**Table 1: Product price observations**

**Store name:** the name of the store found in google maps, or what is displayed on the store building’s façade.

**Address:** the complete address of the store where the price observation was made.

**Product:** description of the product for which price data was collected.

**Price:** price of the product in Hungarian forints at the time of surveying the store.

**Table 2: Stores visited**

**District:** the Budapest district where the store is located.

**Address:** the complete address of the store.

**Feature 1:** Type: label that best describes the store in everyday speech (no formal system of labelling was used).

**Feature 2:** number of cashiers, as in the number of possible check-out lanes and not the number of employees operating cash registers at the time of visiting.

**Feature 3 (2 columns; Opens – Closes):** the time the store opens and closes on a weekday.