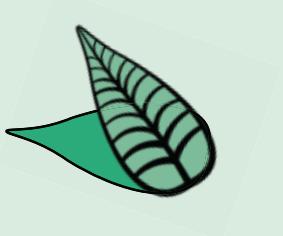
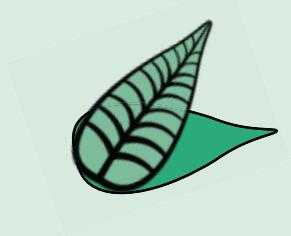


Kristine R Hazelwood
kristinereneedesign.com



- ✉ kristine@kristinereneedesign.com
- ☎ 865-617-3250
- 💻 kristinereneedesign.com



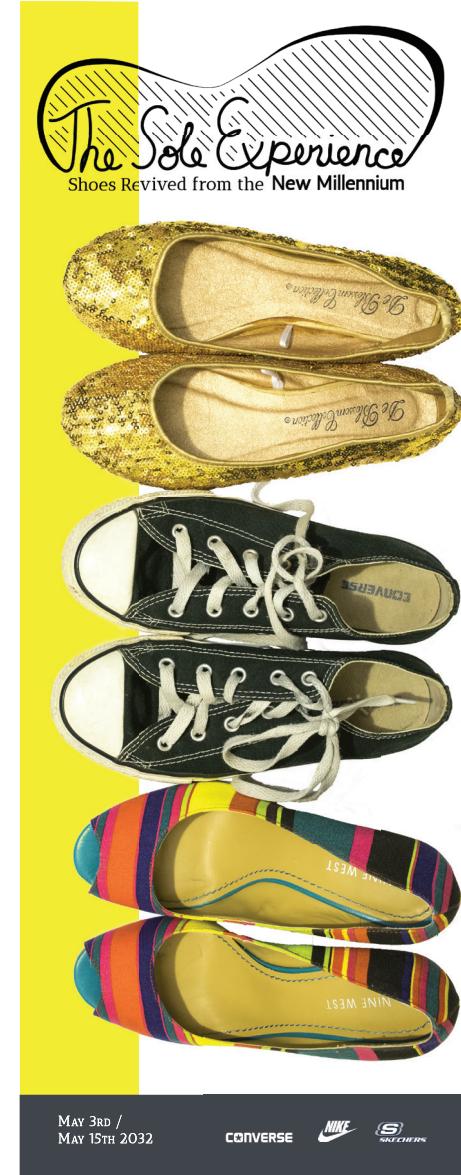


In Haunts & Hollers, an Appalachian Jubilee, my partner and I worked together to create a campaign for a festival. We compiled an assortment of branding materials (brochures, merchandise, posters etc) for our invented festival, and then assembled them for a presentation.

