

Better>< Be

BetterBe - Transforming automotive leasing worldwide

UT Team Group 2 / 01. 01. 2022







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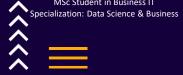
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**About BetterBe** 

**Problem Statement** 









**Hacker Profiling** 

**ATT&CK Matrix** 

Hackers on MITRE Hackers on Network Recommendations Topology





About BetterBe Problem Statement Hacker Profiling MITRE ATT&CK Attack Trees + Network Topology Recommendations

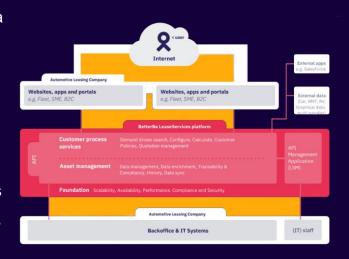
### **About BetterBe: Business Processes**

BetterBe is a software company founded in 1999 that provides a customized API-based Software-as-a-Service solution called BLS to automotive leasing companies.

Currently serving 8 of the top 10 leasing companies in Europe

### **BLS** allows clients to:

- > Search car data real time using a vast amount of data sources
- > Configure ready-to-order cars based on customer preferences
- > Calculate pricing real time





About BetterBe Problem Statement Hacker Profiling MITRE ATT&CK Attack Trees + Network Topology Recommendations

## About BetterBe: Stakeholder Analysis

The main business process is the BetterBe Leasing Service (BLS). The stakeholders involved are:

- BetterBe
- BetterBe clients (MeinAuto, Volkswagen, Arval...)
- Regulators (Data Protection Authorities)
- Data providers



and

# Research Questions & Project Methodology

can do







What



How

research questions

methodology



### Hacker Profiling

- Novice hackers (low motivation)
- Cyber criminals (medium)
- Corporate espionage (high)



MITRE ATT&CK Framework



Attack Tree Mock-up **Network Topology** 

(mitigation techniques)

# **Hacker Profiling: Novice (Low Motivation)**



Name: Kenneth Schuchman Age: 21

**Motivation Level** 

Low

Skill + Resource Level

Low

Attack Severity

Low - Medium

Pleaded guilty as a creator and operator of multiple DDoS IoT botnets, including Satori.

#### Motives:

- Go after attention + money, not necessarily after BetterBe
- Want to prove their abilities and gain respect in the hacking community

### Personality Traits:

• Brash + greedy

### Hackers in Action:

MITRE Attack Category	MITRE Attack Technique	Attack Tools	Impact on BB	Impact on BB Clients	Impact on Lessees
Impact	Network denial of service	Botnets	X	X	
Resource development	Acquire Infrastructure: Botnet	Stress testers	X	X	
Impact	Endpoint denial of service	Botnets	X	х	
Reconnaissance	Active scanning	Security scanners e.g. Zenmap to find open ports	X		
Collection	Adversary-in-the-middle	Packet sniffers e.g. Wireshark	X		

I believe in a world where all these things can happen, even if I have to do them myself

# **Hacker Profiling: Cyber Criminals (Medium Motivation)**

Hacker Profiling



Name: Adrian Lamo Age: Deceased Motives:

• Target SMEs with limit resources yet high-profile clientele for financial gain + intellectual property (e.g. source code)

### Personality Traits:

• Moderately skilled + highly motivated

### Hackers in Action:

MITRE Attack Category	MITRE Attack Technique	Attack Tools	Impact on BB	Impact on BB Clients	Impact on Lessees
<u>Credential Access</u>	Credential Stuffing	Sentry MBA, Account Hitman, Vertex and Apex.	X	Х	
<u>Initial Access</u>	Exploit Public-Facing Application; Trusted Relationship; External Remote Services:	SQL injection tools (e.g. SQL map, Jsql INjection, BBQSQL, DSSS, EXPLO, BLISQY)	х	х	
Persistence; Privilege Escalation	SSH Authorised Keys; Access Token Manipulation	Mimikatz and Windows credential editor	X		
<u>Impact</u>	<u>Data Encrypted for Impact</u> (Ransomware) <u>Endpoint Denial of Service</u>	Solarwinds sem tool, HULK, LOIC, Xoic, Slowloris	X	X	

# Motivation Level Medium - High Skill + Resource Level

Medium

Attack Severity

Medium - High

# Hacker Profiling: Corporate Espionage (High Motivation)



Name: Michael Calce Age: 38

Motivation Level

High

Skill + Resource Level

High

Attack Severity

Medium - High

In the hacking world, security is more of a response than a proactive measure. They wait for hackers to attack and then they patch, based on the attacks.

