Jamie Waters by Kristina Vigna

Jamie Waters

age: 19
residence: Columbia, South Carolina
education: high school degree
occupation: it department
marital status: single

"Knowledge is key to sucess and happiness"

Jamie currently is enrolled in college where she is trying to get her degree in computer science. When Jamie isn't studying for school she is working in the it department at her university. You can always find her studying in the library for her upcoming exams.

Comfort With Technology

INTERNET

SOFTWARE

MOBILE APPS

SOCIAL NETWORK

Criteria For Success:

Jamie's criteria for sucess includes a organized work space. For Jamie organization allows her brain to process things more easily.

Needs
- location close to home
- work life balanced
- opportunities within the worplace
- recognition
- good company culture

Wants
- own workspace
- working on meaningful projects
- opportunities to learn new skills
- sense of belonging
- health insurance

Values
- efficency
- hard work
- self resepct/respect
- trustworthiness

Fears
- failure

Abrahim Brown

Abrahim Brown

age: 22
residence: Denver, Colorado
education: Bachelors Degree
occupation: GIS Analyst
marital status: Single

"Why achieve superiority over happiness?"

Abrahim is a recent college graduation who works as an GIS analyst. Abrahim's goal is to promote efficiency. When not at work, Abrahim enjoys expanding his knowledge by reading and completing logic puzzles.

Comfort With Technology

INTERNET

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Criteria For Success:

Abrahim's criteria for success includes proper time-management and any form of stress-relief. Abrahim believe that these factors are the two key ways to ensure fulfillment and control in life.

Needs

- A distraction-free environment
- Stimulation
- Socialization

Wants

- Opportunities
- Friendship
- Support
- Endless-gain of knowledge

Values
- Free Time
- Efficiency
- Teamwork
- Freedom
- Learning

Fears
- Failure
- Corruption