

**KAREN PEARSE GLOBAL DIRECT ANNOUNCES PARTNERSHIP WITH INAX
TILES FOR EXCLUSIVE DISTRIBUTION**



New York, Monday, May 25th – Karen Pearce Global Direct, the leading source for natural stone and architectural surfaces, announced today its partnership with INAX Japanese ceramic tiles, becoming the exclusive distributor for the historic brand. Known for elegantly crafted architectural tiles imbued with sparks of inspiration from both nature and Japanese culture, INAX has been the foremost Japanese tile brand, creating indoor and outdoor tiles since it was founded almost a century ago in 1924. Throughout its long history, INAX continues to seamlessly blend timeless sophistication with modern innovations in technology, as in the case of its latest innovation, the ECOCARAT collection, which absorbs odors and regulates moisture.

“I am constantly scouring the globe for beautiful new materials made with impeccable care and quality,” says Karen Pearce. “When I came across INAX, I was deeply inspired by the its aesthetic and continued pursuit of innovation, particularly with its incredible odor-absorbing ECOCARAT collection.”

INAX was conceived in 1924 after a collaboration between Frank Lloyd Wright and Hatsunojo Ina, his son, Chozaburo Ina, for the Imperial Hotel in Toyko. Since then, INAX has maintained a sterling reputation for meticulous standards of quality and artful aesthetic. From the 3-

dimensional texture of its Dent Cube and Crescent Border collections, to its groundbreaking ECOCARAT odor-absorbing collection.

KAREN PEARSE

Karen Pearse, Founder of Karen Pearse Global Direct, is an internationally renowned expert on natural stone and surfaces. Pearse is the author of the forthcoming Rizzoli book, *Splendor of Marble*, the seminal tome on the most extraordinary international marble interiors by the top architects and designers around the world, available June 2020.

Over her illustrious history since founding the Karen Pearse brand in 1981, Pearse has worked with the world's most prominent retailers, owners, architects and developers on prestigious projects globally, from large commercial and retail projects to hotels and luxury boutiques, including Neiman Marcus, Hudson Yards; Saks Fifth Avenue, New York Flagship; Bloomingdale's; The Time Warner Center; 360 Tennis Arena, Kuwait; Four Seasons, San Francisco and Macau; Thomas Keller Restaurant; DFS, Hong Kong Plaza; and Louis Vuitton.

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