✉ kristine@kristinereneedesign.com
☎ 865-617-3250
🌐 kristinereneedesign.com

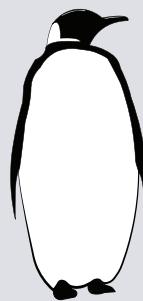
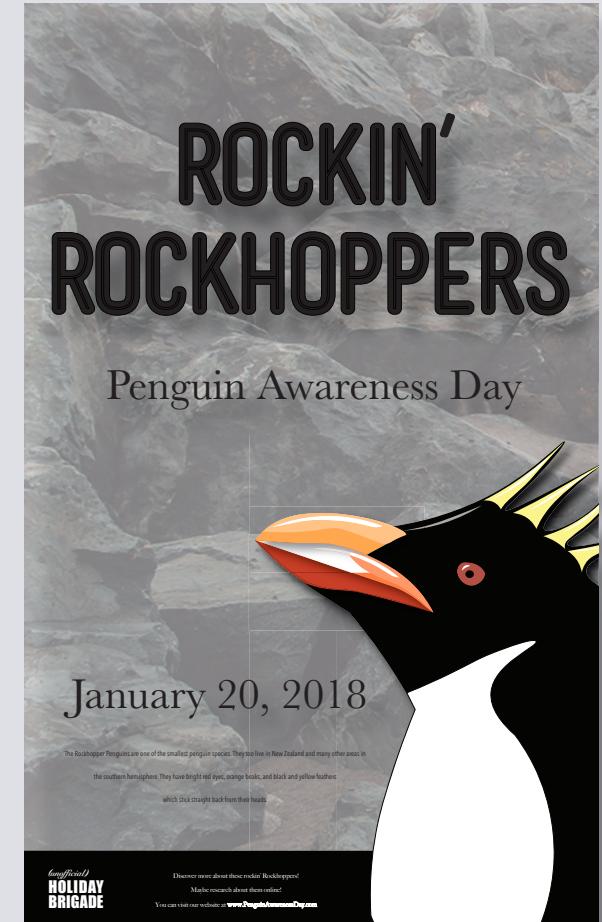
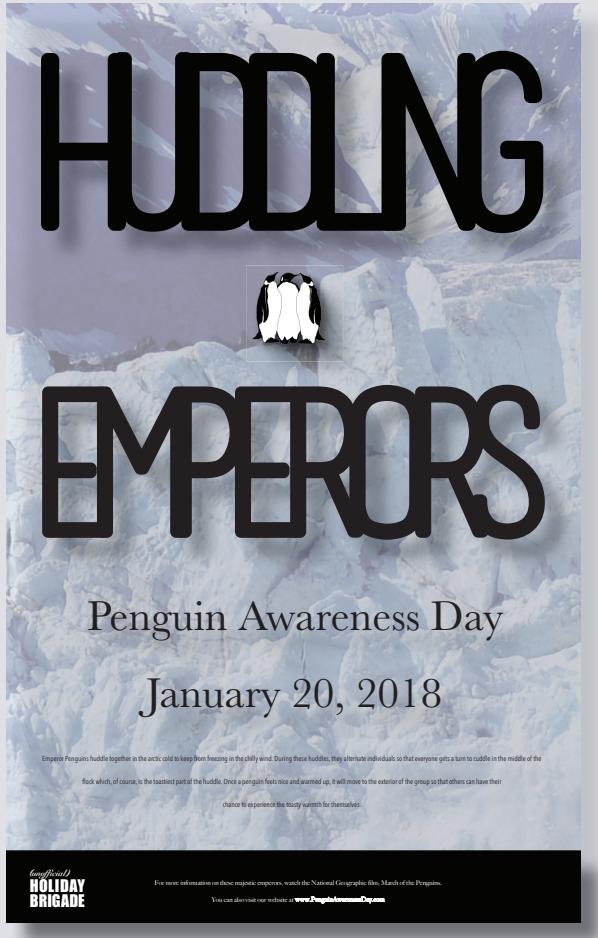


A of May 3rd, a new exhibit that expresses the thought and reminiscence of those who were born and lived in the early 2000's. To honor the tradition of displaying political media of that time, this particular exhibit decided to convey it through the medium of art, specifically, shoes. Converse, vans, sneaker boots, and even gladiator sandals; these are just a few of the many shoe trends that were loved and now hand for display. "I think one of the best ways to express the sole trend of the early 2000's is through the work of artist, Danny Agle, Amanda Laro, and Leycie H. have come to express the feeling of the times through their art pieces, 3D works, and even displays of old shoes. Danny Agle is featuring his work, A Step Through Time, which is a sculpture that expresses his view of the world of the early thousands. He has created a 3D sculpture of the 2000's, featuring the beautiful exaggerated colors, and thick spooling of the era. "I think one of the best ways to express the sole trend of the early 2000's is through the work of artist, Danny Agle, Amanda Laro, and Leycie H. have come to express the feeling of the times." Learn more on page 3. Amanda Laro is featuring her layered sculpture made of many fabrics of different shoes. "I thought I would just create something that was fun and easy, nearly thousands just as a way to look back into my childhood." Learn more on page 4. Leycie H. is featuring her art pieces by showing off a display of her own shoes. "I think one of the best ways to express the sole trend of the early 2000's is through the work of artist, Danny Agle, Amanda Laro, and Leycie H. have come to express the feeling of the times." Learn more on page 5. If you're a collector or just interested in art, come to the Frist Art Museum on May 3rd, remember Crocs? Those might be there if you love this exhibition we'll hand you a catalog of some of the most popular items in mass. Opening day is May 3rd!!



The Sole Experience, is a mock-up exhibit I created and campaigned for the Frist Museum of Art. I first generated the idea of what the exhibit was going to be about, created content for it, then created a campaign which advertised the exhibit. I also assorted my work for a presentation

✉ kristine@kristinereneedesign.com
☎ 865-617-3250
💻 kristinereneedesign.com



For the Holiday Brigade, I composed three posters which advertised a holiday that I chose. I also created a logo for The Holiday Brigade organization itself.

