



kristin beno

designer, dancing queen & optimist

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14 Isabella St. Apt #4, Boston, MA 02116

WORK EXPERIENCE

digital experience designer

FEB 2013- PRESENT

CONOVER TUTTLE PACE • Boston, MA

Assist with the planning, wireframing and prototyping of client websites, with a primary focus on visual design. Work with art directors and copywriters to concept ideas for integrated creative campaigns. Participate in new business pitches and creative presentations for current and prospective clients. Oversee intern design projects and provide creative direction.

web designer

JAN 2012- FEB 2013

CONOVER TUTTLE PACE • Boston, MA

Interactive design for a variety of clients, including the Boston Red Sox, Breeders' Cup, Red Hat and Eastern Bank. Design work includes website design, social media campaigns and banner advertising.

designer

AUG 2010 - DEC 2011

RESPONSE MARKETING • New Haven, CT

Web and print work for clients such as McAfee, Logitech, Westerly Hospital, Designs for Health and others. Projects include websites, social media, in-store marketing, direct mail and sales collateral. Utilized knowledge of HTML/CSS and content management systems with most web projects.

design intern

SEPT 2009 - AUG 2010

RESPONSE MARKETING • New Haven, CT

Design and production support to the creative team. Worked on website concepts, brochures, direct mail pieces and other promotional materials. Contributed to brainstorm sessions.

EDUCATION

2006 - 2010

QUINNIPIAC UNIVERSITY • Hamden, CT

Bachelor of Science degree in Advertising | Minors: Interactive Digital Design, Spanish

SPRING 2009

SUFFOLK UNIVERSITY • Madrid, Spain

Study abroad program

EXPERTISE

skills

Visual Design, UI Design, Responsive Design, HTML & CSS, Creative Direction, Digital Strategy, Online Advertising, Wireframes

software

Photoshop, Illustrator, InDesign, Flash, Balsamiq



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