



**ABU DHABI • NEW YORK • SHANGHAI**

New York University is gearing up for HackNYU 2019— our largest global hackathon yet! We pride ourselves on being an annual, university-wide tradition, and we invite you to be a part of our incredible journey.

Over the last six years, HackNYU has attracted passionate, inspired, innovative, and talented students across NYU's portal campuses in New York, Shanghai, and Abu Dhabi and beyond to find solutions for a wide range of today's greatest challenges, including Sustainability, Education, Financial Empowerment, Health & Well-Being and more!

With your help, we can grow this opportunity to more than 600 creators, developers, and hackers in 2019. We invite your organization to partner with us to fuel the dreams of the talented students who will spend 48 hours this February building their ideas into reality.

**- HackNYU 2019 Team**



Get in touch!  
[sponsorship.hack@nyu.edu](mailto:sponsorship.hack@nyu.edu)

# WHY US?

- Network with top students from around the country.
- Gain access to 600+ participant resumes and portfolios.
- Create and develop a brand presence in the NYU community.
- Showcase your products, hardware, APIs, and trial new developer services.

## PAST SPONSORS



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# HACKNYU IS...



## GLOBAL

Our participants come from across the world, checking in from New York, Abu Dhabi, and Shanghai.



## GROWING

Our hackathon continues to expand in participants, consistently filling our venue of the NYU Tandon School of Engineering to its max with over 650+ hackers, and even more across the globe.



## INNOVATIVE

A growing participant pool pushes students to take a step further in their creations, with nearly 90 project submissions and 12 winning teams.



## LEARNING

Our community is built on the collaborative exchange of knowledge, with dozens of mentors from academia and the industry, and 14 workshops across 2017 and 2018.

# HACKNYU TRACKS



## Sustainability



## Education



## Healthcare & Well-Being



## Financial Empowerment



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# PARTNERSHIP PACKAGES

		Most Popular!		
	Community \$3,000	Standard \$5,000	Premium \$10,000	Title \$15,000
<b>MARKETING &amp; INFLUENCE</b>				
Send Representatives	✓	✓	✓	✓
Mentor Passes	2	3	∞	∞
★ Stage Time at Kickoff (minutes)		2	5	10
★ Tech Talk/Workshop by [YOU!] (minutes)	15	30	60	60
★ Sponsor Table	✓	✓	✓	✓
Feature Keynote Speaker (either opening or closing)			✓	✓
Track Judge at HackNYU			1	2
★ Pre-Event Demo Night		✓	✓	✓
<b>RECRUITMENT &amp; EXPANSION</b>				
Distribute Recruiting Materials & Swag	✓	✓	✓	✓
★ Access to Resumes & Participant Info		✓	✓	✓
Private Interviewing Room				✓
<b>BRANDING &amp; IMPACT</b>				
★ Branded Prize(s)	✓	✓	✓	✓
Tiered Logo on Event Page & Banner	4 <sup>TH</sup>	3 <sup>RD</sup>	2 <sup>ND</sup>	1 <sup>ST</sup>
Thanked at Kickoff	✓	✓	✓	✓
Thanked at Closing	✓	✓	✓	✓
Merchandising in Swag Bag	✓	✓	✓	✓
Featured in Pre-Event Communications			✓	✓
Banners Allowed		1	2	3
HackNYU Powered by [YOU!]				✓

★ = Most utilized by past sponsors

If you would like to discuss a custom package that would better suit your organization's needs, please contact us at [sponsorship.hack@nyu.edu](mailto:sponsorship.hack@nyu.edu)



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