**FINAL PROJECT PROPOSAL**

**Client Name:** Tempo (imaginary music resource company)

**Client Purpose:** To provide free music that the public can access from any device and any place. Tempo serves as a music library where one can download free music, as well as share their own music, playlists, and favorites.

**Site Purpose:** Provide information about the site and allow for easy searching, sharing & downloading of music.

**Appearance:** Aesthetically pleasing black/grey with yellow highlights, company logo on display ( company logo will look like ‘>>’ )

**Audience:** General public, but is mostly aimed towards teenagers and young adults.

**Audience Expectations:** Easily navigable site with concise descriptions, well labeled links / descriptions, fast and easy to use, aesthetic, quick way to contact and/or provide feedback.

**Affiliates:** Google PlayStore, Apple Store. Uses all forms of social media.

**Techniques:**

* Fixed background images
* Fixed nav bar at top
* Possible toggle for secondary menu
* Hover effects
* Full-screen coverage (eg. No blank spaces around the wrapper)
* Margins
* Mixes of position absolute, fixed, and relative
* Will attempt to make mobile view readable