KRISTOFER SIIMAR

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EDUCATION

University of Michigan, Ann Arbor, MI   Graduated: May 2021
Bachelor of Science in Information, Information Analysis   GPA: 3.8/4.00
Minor in Business Administration, Ross School of Business

TECHNICAL & LANGUAGE SKILLS

- **Proficient in Python, PySpark, AWS, SQL, Tableau, Microsoft Suite**
- **Knowledge of R, NetworkX, HTML, CSS3, JavaScript, React, Django**
- **Fluent in English and Estonian**

EXPERIENCE

Pipedrive | *Data Scientist* | Tallinn, Estonia   May - September 2021
- Led data science project helping marketing team target relevant potential customers
- Developed classification and anomaly detection models helping to predict customer churn and conversion

BankBlackUSA | *Data Scientist* | Ann Arbor, MI   September - April 2021
- Managed cross-functional team in developing financial institution recommendation algorithm
- Created interactive dashboard allowing users to find, analyze, and compare financial institutions

Logmore | *Product Analytics Intern* | Helsinki, Finland   May - August 2020
- Analysed product usage data, helping management team adjust product and marketing strategy
- Developed analytics tool helping customer success team increase user activity and retention

Intertrust Technologies | *Data Engineering Intern* | San Francisco, CA | Tallinn, Estonia   May - August 2019
- Developed insurance settlement calculation model for wind power plant insurance provider
- Analysed greentech insurance product vulnerabilities, improving product reliability and security against fraud

RELEVANT PROJECTS

Machine Learning Project | University of Michigan   March 2021
- Developed classification algorithm for predicting customer churn of a global commercial bank

Product Development Project | Startup Wise Guys   August 2020
- Designed and prototyped edtech platform allowing teachers to interactively engage with students homework

Data Analytics Project | University of Michigan   September 2019
- Sourced and stored music data using Spotify's APIs*;* created dashboard analysing users listening behavior

ATHLETIC EXPERIENCE

University of Michigan Men's Tennis Team | Ann Arbor, MI   September 2017 - 2021
- Strong skills in time management and prioritizing multiple responsibilities in both academics and athletics
- Great leadership skills and self-discipline; ability to excel in a dynamic, fast-paced environment
- Excellent critical thinking and analytical skills; ability to perform under pressure
- Collaborate with 10 teammates to set and achieve individual and team goals

EXTRACURRICULAR ACTIVITIES

Accelerator Program, Startup Wise Guys | *Mentor*   September 2020 - Present
- Educating and advising student startups on product and business analytics strategies

Student-Athlete Advisory Committee, University of Michigan | *Member*   September 2019 - May 2021
- Built sense of community within the athletics program involving all athletes

HONORS & AWARDS

ITA All-Academic Scholar-Athlete Award (2019, 2020, 2021); University of Michigan Scholar-Athlete Award (2019, 2020, 2021); Member of Estonian National Tennis Team (2018); Youth Olympics Silver Medal in Tennis (2017)