KRISTA SIMMONS

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ABOUT ME

A front-end developer & ux/ui designer from Southern California. Passionate about learning new technologies, implementing and developing great user experience using JavaScript, HTML and CSS. Works well under time constraints and extremely self motivated. A very efficient Googler as well.

SUMMARY OF SKILLS

Technical:
- ❖ Primary Languages: HTML, CSS, JavaScript, jQuery, Bootstrap, Ruby, Ruby on Rails
- ❖ Knowledgeable: Git Version Control, SQL, PostgreSQL, Sass, RSpec

Tools:
- ❖ Atom, Github, Sketch, Wordpress, Balsamiq, Photoshop, InVision, MailChimp, Hootsuite

Additional:
- ❖ Search Engine Optimization (SEO) & Google Analytics
- ❖ Wireframing & Prototyping
- ❖ Agile Methodologies
- ❖ Project Management
- ❖ User Experience

PROFESSIONAL EXPERIENCE

KSIMMONS DEVELOPMENT   March 2017- Current
Freelance Web Developer & Designer   San Diego, CA
- ❖ Designing and developing Shopify store for beverage accessory company
- ❖ Rapid prototyping of email templates and converted designs into HTML
- ❖ Creating custom Wordpress theme from Roots/Sage. Includes prototype design in Sketch, responsive layout and styling, adding site content and configuring plugins
- ❖ SEO implementation to existing Wordpress site
- ❖ iOS app design for nonprofit volunteer app

SCIENTIST.COM   February 2017-March 2017
Full-Stack Web Development Intern   San Diego, CA
- ❖ Implementing a shipment/tracking API for both the customer and supplier portion of the web app
- ❖ Utilizing HTML, JavaScript, jQuery and Bootstrap for the front-end, and Ruby and CouchDB for the back-end
- ❖ Created web design wireframes/mockups using Sketch
- ❖ Responsible for testing the features and it's responsiveness across all browsers and devices

SPECIALIST STAFFING SOLUTIONS   January 2015-October 2016
Technical Recruiter   San Diego, CA
- ❖ Involved in the full-cycle recruiting process for IT positions, from business development to sourcing candidates for open positions
- ❖ Extend, negotiate and close offers with both clients and candidates
- ❖ Write compelling job descriptions, interview guidelines, tailored and personalized Inmails
- ❖ Track, manage and analyze data through Salesforce CRM

KELLER WILLIAMS REALTY   February 2014-August 2014
Social Media & Marketing Coordinator   San Diego, CA
- ❖ Prepared listing researches on the MLS databases for the Luxury Real Estate Division
- ❖ Managed and implemented social media accounts for 2 realtors, including Facebook, Twitter, Yelp, Google Plus and YouTube as well as creating a Wordpress blog
- ❖ Generated leads through phone prospecting and marketing tools such as Market Leader

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EDUCATION

LEARN ACADEMY   November 2016- February 2017
Full-Time immersive Web Development Boot camp   San Diego, CA

SAN DIEGO STATE UNIVERSITY   May 2015
College of Business Administration, Bachelor of Science, Marketing   San Diego, CA

INTERESTS

- ❖ Blogging
- ❖ Event Planning
- ❖ Music Production
- ❖ User Experience