

# Industry data designed to drive results

Discover target buyers, identify emerging skills, and build innovative products with our professional and company profiles – engineered for maximum reliability and precision.

**800M+**  
profiles  
**46**  
languages

**19K+**  
technologies  
**260M+**  
companies

**164**  
countries  
**1B+**  
Work experiences

[Book a demo](#)

## The world's leading brands trust Rhetorik

LUMEN

IBM

eset

arcserve

workday

redstor

randstad

## Boost your team's growth and productivity with data

Boost productivity and alignment across your organization with a single data source.

### Sales & Marketing teams

Use verified skill data to find ideal buyers, create targeted campaigns, and enrich your existing data for more conversions.

[Learn More](#)

### HR & Workforce teams

Map talent landscapes, identify candidates with niche skill sets, benchmark DEI initiatives, and build data-driven workforce strategies.

[Learn More](#)

### Product & Development teams

Power smart features and recommendation engines with comprehensive skill, company, and profile data that drives user engagement.

[Learn More](#)

## The Rhetorik advantage

Experience our powerful skill graph across every search.

[Unlock deeper market insights](#)

### More Coverage

Access millions of individual and organizational profiles tied to verified skills. Go deeper than basic demographics or demographics to uncover hidden opportunities.

[Find the right people faster](#)

### Better Targeting

Identify and engage professionals based on their actual capabilities and expertise, not just titles. Our AI-powered platform helps you find the people most likely to need your solution.

[Accelerate your go-to-market](#)

### Faster Results

Let our AI models accelerate audience building, persona creation, and market sizing. Get instant access to prospects whose skills align with your offering.



Industry-leading  
privacy and security



Corporate member



## Your data, your way

Accessing high-quality B2B data shouldn't be complicated. Choose an access point that works for you.

### Platform

[Learn More](#)

Access Rhetorik's complete company and professional profile data in an easy-to-use interface.

[Learn More](#)

### APIs

[Learn More](#)

Integrate professional and company profile data into your existing products and workflows.

[Learn More](#)

### Concierge Service

[Learn More](#)

Obtain a list of high-value contacts after a quick consultation with one of our data experts.

[Learn More](#)

## Recent case studies



06/10/2024

Uncover 10x more qualified leads with Skills-Based Targeting

[LeadSource](#)

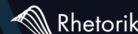
06/10/2024

UK arm of Fortune 1000 vendor use NetFinder to achieve 7 figure sales

[NetFinder](#)

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Marketing & Demand Generation: international growth from extended marketing reach

[NetFinder](#)[See all the latest case studies](#)

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