# KRISTA SIMMONS

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♦ http://www.kristasimmons.io/

#### **PROFILE**

Exceptionally creative and dependable entry level web developer & project manager with a stellar customer service record and superb work ethic. Broadly and deeply knowledgeable in a wide variety of computer languages as well as the principles and techniques of website construction and maintenance. Highly adept at conveying complex technical information to a variety of professional and lay audiences in a clear and understandable manner.

## SUMMARY OF SKILLS

### Technical:

- Primary Languages: HTML, CSS, JavaScript, jQuery, Bootstrap, Ruby, Ruby on Rails
- \* Knowledgeable: Git, SQL, PostgreSQL, Sass, RSpec

#### Tools:

Atom, Github, Wordpress, Photoshop, MailChimp, iMovie, Hootsuite

## Additional:

- ❖ Search Engine Optimization (SEO) & Google Analytics
- **❖** Pair Programming
- ❖ Agile Methodologies
- Project Management

### PROFESSIONAL EXPERIENCE

## SCIENTIST.COM

February 2017-March 2017

Full-Stack Web Development Intern

San Diego, CA

- ❖ Implementing a shipment/tracking API for both the customer and supplier portion of the web app
- Utilizing HTML, JavaScript, jQuery and Bootstrap for the front-end, and Ruby and CouchDB for the back-end
- Creating layouts/mockups using Sketch
- Responsible for testing these features and making sure it's responsive across all browsers and devices

### SPECIALIST STAFFING SOLUTIONS

January 2015-October 2016

Technical Recruiter

San Diego, CA

- ❖ Involved in the full-cycle recruiting process for IT positions, from business development to sourcing candidates for open positions
- \* Extend, negotiate and close offers with both clients and candidates
- Write compelling job descriptions, interview guidelines, tailored and personalized Inmails
- Track, manage and analyze data through Salesforce CRM

## **EVENTVIBE.COM**

September 2014-September 2015

Event Promoter/Marketing Coordinator

San Diego, CA

- ❖ Promote the latest events and shows by using extensive online social media marketing
- ❖ Build up my professional network in the San Diego area
- Organize transportation services for 50-80 people from SDSU to the events on a weekly basis

## KELLER WILLIAMS REALTY

February 2014-August 2014

Social Media & Marketing Coordinator

San Diego, CA

Prepared listing researches on the MLS databases for the Luxury Real Estate Division

- ❖ Managed and implemented social media accounts for 2 realtors, including Facebook, Twitter, Yelp, Google Plus and YouTube as well as creating a Wordpress blog
- ❖ Generated leads through phone prospecting and marketing tools such as Market Leader

LIVE NATION

May 2013-August 2013 San Diego, CA

Premium Seat Sales Intern

- ❖ Assisted Premium Seat Sales Staff on show days with event planning
- Utilized cameras, flyers and other marketing techniques in order to display sponsorship within the venue
- ❖ Provided assistance in the sales process including research, prospecting, and administrative support

## **EDUCATION**

LEARN ACADEMY

November 2016- February 2017

Full-Time immersive Web Development Boot camp

San Diego, CA

SAN DIEGO STATE UNIVERSITY

May 2015

College of Business Administration, Bachelor of Science, Marketing

San Diego, CA

### **INTERESTS**

- Blogging
- Snowboarding
- Event Planning

- Music Production
- DJing
- Kickboxing