

KRISTIN CENTERS | Franklin, Tennessee 37064 | 615.579.4707 | kristincenters@gmail.com

[GitHub](#) | [LinkedIn](#) | [Web Portfolio](#)

Summary

Front-end web developer and graphic designer with experience in marketing, corporate communications and design. Skilled in open-source content management systems and Adobe Creative Suite. Effective communicator and collaborator with experience working in cross-functional teams. A critical thinker with an eye for detail and a passion for design that transforms.

Technical Skills

HTML, CSS, Bootstrap, APIs, JavaScript, jQuery, GitHub

Projects

Personal Password Generator | [Deployed Link](#) | [Code Link](#)

Generate a random password based on user-specific criteria.

Role: Responsible for application development

Utilized: HTML, CSS and JavaScript

Recording Artist Application | [Deployed Link](#) | [Code Link](#)

Get quick facts about your favorite artist and listen to their latest music.

Role: Member of development team, responsible for front-end development

Utilized: HTML, CSS and JavaScript, APIs, jQuery

Experience

Vanderbilt University Medical Center, Nashville, TN | Web Content Producer | 2009 - present

Manage extramurally funded and academic/research websites and provide support to content editors.

- Create digital assets and draft/edit/curate content
- Follow and promote best practice usability standards
- Monitor online communication channels to ensure accuracy and compliance
- Manage social media channels
- Analyze insights and report on website traffic
- Responsible for domain registration and renewals

Williamson Medical Center, Franklin, TN | Marketing and Public Relations Coordinator | 2003 - 2009

Acted as in-house creative director and produced marketing collateral from concept to final deliverable including logo design, brochures, newsletters, infographics, displays, booklets, catalogs, flyers, advertisements and patient education materials.

- Authority over identity systems and corporate communications ensuring consistent image and brand control
- Led corporate rebranding that coincided with an \$80 million hospital expansion project and designed the Williamson Medical Center logo
- Managed web design/development projects for Williamson Medical Center's website and subsidiary sites

Education

Vanderbilt University, Nashville, TN

Full Stack Web Development Coding Boot Camp, Certificate | 2020 Candidate

Vanderbilt University, Nashville, TN

Master of Liberal Arts and Science with a Certificate in Creative Arts

O'More College of Design, Franklin, TN (acquired by Belmont University)

Bachelor of Fine Arts