

KRISTA SIMMONS

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PROFILE

Exceptionally creative and dependable entry level web developer, ux designer & project manager with a stellar customer service record and superb work ethic. Broadly and deeply knowledgeable in a wide variety of computer languages as well as the principles and techniques of website construction and maintenance. Highly adept at conveying complex technical information to a variety of professional and lay audiences in a clear and understandable manner.

SUMMARY OF SKILLS

Technical:

- ❖ Primary Languages: HTML, CSS, JavaScript, jQuery, Bootstrap, Ruby, Ruby on Rails
- ❖ Knowledgeable: Git, SQL, PostgreSQL, Sass, RSpec

Tools:

- ❖ Atom, Github, Sketch, Wordpress, Photoshop, MailChimp, iMovie, Hootsuite

Additional:

- ❖ Search Engine Optimization (SEO) & Google Analytics
- ❖ Pair Programming
- ❖ Agile Methodologies
- ❖ Project Management
- ❖ User Experience

PROFESSIONAL EXPERIENCE

SCIENTIST.COM

February 2017-March 2017

Full-Stack Web Development Intern

San Diego, CA

- ❖ Implementing a shipment/tracking API for both the customer and supplier portion of the web app
- ❖ Utilizing HTML, JavaScript, jQuery and Bootstrap for the front-end, and Ruby and CouchDB for the back-end
- ❖ Creating layouts/mockups using Sketch
- ❖ Responsible for testing these features and making sure it's responsive across all browsers and devices

SPECIALIST STAFFING SOLUTIONS

January 2015-October 2016

Technical Recruiter

San Diego, CA

- ❖ Involved in the full-cycle recruiting process for IT positions, from business development to sourcing candidates for open positions
- ❖ Extend, negotiate and close offers with both clients and candidates
- ❖ Write compelling job descriptions, interview guidelines, tailored and personalized Inmails
- ❖ Track, manage and analyze data through Salesforce CRM

EVENTVIBE.COM

September 2014-September 2015

Event Promoter/Marketing Coordinator

San Diego, CA

- ❖ Promote the latest events and shows by using extensive online social media marketing
- ❖ Build up my professional network in the San Diego area
- ❖ Organize transportation services for 50-80 people from SDSU to the events on a weekly basis

KELLER WILLIAMS REALTY

February 2014-August 2014

Social Media & Marketing Coordinator

San Diego, CA

- ❖ Prepared listing researches on the MLS databases for the Luxury Real Estate Division
- ❖ Managed and implemented social media accounts for 2 realtors, including Facebook, Twitter, Yelp, Google Plus and YouTube as well as creating a Wordpress blog
- ❖ Generated leads through phone prospecting and marketing tools such as Market Leader

LIVE NATION

May 2013-August 2013

Premium Seat Sales Intern

San Diego, CA

- ❖ Assisted Premium Seat Sales Staff on show days with event planning
- ❖ Utilized cameras, flyers and other marketing techniques in order to display sponsorship within the venue
- ❖ Provided assistance in the sales process including research, prospecting, and administrative support

EDUCATION

LEARN ACADEMY

November 2016- February 2017

Full-Time immersive Web Development Boot camp

San Diego, CA

SAN DIEGO STATE UNIVERSITY

May 2015

College of Business Administration, Bachelor of Science, Marketing

San Diego, CA

INTERESTS

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|------------------|--------------------|
| ❖ Blogging | ❖ Music Production |
| ❖ Snowboarding | ❖ DJing |
| ❖ Event Planning | ❖ Kickboxing |