#### Motives:

• Hires cyber crime syndicates to target BetterBe for financial gain + reputation damage e.g. a leasing company wants to tamper with the pricing calculation for its competitor

### Personality Traits:

Highly skilled + motivated

#### Hackers in Action:

MITRE Attack Category	MITRE Attack Technique	Attack Tools	Impact on BB	Impact on BB Clients	Impact on Lessees
Initial access & Lateral movement	Phishing & remote service session hijacking	Advanced Peristent Threat,APT, in combination with spear-phishing for BYOD	X	X	Х
Impact	Endpoint & network denial of service	Generator of slow Denial-of Service attacks (e.g. Slowloris)	X	X	

MITRE ATT&CK Attack Tree + Executive Summary Problem Statement Hacker Profiling Recommendations Network Topology

### Hackers on MITRE ATT&CK Matrix

https://attack.mitre.org/tactics/enterprise/



**Impact** 

**Endpoint** 

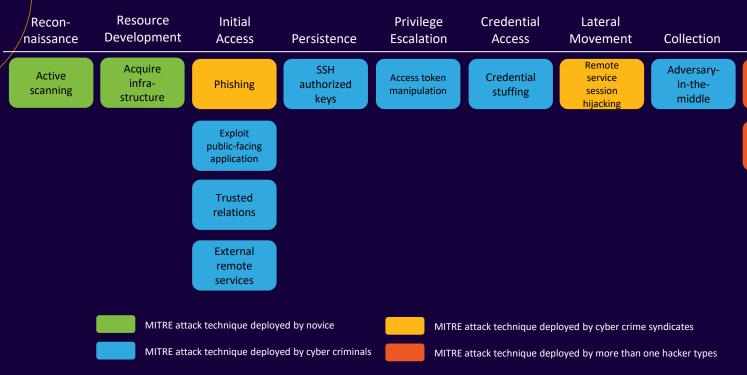
denial-of-

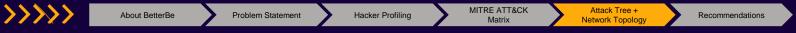
service

Network

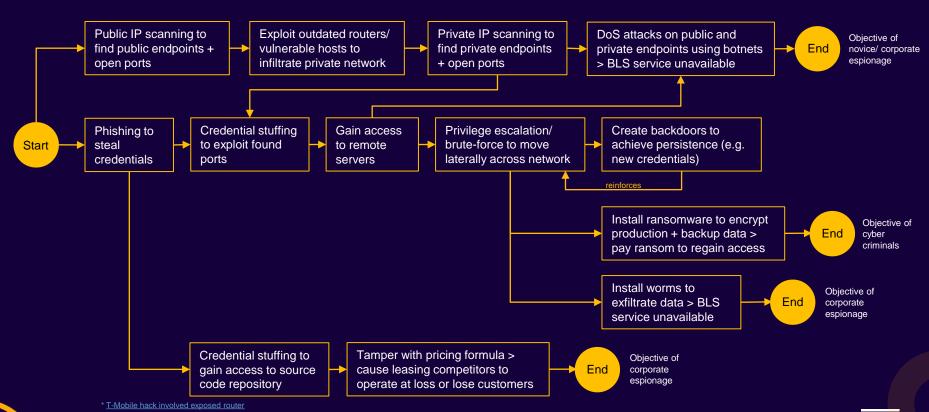
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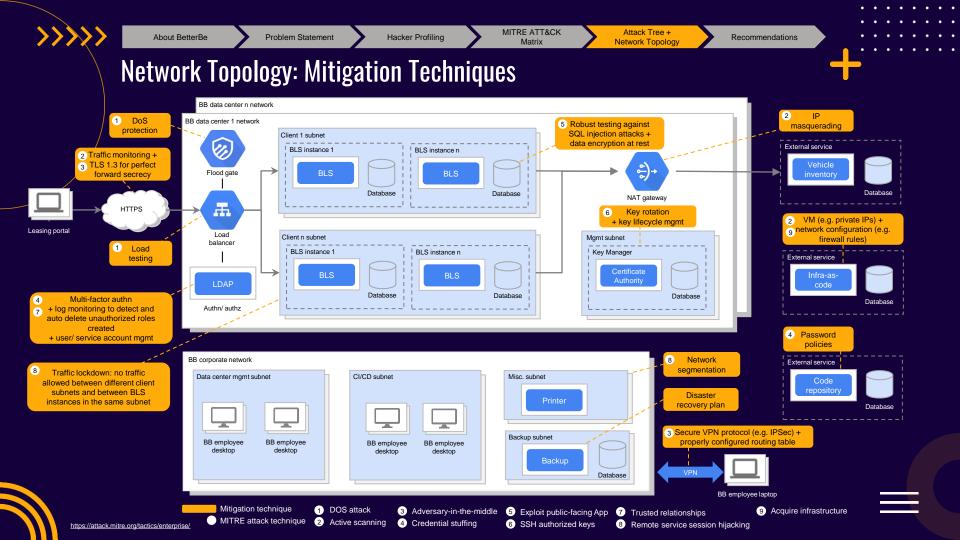
service





### Hackers on Attack Tree





### Recommendations





### Cybersecurity Is a Journey, Not a Destination



### **Hacker Profiling**

Validate the proposed hacker profiles ('who') and hacking techniques ('what')



#### **Attack Tree + Network Topology**

Validate attack tree + proposed mitigation techniques to safeguard against identified hacking techniques ('how')



### **Implementation**

Prioritize and implement best practices based on cost-benefit analysis



#### **Monitoring**

Monitor new threats and emerging security technologies



