

KRISTEN CHAN

Designer & Front-end Developer
kristentchan@gmail.com
(925) 789-0543

EDUCATION

UC San Diego
c/o 2017

Major:

B.S. Cognitive Science
w/ Human Computer
Interaction

Minor:

Computer Science

TOOLS

Balsamiq
C++
Git
HTML/CSS
Inkscape
InVision
Java
JIRA
Microsoft Office
Scrum
Sketch
WordPress

SKILLS

Card Sorting
Competitive Analysis
Heuristic Evaluation
Information
Architecture
Interviews
Personas
Prototyping
Storyboards
Usability Testing
User Research
Web Design
Wireframing

WORK EXPERIENCE

Workplace Technologies Research, Inc.

Cognitive Science Intern

Nov 16 – Jun 17

- Wrote user stories and developed content for virtual reality programs that use scrum methodology for accelerating business expertise
- Tested the virtual reality program for usability
- Revamped WTRI website using WordPress tools, HTML and CSS
- Created a new set of logos

UC San Diego | Student Technician

Jun 16 – Aug 17

- Set up for events around campus which includes lighting, stage, and audio systems
- Cleaned and stocked equipment

Geisel Library, UC San Diego | Circulation Staff

Oct 13 – Nov 16

- Supported student needs through general library clerk duties
- Organized books throughout the library

PROJECTS

Audrey's Café | researcher & front-end developer

- Underwent a 10-week process of collecting, analyzing and comparing data
- Used Pencil & Paper, Sketch, and InVision to wireframe site ideas and iterate through prototypes with three other students
- Coded with HTML/CSS and JavaScript using Git Version Control

Acts of Kindness | visual designer & researcher

- Applied techniques in class to design a personal informatics web application
- Developed visual ideas and conducted user research in a team of three
- Assisted in coding using HTML/CSS, JavaScript and JSON

Intersectional Health Project, San Diego | ux designer & front-end developer

- Designed and developed website for non-profit student organization with a team of seven other students
- Conducted user research through interviews, user experience and usability tests
- Coded with HTML/CSS also using Git Version Control

GOING | visual designer & researcher

- SaaS start up for crowdfunding movie tickets with a team of three students
- Conducted interviews, designed logos, presentations, mockups and ad campaigns using Google Analytics for this potential business
- won 3rd place for project idea, chosen by employees of IBM, teachers from Rady's school of business, and other entrepreneurs