

## **Gabriel Al Halaby**

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## **Career Objective**

International Business Management student with proven leadership, project management experience, and strong communication skills. Skilled in coordinating events, managing teams, and supporting business operations. Seeking opportunities in marketing, business development, operations, and project coordination to apply analytical thinking, creativity, and organizational ability in a professional environment.

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## **Education**

**Notre Dame University – Louaize (NDU)**

**BBA – International Business Management**

*Expected Graduation: Fall 2026*

Relevant coursework: Management, Marketing, International Business, Organizational Behavior, Business Research Methods, Project Management, Microeconomics, Import/Export

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## **Experience & Leadership**

### **President – NDU Music Club (2024-2026)**

*Elected Twice*

- Led and coordinated a team of **45+ active members**, overseeing planning, communication, operations, and event logistics.
- Organized **12+ university events**, increasing attendance and engagement by **30%** through targeted promotion and improved scheduling.
- Managed budgeting, equipment allocation, and collaboration with university departments to ensure smooth event execution.
- Improved operational efficiency of club activities by developing structured schedules and communication plans.

### **Founder & Head of Management – Auditorios Band (2023-Present)**

- Built a music brand from the ground up, managing operations, strategy, marketing, and team coordination.
- Increased audience engagement by **50%** through consistent content, visual branding, and strategic posting.
- Coordinated **multiple performances** across Lebanese universities and venues, handling logistics, schedules, and communication.
- Led the band to win **Universities Got Talent (2024)** among major Lebanese universities.
- Implemented internal workflow systems that improved rehearsal productivity and communication.

### **Volunteer – Lebanese Civil Defense (2023-2024)**

- Supported emergency response operations and assisted in safety procedures during community missions.
  - Completed multiple hours of training in first aid, coordination, and crisis-response protocols.
  - Contributed to community safety initiatives, improving teamwork and discipline.
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### **Achievements**

- Winner of **Universities Got Talent (2024)**
  - Elected **President of the NDU Music Club twice**
  - Organized over **20 events** across university and community settings
  - Grew a music brand with measurable engagement improvement (+50%)
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### **Hard Skills**

- Microsoft Excel (formulas, tables, data entry, formatting)
  - Microsoft Word
  - Microsoft PowerPoint
  - Social Media Management
  - Event Planning & Coordination
  - Market Research & Analysis
  - Project Management
  - Email Marketing
  - Data Organization & Reporting
  - Business Communication
  - Branding & Content Planning
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### **Soft Skills**

- Leadership
  - Teamwork
  - Time Management
  - Public Speaking
  - Creativity & Problem Solving
  - Communication
  - Planning & Organization
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### **Languages**

- **Arabic:** Native
- **English:** Fluent
- **French:** Very Good