✉ kristine@kristinereneedesign.com
☎ 865-617-3250
💻 kristinereneedesign.com



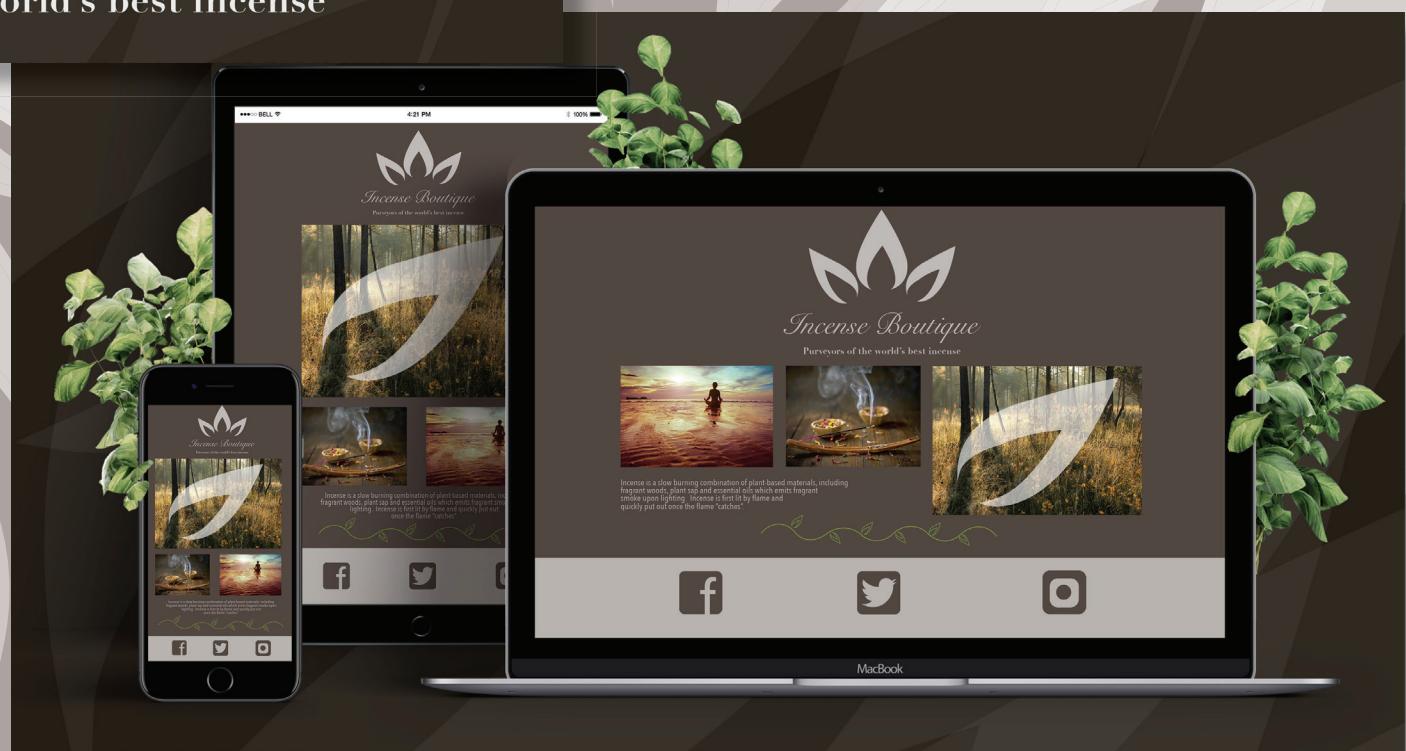
I developed a custom package for a product, and created a brochure to go with it. I first invented an idea for the product, bought a piece that went with it, and designed the package around it.

✉ kristine@kristinereneedesign.com
☎ 865-617-3250
💻 kristinereneedesign.com



Incense Boutique

Purveyors of the world's best incense



I re-branded a web page for a site by transforming their logo and overall aesthetic to harmonize with the feel of their intended theme.

✉ kristine@kristinereneedesign.com
☎ 865-617-3250
💻 kristinereneedesign.com



Gilmore decided to give it a try. In July of 1934, several farmers and merchants parked their trucks at the corner of 3rd and Fairfax and sold their goods from the back of their trucks. A few months later, in October, the farmer's market had grown significantly.

Not only are there farmers and merchants, but also grocers and service providers moving into permanent stalls.

