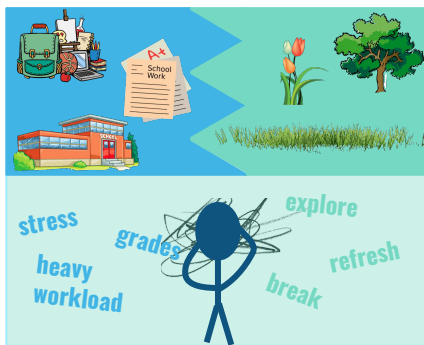


# SAGE'S UNEARTHING



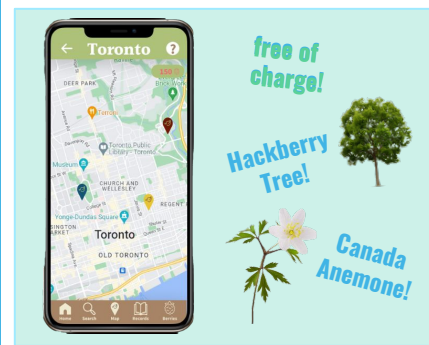
16-year-old teenager, Sage, wants to explore nature but has not been able to due to her schoolwork and the impact of the pandemic.



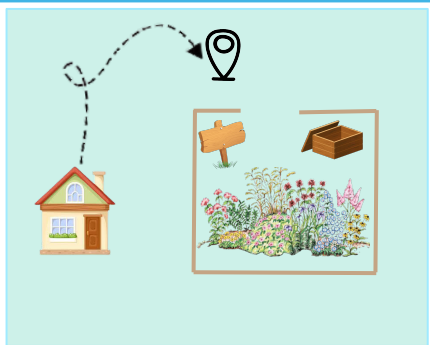
Because of this, she feels disconnected, influencing her mental well-being.



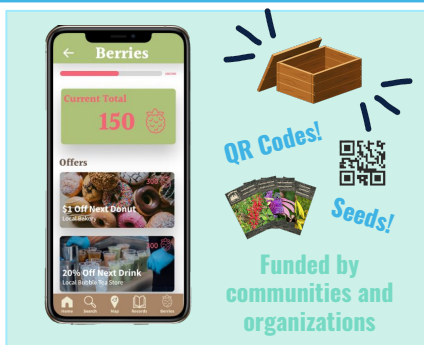
Luckily, she finds "Econautica" while scrolling through her Instagram feed and downloads it.



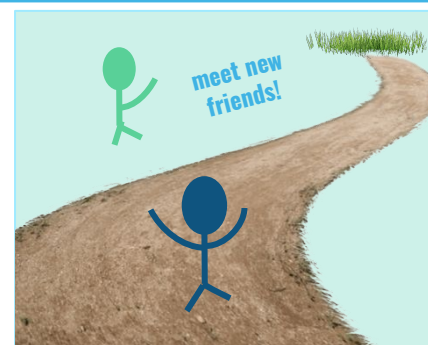
"Econautica" allows her to explore her local environment and observe different types of native plants using educational resources without having to spend any money.



On an Econautica hunt, Sage decides to visit a community garden nearby that she has never explored and realizes she can grow butterfly milkweeds in the convenience of her backyard!



By playing Econautica, Sage gains Berries (points) in the app, which she can use to earn discounts to support her favourite local businesses.



She feels inspired. This app has allowed her to go on different adventures all around her community during her study breaks, helping her balance school work and her physical and mental well-being.



Individuals like Sage have had limited experience with their local ecosystems; however, through Econautica, she has found an opportunity to learn more about her environment. She can share these experiences with her friends and encourage them to learn more about the environment and improve their well-being.