

KRISTIN ACKERSON

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UX DESIGNER / BUILDIUM / BOSTON, MA

MAY 2015 - PRESENT

UI/UX design, research and information architecture for Buildium's web-based software application and All Property Management's customer portal. Member of two cross-functional, agile product teams. Aid in the creation of moderator guides for usability tests.

ART DIRECTOR / RACEPOINT GLOBAL / BOSTON, MA

JUNE 2014 - MAY 2015

Visual design work for IBM, Glidden, and internal agency projects. Creative concepting for existing and prospective clients. Other responsibilities include logo design, brand guideline development, and video storyboarding.

DIGITAL EXPERIENCE DESIGNER / CTP / BOSTON, MA

JANUARY 2012 - JUNE 2014

Planning, wireframing, and prototyping of client websites, with a primary focus on visual design. Work with art directors and copywriters to concept integrated creative campaigns for the Boston Red Sox, Eastern Bank, Red Hat, and Breeders' Cup. Participate in new business pitches and creative presentations for current and prospective clients. Oversee intern design projects and provide creative direction.

DESIGNER / RESPONSE MARKETING / NEW HAVEN, CT

SEPTEMBER 2009 - JANUARY 2012

Web and print work for clients such as McAfee, Logitech, Westerly Hospital, Designs for Health, and others. Design projects include websites, social media campaigns, in-store marketing, direct mail, and sales collateral. Utilized knowledge of HTML/CSS and content management systems with most web projects.

BACHELOR OF SCIENCE IN ADVERTISING

QUINNIPIAC UNIVERSITY / HAMDEN, CT

MINOR: INTERACTIVE DIGITAL DESIGN

SKILLS

- User interface design
- User experience design and research
- Responsive website design and development
- Intermediate HTML & CSS
- Sketching
- Wireframing
- Rapid prototyping

SOFTWARE

- Sketch
- Invision
- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Antetype
- Balsamiq