Full-Stack Web Development Intern

San Diego, CA

- ❖ Implementing a shipment/tracking API for both the customer and supplier portion of the web app
- ❖ Utilizing HTML, JavaScript, jQuery and Bootstrap for the front-end, and Ruby and CouchDB for the back-end
- ❖ Created web design wireframes/mockups using Sketch
- ❖ Responsible for testing the features and it's responsiveness across all browsers and devices

SPECIALIST STAFFING SOLUTIONS

January 2015-October 2016

Technical Recruiter

San Diego, CA

- ❖ Involved in the full-cycle recruiting process for IT positions, from business development to sourcing candidates for open positions
- ❖ Extend, negotiate and close offers with both clients and candidates
- ❖ Write compelling job descriptions, interview guidelines, tailored and personalized In-mails
- ❖ Track, manage and analyze data through Salesforce CRM

KELLER WILLIAMS REALTY

February 2014-August 2014

Social Media & Marketing Coordinator

San Diego, CA

- ❖ Prepared listing researches on the MLS databases for the Luxury Real Estate Division
- ❖ Managed and implemented social media accounts for 2 realtors, including Facebook, Twitter, Yelp, Google Plus and YouTube as well as creating a Wordpress blog
- ❖ Generated leads through phone prospecting and marketing tools such as Market Leader

EDUCATION

LEARN ACADEMY

November 2016- February 2017

Full-Time immersive Web Development Boot camp

San Diego, CA

SAN DIEGO STATE UNIVERSITY

May 2015

College of Business Administration, Bachelor of Science, Marketing

San Diego, CA

INTERESTS

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| ❖ Blogging | ❖ Music Production |
| ❖ Event Planning | ❖ User Experience |