

KRISTEN CHAN

Designer & Frontend Developer
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EDUCATION

UC San Diego
c/o 2017

Major:
B.S. Cognitive Science
w/ Human Computer
Interaction

Minor:
Computer Science

TOOLS

Balsamiq
C++
HTML/CSS
Inkscape
InVision
Java
Lucid Charts
Scrum
Sketch
Unit Testing

SKILLS

Card Sorting
Competitive Analysis
Heuristic Evaluation
Information
Architecture
Interviews
Persona Building
Prototyping
SaaS Development
Storyboarding
Usability Testing
User Research
Wireframing

WORK EXPERIENCE

Workplace Technologies Research, Inc.

Cognitive Science Intern

Nov 16 – Jun 17

- Content developer for virtual reality programs that use scrum methodology for accelerating business expertise, wrote user stories, and tested the virtual reality program for usability
- Revamped WTRI website using WordPress, debugged and fixed with HTML and CSS, along with WordPress tools
- Created a new set of logos

UC San Diego | Student Technician

Jun 16 – Aug 17

- Set up for events around campus which includes lighting, stage, and audio systems
- Cleaned and stocked equipment

Geisel Library, UC San Diego | Circulation Staff

Oct 13 – Nov 16

- Supported student needs through general library clerk duties
- Organized books throughout the library

PROJECTS

Audrey's Café | researcher & frontend developer

- Underwent a 10-week process of collecting, analyzing and comparing data
- Used Pencil & Paper, Sketch, and InVision to wireframe site ideas and iterate through prototypes
- Worked with 3 other students to hand code using HTML/CSS and JavaScript

Acts of Kindness | visual designer & researcher

- Applied techniques in class to design a personal informatics web application
- Developed visual ideas and conducted user research
- Assisted in coding using HTML/CSS, JavaScript and JSON

Intersectional Health Project, San Diego | ux designer & frontend developer

- Designed and developed website for non-profit student organization
- Conducted user research through interviews, user experience and usability tests

GOING | visual designer & researcher

- A SaaS start up for crowdfunding movie tickets
- With a group of three other students, conducted interviews, designed logos, presentations, hi-fi mockups and ad campaigns for this potential business
- won 3rd place for project idea, chosen by employees of IBM, teachers from Rady's school of business, and other entrepreneurs