

KRISTIN BOWSER

UX Researcher | L&D Professional

WHAT SETS ME APART

User Experience Researcher leveraging a background in L&D and communication to build a career in UX. In the process of earning a certificate in UX/UI from Georgia Institute of Technology to develop skills in design thinking, UX research, UI design, and HTML/CSS and JavaScript.

Known as an excellent communicator with a knack for understanding how to interact with people from many backgrounds. My passion for details allows me to have a particular affinity for UX research and writing. I'm looking forward to using my UX/UI skills and personal penchant for human behavior and communication to aid a team in both research and writing.

ACADEMIC HISTORY

Georgia Institute of Technology

CERTIFICATE IN UX/UI DESIGN, 2020

The University of Georgia

BACHELOR OF ARTS IN DIGITAL & BROADCAST JOURNALISM, CLASS OF 2012

CONTACT INFORMATION

Mobile: 678-634-1397

Email: kristin.k.bowser@gmail.com

Website: www.behance.net/kristinbowser

COMPETENCIES

- Research and design thinking skills
- Wireframing, prototyping using Adobe XD
- Human behavior & communication
- Collaboration tools - Miro, Slack, Google Drive, Trello
- Interviewing - stakeholders, research participants, and recruiting

CAREER SUMMARY

Learning & Development Manager

SHEPARD EXPOSITION SERVICES | 2018-2020

- Designed & built the company's Learning & Development department from the ground up.
- Used design thinking along with stakeholder & employee surveys to identify training needs & build programming.
- Successfully researched, designed, and presented original and curated leadership and training content for 20-30% of employees and managers in the first year of L&D management
- Onboarded 60 new employees using the 30-60-90 day onboarding plan I created based on feedback from surveys and focus groups

Human Resources Generalist

SHEPARD EXPOSITION SERVICES | 2016-2018

- Transitioned a traditional labor relations department to a fully functioning Human Resources department focused on recruiting, wellness initiatives, employee relations, performance management, & HRIS technology.
- Saw an increase of 70% participation in performance review by creating an intuitive review form and project managing the launch of a digital review platform.

Recruiting Coordinator

**CHILDREN'S HEALTHCARE OF ATLANTA
2015-2016**

HR & Recruiting Coordinator

**DIGITAS (DIGITAL AD AGENCY IN SAN FRANCISCO)
2014-2015**

HR & Recruiting Coordinator

**INFORM (SAAS COMPANY IN ATLANTA)
2013-2014**