

Page Layout and Appearance

One of the main design goals is to create a comprehensive site with a professional and scientific look. In order to achieve this, we focused on making the components of the site universal in order to achieve continuity throughout the whole site. Another goal was to make the site easy to understand, with a simple conceptual model and navigation structure. The navigation bar at the top of each page provides easy access to the other pages on the site, making both the navigation and site structure easy to understand. It also provides a site-wide search-box, should the user wish to find something specific immediately. The logo on the left side also functions as a home button, taking the user back to the landing page. There will also be a banner at the bottom of each page, containing simple contact information, with the “contact”-title also functioning as a button to the main contact page.

The specific site-wide styling is listed below:

- Fonts:
 - Header
 - Crimson text, bold, 64pt
 - Sub-header 1
 - Futura, medium, 36pt
 - Sub-header 2
 - Futura, bold, 24pt, letter spacing 10%
 - Body text 1
 - Futura, medium, 16pt
 - Body text 2
 - Futura, light, 14pt
- Colour-scheme
 - Text
 - Dark grey rgb(79,79,79)
 - Background
 - White grey rgb(245,245,245)
 - Boxes
 - Light grey rgb(232,232,232)
 - Links
 - HER MÅ VI FNNE UT NOE
- Margins:
 - 200px right and left
- Navigations bar
 - Will be located at the top of the page. When hovering a link, a line will appear under the link indicating that it is clickable, with a similar line underlining the active page.
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