With the farmer's market being such a success, its founders decided to celebrate with the first Fall Festival at Farmer's Market. Today, there are many farmer's markets across the country.

What's the Point?

So, what is it that makes these

places so special now? Can't you just buy more material things, and you may find different kinds of foods and materials at each market.

YES, because it is possible to buy watermelons at a grocery store, NO, because for one thing, you can't buy fresh watermelons at the grocery store.

Chances are, you also can't buy unique products such as raw goats milk. This brings us to our question, "What are the different products in the farmer's market?" The answer is that it depends on where the farmer's market is located.



Naturally Human

farmers try to keep their food organic and non-GMO. This means that they

How You Can Benefit From the Farmer's Market

Buy from a farmer's market instead of a supermarket

Seasonal foods are obviously fresh because they're not being preserved for the off season, it's bought and consumed after it has been harvested.

Another benefit factor is, most

the market provides unique products such as organic facials, organic soaps, and candles, clothing, jewelry and other interesting items; the farmer's market sells goat's milk from a local Amish farm. The market also sells items such as other products such as organic facials, organic soaps, organic candles, art, clothing, jewelry and other interesting things; the farmer's market does not have to be restricted to only selling foods, there go; The farmer's market is a good place to get fresh food and many other unique products as well.

It all depends on the demand and the market's needs or preferences; or more generally, most products made by mass-produced food companies in local grocery stores. The lack of these harmful products is in turn better for the soil, the environment and our bodies.

Also, the food bought from the farmer's market is seasonal.

Get to know your local farmer and talk to them about food and how it should be grown and processed. That way you can make the decision on who is going to be your go-to-farmer. Maybe with the info you get, you could also start to grow your own food and sell it at the farmer's market yourself.

Talk to your local farmer. Get an idea of how they produce their food, and this information can help make the decision on which farmer grows makes their food in a way that is best for you and your family.

Community Supported Agriculture (CSA) stands for Community Supported Agriculture and it is a process where consumers commit to buying produce every month, you could get everything you need grocery wise on a weekly basis. If you're on the go, this could be an efficient way to eat well without the need of walking around the whole grocery store to gather everything yourself.

Participate. Don't be afraid to be social; bring friends and family, have fun, and be a part of something that takes place in your community.

Don't be afraid to try everything! Do not be afraid to try anything that is there. By trying it all, you can find what you like and support all your local farmers. At the end of the day, you will have a meal in one day. Fresh foods don't last very long and if you get more than you can eat in a couple days or so, the food you may might go to waste.

Research about your farmer's market before going. Some might have certain rules like the Franklin Tennessee market where pets are not allowed.

Be sure to bring cash. Many places at the farmer's market accept cash, checks, and credit cards. However, there are others who may not be able to afford using the credit card system.



Using texture, photography, call outs, and pull quotes, I composed a couple of magazine spreads with an article about local farmer's markets.

A Face Behind the Produce

The farmer's market is an event (usually taking place somewhere outdoors) where many canopies and tents are set up by farmers and other craftsman.

The beauty of these setups is revealed with the products which these folks and farmers place upon the stands inside the canopies. The creations revealed, could range from produce, to bakery items, to clothing, just to name a few. With so many beautiful and useful items on display in the outdoors, it's no surprise that people from all over the local area flock to such events. The sights, smells and especially the tastes, are what draw these people to the farmer's market.

How it Started

The idea of the original farmer's market started during the depression era. Before that in 1930, there was a man known as A.E. Gilmore who bought two Dairy farms with a partner in the Los Angeles area. Ten years later, Gilmore took control of 125 acres after he and his partner split their holdings. The location of this property is what is known today as, the corner of 3rd and Fairfax. The city, during the 19th century, was still far to the east. Gilmore wanted to expand his dairy herd so he started drilling wells. Instead of finding water he found oil and very quickly replaced the dairy farm with derricks. Unfortunately for Gilmore the city suddenly decided to surround his property and then disallowed him to install derricks in a large scale. Thus, the Gilmore's property was vacant for many years.

In 1930's, at the height of the depression, two Entrepreneurs, Fred Beck and Roger Dahljheim, decided to talk to Gilmore who was about an idea they had. They wanted to build a "village" of sorts at the corner of 3rd and Fairfax where local farmers could sell their fresh produce.

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Source: www.bobsons.com, en.wikipedia.org, www.farmersmarkets.com, www.huffingtonpost.com

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kristine@kristinereneedesign.com
 865-617-3250
kristinereneedesign.com

