- 18. The penalties are a reminder that the tied assets are a critical component of the insurance company's financial structure, and that their proper management is essential for ensuring the financial stability and security of the insurance company. By imposing penalties for non-compliance with the tied asset regulations, regulators are able to incentivize insurance companies to prioritize the tied assets, ensuring that they are adequately funded and managed in a way that protects the interests of policyholders and complies with regulatory requirements.
- 19. The penalties are a reflection of the regulatory focus on ensuring that insurance companies are operating in a way that is sustainable and financially responsible. By imposing penalties for non-compliance with the tied asset regulations, regulators are able to incentivize insurance companies to prioritize the long-term financial health of the company, rather

## Answer 2:

The penalties for violating the tied asset regulations, as detailed in the FINMA Circular 2016/5, are primarily aimed at ensuring compliance and maintaining the integrity and solvency of insurance companies. Here are some key aspects of the penalties and consequences for non-compliance:

- 1. \*\*Regulatory Sanctions\*\*: Non-compliance with tied asset regulations can lead to regulatory sanctions from FINMA. These can include fines, orders for corrective actions, and in severe cases, restrictions on business activities or revocation of the insurance license.
- 2. \*\*Corrective Measures\*\*: If an insurer fails to comply with the requirements for tied assets, FINMA may require the insurer to take specific corrective measures to rectify the situation. This might involve restructuring the investment portfolio to meet the regulatory requirements.