KRISTOFFER C. LACSON

WEB DEVELOPER & GRAPHIC DESIGNER

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SUMMARY

Web Developer skilled in creating responsive, user-friendly websites with modern technologies, with additional expertise in graphic design. Committed to delivering high-quality digital experiences through innovation, detail, and excellence.

EDUCATION

Bachelor of Science in Information Technology - Major in Web Development

Holy Angel University │ 2019 - 2025 │ GWA - 1.3
- Relevant coursework in web design, development, and user experience principles

PROFESSIONAL EXPERIENCE & PROJECT

Technical Design Intern   **July 2023 - Nov 2023**
Hooli Software
- Created visually appealing designs for digital and print media while maintaining brand consistency across all materials.
- Crafted engaging graphics and designed mockups for responsive, user-friendly web pages.

GMB Member   **July 2022 - Nov 2023**
Blueprint Digital Company
- Developed template-based websites to meet client specifications, improving performance, security, and user experience through strategic plugin integration
- Managed SEO efforts and optimized Google My Business profiles by uploading geotagged photos and verifying business information for accuracy.

Sales Advisor   **Apr 2024- Dec 2024**
Concentrix
- Provided customer support for DirecTV by resolving billing, account, technical, and service concerns while processing payments and adjustments with accuracy.
- Assisted customers in selecting packages and upgrades to ensure value and satisfaction.

Junior Web Developer   **Oct 2025 - Present**
Cleanedge Manpower Solutions
- Develop, maintain, enhance, and troubleshoot the company's HRIS and related internal systems; implement new features and integrations; perform testing, updates, backups, and ensure data security and code quality, supporting a system currently managing over 6,000 active applicants.
- Work with HR and Operations to ensure accurate data flow, provide technical support and user training, and perform other programming or IT-related tasks as assigned.

SKILLS

Languages: HTML, CSS, JavaScript, PHP, SQL

Technologies / Frameworks: React.js, Next.js, Vue.js, Node.js, Express.js, Laravel, Sass/SCSS

Other Relevant Skills/Tools: WordPress Development, Responsive Web Design, UI/UX Principles

Graphic Design/Branding: Adobe XD, Canva, Infographics Creation, Brand Identity Design, Creation of brand-aligned marketing collaterals and digital assets